

AGENDA
HISTORIC PRESERVATION / DESIGN REVIEW COMMISSION

Thursday, March 5, 2015 – 4:00 PM

Conference Room D – County-City Building
1515 Strongs Avenue – Stevens Point, WI 54481

(A Quorum of the City Council May Attend This Meeting)

Discussion and possible action on the following:

1. Approval of the report from the December 3, 2014 HP/DRC meeting.
2. Request from TLC Sign, representing the business owner, to install an awning and signage at **1052 Main Street (2408-32-2029-38)**.
3. Adjourn.

REPORT OF THE HISTORIC PRESERVATION / DESIGN REVIEW COMMISSION

Wednesday, December 3, 2014 –4:00 p.m.

City Conference Room – County-City Building
1515 Strongs Avenue, Stevens Point, WI 54481

PRESENT: Chairperson Lee Beveridge, Alderperson Mary Stroik, Commissioner Tim Siebert, and Commissioner George Hanson.

EXCUSED: Commissioner Tom Baldischwiler

ALSO PRESENT: Director Michael Ostrowski, Associate Planner Kyle Kearns, Noah Eschenbauch, and Cathy Dugan.

INDEX:

Discussion and possible action on the following:

1. Approval of the report from the November 5, 2014 HP/DRC meeting.
2. Request from Noah Eschenbauch for an amendment to the façade improvement grant contract to exclude masonry activities, allowing for partial reimbursement at **925-33 Clark Street (Parcel ID 2408-32-2019-02)**.
3. Adjourn.

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1. Approval of the report from the November 5, 2014 HP/DRC meeting.

Motion by Commissioner Siebert to approve the report from the November 5, 2014 HP/DRC meeting; seconded by Commissioner Hanson. Motion carried 4-0

2. Request from Noah Eschenbauch for an amendment to the façade improvement grant contract to exclude masonry activities, allowing for partial reimbursement at **925-33 Clark Street (Parcel ID 2408-32-2019-02)**.

Economic Development Specialist Kyle Kearns explained the project, which was initially approved in April and was completed around the end of September. All receipts were submitted and a physical inspection was done upon which a failed condition was identified. On the west side of the building the masonry work, specifically the mortar does not match the existing mortar in color. One of the conditions within the contract is for the masonry to match as close as possible. Since the condition has not been met reimbursement cannot occur. The applicant however is requesting a certain percentage of the reimbursement excluding the masonry activities, approximately \$10,000. Furthermore, once the weather permits, the applicant will come back and fix the masonry. Staff is recommending denying the request due to limited mechanisms to ensure proper brick work. Fines and service charges are the only mechanism used to enforce violations. With that, staff recommends the contract be upheld and no reimbursement occur until the masonry is fixed. Staff also recommends that the difference

in the approved amount and actual cost for masonry activities be permitted to be used in repairing the issue.

Noah Eschenbauch commented that his incentive to finish the work is for the final payment to be received, slightly over \$1,000.00. Furthermore he stated there has been over \$100,000 of improvements done to the building and his request for a partial reimbursement is to recover some of the costs paid out. The majority of the tuckpointing was done correctly on the front facade; however, the mason did not conduct work on the west facade similarly. The applicant proposed acid wash a couple of areas to get some of the white off the brick and then grind out and re-tuck-point them.

Commissioner Siebert asked if this was just sloppy work, to which Mr. Eschenbauch answered they just didn't color match the mortar. They color matched the front, but for some reason they did not do so on the side. The mason told him there were several different colors on the side and rather than picking one to match, nothing was done.

Commissioner Hanson asked if that was the same mason who would be coming back to repair the problem, to which Mr. Eschenbauch stated he will be hiring someone else, probably Mr. Dulak. Commissioner Hanson asked how much money is left in this grant fund. Mr. Kearns answered for this request the masonry was estimated at \$4,000 and the actual cost was just over \$2,000 with half of that being reimbursable. We can assist with just under \$1,000 for correcting the issue.

Commissioner Siebert asked if the mason did not accomplish what he was supposed to do, why isn't he responsible for the costs? Mr. Eschenbauch stated he would rather spend the extra money and have someone do it right then have him back to correct the issue.

Commissioner Hanson clarified there are no outstanding bills at this time and the only thing left to complete is to redo the brick section in question.

Director Ostrowski asked if there has been any other mason over to provide a quote of the repair work. Mr. Eschenbauch stated he had not pursued any quotes; however, he is committed to fixing it correctly.

Commissioner Beveridge asked what the recourse would be if it was not completed, to which Mr. Kearns stated service charges and/or fines. Director Ostrowski stated the point is just to get the area fixed not to provide penalties.

Motion by Commissioner Hanson to amend the façade improvement grant contract to allow partial reimbursement at 925-33 Clark Street (Parcel ID 2408-32-2019-02) in the amount of \$5,000 prior to the completion of the project, with the remainder of the reimbursement provided after the masonry is corrected with a contract extension to complete the correction by June 9th, 2015; seconded by Commissioner Siebert. Motion carried 4-0.

3. Adjourn.

Meeting adjourned at 4:22 p.m.

Administrative Staff Report

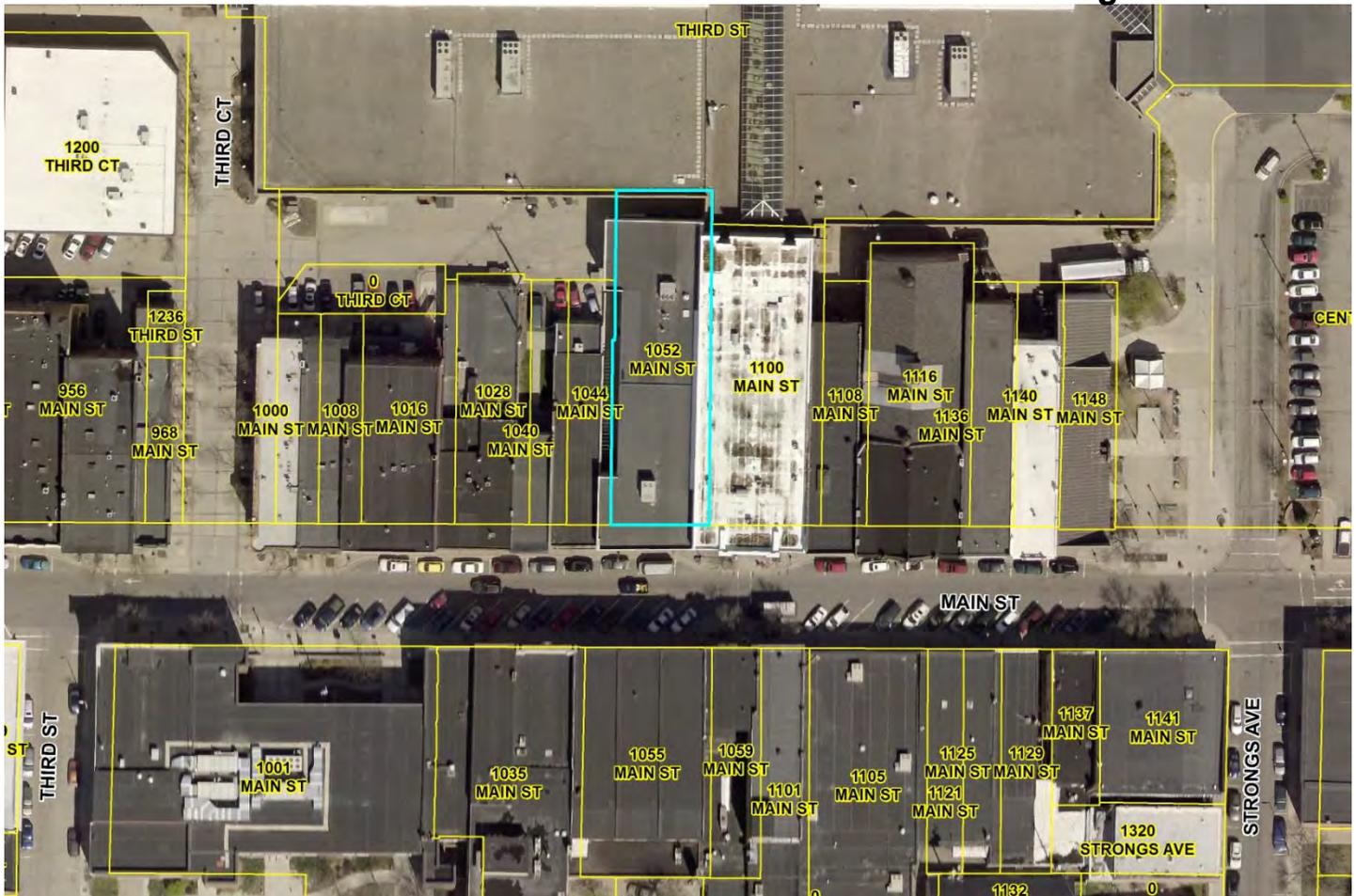


**Awning / Signage
Design Review
1052 Main Street
March 4, 2015**

**Department of Community Development
1515 Strongs Avenue, Stevens Point, WI 54481
Ph: (715) 346-1568 - Fax: (715) 346-1498**

<p>Applicant(s):</p> <ul style="list-style-type: none"> TLC Sign <p>Staff:</p> <ul style="list-style-type: none"> Michael Ostrowski, Director mostrowski@stevenspoint.com Kyle Kearns, Associate Planner kkearns@stevenspoint.com <p>Parcel Number(s):</p> <ul style="list-style-type: none"> 2408-32-2029-38 <p>Zone(s):</p> <ul style="list-style-type: none"> "B-3" Central Business District <p>Council District:</p> <ul style="list-style-type: none"> District 1 – Doxtator <p>Lot Information:</p> <ul style="list-style-type: none"> Actual Frontage: 52.8 feet Effective Depth: 180 feet Square Footage: 9,498.8 Acreage: 0.218 <p>Structure Information:</p> <ul style="list-style-type: none"> Year Built: addition 1979 (36 years) Number of Stories: 2 <p>Current Use:</p> <ul style="list-style-type: none"> Commercial <p>Applicable Regulations:</p> <ul style="list-style-type: none"> Chapter 22 Downtown Design Guidelines 	<p>Request</p> <p>Request from TLC Sign, representing the business owner, to install an awning and signage at 1052 Main Street (2408-32-2029-38).</p> <p>Attachment(s)</p> <ul style="list-style-type: none"> Property Data Application Renderings <p>City Official Design Review / Historic District</p> <ul style="list-style-type: none"> Mathias Mitchell Public Square District Downtown Design Review District <p>Staff Recommendation</p> <p>Based on the findings below, staff would recommend approval of the black colored awning with the following conditions:</p> <ol style="list-style-type: none"> The awning shall be black in color, or be of a darker earth tone color to be reviewed and/or approved by the Chairperson and designated agent. A more historically appropriate awning made of canvas or similar material with canvas-like qualities shall be pursued to be reviewed and/or approved by the Chairperson and designated agent. The ratio for signage shall be less than or equal to 20% of the awning area. Signage shall be permitted to exist on the end panels with a maximum of 16 square feet in area, while still meeting the maximum of 20% of the total awning area. Applicable zoning requirements for awnings and signage within the district shall be met. Applicable building permits shall be obtained from the Community Development Department. The Chairperson and designated agent shall have the ability to approve minor changes or substitutions.
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Vicinity Map



Scope of Work



TLC Sign, representing the business (State Farm Insurance), is requesting design review approval to construct an awning with signage at 1052 Main Street, which falls within the Mathias Mitchell and Design Review Historic districts. Two awning renderings have been submitted, one red in color and the other black. The applicant has indicated their preferred choice of the red awning as it matches the corporate color scheme of the business represented at the location. Signage is also proposed on the awning, along the valance, end panels, and main panel. Currently, a projecting sign exists to advertise the business.

Review of the ordinance and design guidelines pertaining to the request are below.

No owner or person in charge of a historic structure or historic site, or property located within a historic district shall reconstruct, alter, or demolish all or any part of the exterior of such property or construct any improvement upon such designated property or properties or cause or permit any such work to be performed upon such property or demolish such property unless approval has been granted by the commission.

Upon the filing of any request for a design review certificate with the commission, the commission shall review the request in accordance with the design guidelines. If the commission determines that the application for a design review certificate and the proposed changes are consistent with the design guidelines, it shall issue the design review certificate. Upon the issuance of such certificate, any other required permits shall be obtained.

Guidelines of Review

Outbuildings and Accessory Structures (Stevens Point Design Guidelines Sec. 4.5)

1. Awnings in commercial areas should be made of canvas or other woven fabric with canvas-like qualities.

Analysis: Red and black awning options are proposed. The black awning option identifies the use of a white flex substrate with black Plastiprint over the top. A sample has been provided which will be available at the meeting.

Findings: After review staff has identified that the proposed black fabric has characteristics of vinyl and offers a very shiny smooth texture. Staff would recommend a more historically appropriate awning made of canvas or similar like material with canvas-like qualities to be reviewed and approved by the Chairperson and designated agent.

2. Awnings should be placed only on structures for which they are historically accurate or which there exists physical evidence of a previous treatment

Analysis: The building was constructed in 1979. Staff has conducted research and found no evidence of awnings existing on the building. The building's construction is unique to the time period of construction which does not match several neighboring properties. The building was constructed with an overhang at its main entrance facing Main Street. The proposed awning would extend this covered area onto the sidewalk.

Findings: While no awning may have existed on the building in the past, staff feels that the proposed awning will add appeal and aesthetic qualities to the building. Furthermore, the State's historic preservation architect identified the building style as part of the Brutalist architecture movement, and provided a favorable recommendation for the awning, citing it would not be detrimental to the building.

3. Signs are permitted on awnings provided they meet the applicable sign requirements within the sign code.

Analysis: Signage is proposed on the awnings main panel, end panels, and valance. Section 4.4 of the Design Guidelines recommends that signage be placed generally on the awnings valance. Additionally, signage is recommended to be limited to 20% of the total awning area.

Findings: The total signage is 18.9% of the awning area

4. Street level awnings should be mounted so that the valance is no less than eight feet six inches above the finished grade, and the awning should project out a minimum of three feet six inches, but may extend two feet in from face of curb or seven feet from building face, whichever is less.

Analysis: The proposed awning projects out 30 inches from the building. Additionally, the height of the awning is limited to 46 inches, due to the small area between the first floor overhang and second floor windows.

Findings: The recommended and required minimum awning projection of 3.5 feet (42 inches) is not met. Due to the limited height, a slightly larger slope than 45 degrees (1:1) would be achieved if the projection requirement were met. The existing concrete overhang, built into the building design, in addition to the proposed 30 inch awning provides over 42 inches of cover, enough to provide adequate protection for pedestrians from the elements.

5. Canvas awnings can be installed over windows and doors if they are historically appropriate. Awnings should fit within the frame of the window and should be installed in a manner that does not obscure or hide any historic materials.

Analysis: Staff has found no evidence of awnings previously existing on the building. The awning is proposed on the south façade above the built-in overhang, spanning the same distance.

Findings: The awning's appearance will fit within the downtown, as neighboring properties have awnings.

With regard to the awning colors presented, staff would recommend the less intense color, black. A bright colored awning does not historically match any original awning color scheme for the downtown district. Furthermore, a darker color will assist in harmonizing with the building's other colors and surrounding buildings. The Historic Preservation Commission shall have the authority to review projects and certain improvements based on the visual aesthetics and character of building improvements.

*****Other standards within the design guidelines not specifically mentioned above have been reviewed and are met pertaining to the applicable proposed building improvement activities.**

Staff would recommend approval of the design review request for an awning at 1052 Main Street, subject to the conditions outlined above.

Photographs



Name and Address		Parcel #	Alt Parcel #	Land Use
1052 Main Steet LLC c/o Point Housing 1052 Main St #102B Stevens Point, WI 54481		240832202938	240832202938	Office Building
		Property Address		Neighborhood
		1052 Main St		Cntrl Bus & 2nd St area(Comm)
		Subdivision		Zoning
Display Note	Revised Parcel for 2006	Certified Survey Map		B3-CENTRAL BUSINESS

OWNERSHIP HISTORY

Owner	Sale Date	Amount	Conveyance	Volume	Page	Sale Type
1052 Main Steet LLC BCK Rentals LLC	8/9/2013	\$440,000	Warranty Deed	788325		Land & Build.
	8/5/2005	\$529,500	Warranty Deed	676837		Land & Build.

SITE DATA

PERMITS

Actual Frontage	52.8	Date	Number	Amount	Purpose	Note
Effective Frontage	52.8	11/25/2013	13-0700	\$750	020 Electrical	general & lights
Effective Depth	180.0	11/25/2013	13-0700	\$500	066 Plumbing	move pipes/taking out
Square Footage	9,498.8	11/25/2013	13-0700	\$6,000	009 Basmt Imprvmt/A	drywall & doors
Acreage	0.218	10/31/2013	13-0641	\$400	020 Electrical	
		10/31/2013	13-0641	\$1,450	042 Interior Renov/Re	Add wall 2 make 2 uni
		6/14/2011	11-339	\$400	066 Plumbing	hwh

2014 ASSESSED VALUE

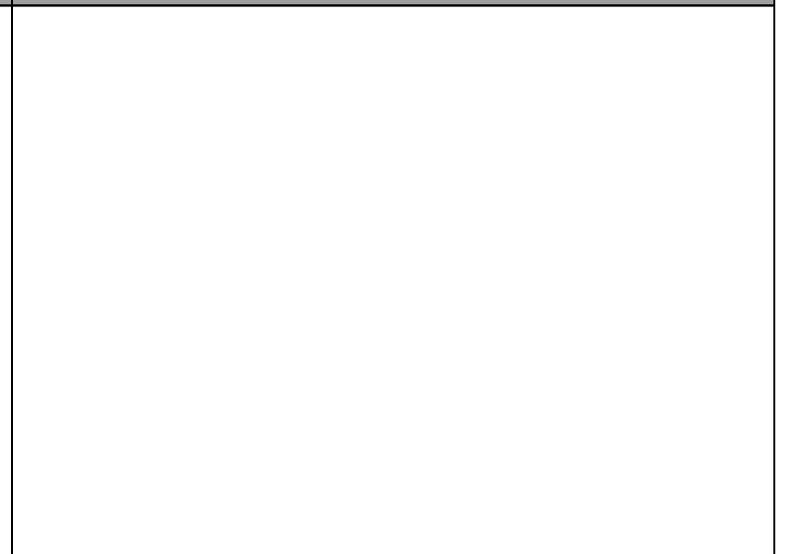
Class	Land	Improvements	Total
(2) - B-Commercial	\$62,700	\$395,100	\$457,800
Total	\$62,700	\$395,100	\$457,800

LEGAL DESCRIPTION

LOT 1 CSM#8880-36-110 BNG PRT LOTS 4 & 19 BLK 29 V BROWN ADD BNG PRT NENW; ESMT W 8' AS DES IN 395/885-6 & VAC MAIN ST AGRMT RIGHTS S32 T24 R8 788325

PROPERTY IMAGE

PROPERTY SKETCH



Name and Address		Parcel #	Alt Parcel #	Land Use
1052 Main Steet LLC c/o Point Housing 1052 Main St #102B Stevens Point, WI 54481		240832202938	240832202938	Office Building
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Display Note	Revised Parcel for 2006	Certified Survey Map		B3-CENTRAL BUSINESS

BUILDING SUPERSTRUCTURE DATA

Bldg	Sec	Occupancy	Year	Area	Framing	Hgt
1	1	Office Bldg (B avg)	1979	14,750	Fire-resistant Masonry	11

Total Area		14,750
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BASEMENT DATA

COMPONENTS

Bldg	Sec	Adjustment Description	Area	Bldg	Sec	Component Description	Area
1	1	Office Bsmnt - Finished	1,470				
1	1	Office Bsmnt - Unfinished	3,420				

DETACHED IMPROVEMENTS

Structure	Year Built	Square Feet	Grade	Condition

SITE IMPROVEMENTS

STRUCTURE DATA

Site Improvement	Units	Age	36
		Year Built	1979
		Eff. Year	1979
		One Bedroom	
		Two Bedroom	
		Three Bedroom	
		Total Units	
		Stories	2.00
		Business Name	Office Bldg



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City of Stevens Point
Community Development Department

1515 Strongs Avenue, Stevens Point, WI 54481
(715) 346-1567
(715) 346-1498
communitydevelopment@stevenspoint.com
<http://stevenspoint.com>

City of Stevens Point Historic Preservation / Design Review Commission Application Packet

This document includes the directions and applications for projects that require Historic Preservation / Design Review Commission (HPDRC) approval. This coversheet describes the process and application requirements. The form shall be completed and returned with the required exhibits to the Community Development Department, City of Stevens Point, 1515 Strongs Avenue, Stevens Point, WI 54481. If you have any questions about the application or submittal requirements, please do not hesitate to contact the Community Development Department at (715) 346-1567 during normal business hours, Monday-Friday, 7:30 a.m. to 4:00 p.m., except City holidays.

Prior to Submittal:

1. Consultation with City staff should occur prior to the submittal of any application. This consultation can occur through phone, email or in person.
2. Prior to the submittal of the application, a letter should be sent to the Alderperson of the district of where the request is taking place, explaining the request. Please attach the notification letter with your application materials. Information about aldermanic districts can be found at stevenspoint.com.

Filing of Historic Preservation / Design Review Commission Applications:

1. The filing deadline for all applications is 4:00 p.m. on the filing day. **The filing day is three weeks prior to the meeting in which you wish to appear.** Please consult the annual HPDRC schedule below for specific dates. Applications received after 4:00 p.m. on the filing day will not be scheduled until the next application cycle. Filing deadlines can be waived by staff in instances where application amendments occur or other project aspects have received adequate review. HPDRC meeting dates are tentative.

Required Submittal Date	HPDRC Meeting Date
December 17, 2014	January 7, 2015
January 14, 2015	February 4, 2015
February 11, 2015	March 4, 2015
March 11, 2015	April 1, 2015
April 15, 2015	May 6, 2015
May 13, 2015	June 3, 2015
June 10, 2015	July 1, 2015
July 15, 2015	August 5, 2015
August 12, 2015	September 2, 2015
September 16, 2015	October 7, 2015
October 14, 2015	November 4, 2015
November 11, 2015	December 2, 2015

2. The application must be filled out completely and accurately, including contact information for the applicant and owner. The required materials identified on the application shall be submitted in their entirety as they pertain to your request and include all of the necessary information. Failure to submit a complete application with all of the required documents will result in placing your item being placed on the next application cycle.

Filing of HPDRC Applications:

o Requirements for Plans:

- o The name of the project, firm, and individuals associated with the request, and all relevant contact information must be included in each plan submitted.
- o Each plan submitted must include a north point (compass), scale, and date drawn.
- o An individual Adobe Acrobat PDF files compiled either on a non-returnable CD or USB flash drive shall also be submitted. Applicants who are unable to provide the materials electronically should contact the Community Development Department at (715) 346-1567 for assistance.
- o **New Construction or Addition:** When required, site plans for new constructions must include building elevations, building coverage as a percent of the lot, setbacks from property line (include photos of the proposed site), height and number of stories of all proposed buildings and structures, and building dimensions.

Upon Filing Your Application:

1. Staff will meet two weeks prior to the HPDRC meeting to review your request. You will be notified as soon as possible if any revisions are needed. The HPDRC will not review any project revisions that have not been first reviewed by staff. A copy of the agenda and staff report for your item will be sent to you prior to the meeting.
2. The applicant or agent is required to attend the HPDRC meeting to explain your request and answer questions. Failure to appear at the scheduled meeting may cause referral of the matter to a future meeting date. You should also remain at the meeting until the HPDRC makes a determination on your item. **The majority of HPDRC decisions are final. Appeal procedures do exist which are outlined in the applicable City of Stevens Point Revised Municipal Code. Certain requests may require additional governing body review.**

Historic Preservation / Design Review Commission Review Process:

1. At the HPDRC meeting, you will have an opportunity to provide information about your request, after which, Staff will present their recommendation.
2. After the presentation of your item, the HPDRC can approve, reject, conditionally approve, or refer your proposal to a future meeting based in part on a review of the request against the applicable standards found in the City ordinances and Design Guidelines.

Application Fees:

No application fees are required for Historic Preservation / Design Review Commission items.



HISTORIC PRESERVATION/ DESIGN REVIEW COMMISSION

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City of Stevens Point
Community Development Department

1515 Strongs Avenue, Stevens Point, WI 54481
(715) 346-1567
(715) 346-1498
communitydevelopment@stevenspoint.com
<http://stevenspoint.com>

APPLICATION FOR DESIGN REVIEW

ADMINISTRATIVE SUMMARY (Staff Use Only)

Application #		Date Submitted		Assigned Case Manager	
Associated Permits or Applications (if any)				Pre-Application Conference Date	
Decision		Date Reviewed		Staff Signature	
Notes:					

APPLICANT/CONTACT INFORMATION

APPLICANT INFORMATION		CONTACT INFORMATION (Same as Applicant? <input type="checkbox"/>)	
Applicant Name	Tim's Lighting Co. dba: TLC Sign	Contact Name	Sharon Bolles
Address	558 Eisenhower Dr Ste A	Address	
City, State, Zip	Kimberly, WI 54136	City, State, Zip	
Telephone	920-731-4852	Telephone	920-538-1907 (cell)
Fax	920-733-3148	Fax	
Email	sharon@tlcsign.com	Email	

OWNERSHIP INFORMATION

PROPERTY OWNER OF RECORD 1 INFORMATION (Same as Applicant? <input type="checkbox"/>)		PROPERTY OWNER OF RECORD 2 INFORMATION (If Needed)	
Owner's Name	State Farm - Shane W Beversdorf	Owner's Name	
Address	1052 Main Street Ste 100	Address	
City, State, Zip	Stevens Point, WI 54481-2848	City, State, Zip	
Telephone	715-344-6047	Telephone	
Fax	715-344-6283	Fax	
Email		Email	

PROJECT SUMMARY

Subject Property Location (Please include Address and Assessor's Identification Number(s))		
Parcel 1	Parcel 2	Parcel 3
Legal Description of Subject Property		
Area of Subject Property (Acres/Sq Ft)		Area of Building or Structure (Sq Ft)

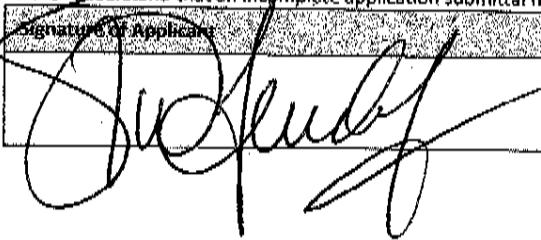
Current Zoning District(s) Downtown historic district		Current Historic District(s) - Local, State, National Local	
Designated Future Land Use Category	Current Use of Property	Proposed Use of Property	
Briefly describe the proposed building, structure construction, reconstruction or exterior alteration. Please also provide rationale for the design review request, along with the time schedule (if any) for the project. (Use additional pages if necessary)			
Exterior Alteration. State Farm Corporate has a new image/logo. They are requiring all agents to update to the new image. Shane Beversdorf would like to replace his existing back-lit cabinet with a store front awning to comply with the new image requirements. The State Farm Red Awning would compliment the red in Clay Corners Studio signage across the street from his office, and the black would match the black in the Awning of Father Fats restaurant downtown. Either option would be a positive outlook to the downtown area and would spruce up the middle of Main Street.			
Will the proposed work detrimentally change, destroy or adversely affect any exterior architectural features of the improvement upon which said work is to be done?			
No the new awning will not affect any exterior architectural features on this building.			
Does the proposed work match and harmonize with the external appearance of adjacent neighboring improvements.			
Yes, we believe the awning is a good fit aesthetically.			
Does the proposed work conform to the objectives of the historic preservation plan for said district (if any)?			
We believe the awning is a much better fit than the existing perpendicular mounted box sign on the building. The awning has more of a historic feel.			
Does the proposed work conform with the architectural design guidelines with emphasis on contextual issues including compatibility of size, volume proportions, rhythm, materials, detailing, colors and expressiveness? (Historic Design Guidelines can be found at www.stevenspoint.com)			
The proposal conforms to the guidelines in regard to size, contextual issues, volume proportions, materials, colors details etc. as much as possible while also conforming with the corporate State Farm Branding requirements.			

EXHIBITS

Letter to District Administrator (www.stevenspoint.com/District)	<input type="checkbox"/>	Additional Exhibits if Any (List)
Photographs of Building or Structure	<input checked="" type="checkbox"/>	
Renderings or Elevations	<input checked="" type="checkbox"/>	
Site Plan (for additions, and new construction)	<input type="checkbox"/>	

CERTIFICATION AND SIGNATURE

By my signature below, I certify that the information contained in this application is true and correct to the best of my knowledge at the time of the application. I acknowledge that I understand and have complied with all of the submittal requirements and procedures and that this application is a complete application submittal. I further understand that an incomplete application submittal may cause my application to be deferred to the next posted deadline date.

Signature of Applicant	Date	Signature of Property Owner(s)	Date
	2-10-15		2-10-15



BEFORE



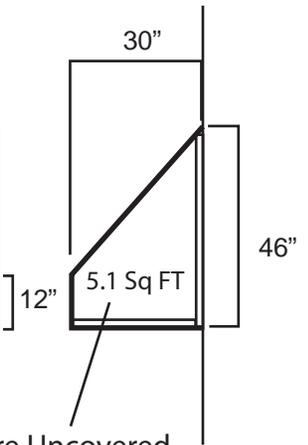
Fascia Dims; 46"X31'4"

AFTER

Rendering Conforms with City Guidelines
Graphic Elements Cover 18.9% of Total Area

Projection Variable;
Per City Guidelines

376"



Total Square footage of awning; 119.05 Square Feet

Awning Ends are Uncovered



DISCLAIMER: Renderings are for graphic purposes only and not intended for actual construction dimensions. For windload requirements, actual dimensions and mounting detail, please refer to engineering specifications and install drawings. These drawings and designs are the exclusive property of Everbrite LLC Use of, or duplication in any manner without express written permission of Everbrite LLC is prohibited.

Customer: State Farm	
Project No: 321283-6	Scale: NTS
Date: 2/11/15	Drawn By: DB
Location & Site No: StevensPoint, WI SF20184	

Description: New Awning

Customer Approval: Graphics and colors on file will be used unless otherwise specified by customer. Please review drawing carefully. By signing below, you agree to graphics as shown above, and to location of sign as shown. Please return signed copy back to Everbrite.

CUSTOMER SIGNATURE

LANDLORD SIGNATURE

DATE

DATE

Historic Awning

Historic awnings can be used in combination with historic signage. Minion Pro is used on all historic signage. If agent has a historic box sign above the awning, the State Farm logo would not be on the awning.

For awnings that have copy, use white flex substrate with Arlon #2025 Black Plastiprint. Agent information and State Farm logo are: Red = #2410 Plastiprint heat transfer material and Gold = #3630-141 Gold Vinyl.

For awnings that do not have copy, use Weathertyte Black # 839901 or Sunbrella Jet Black # 6008. The Weathertyte product is a textured material that feels and looks like fabric. The Sunbrella product is a waterproof fabric. It looks and feels similar to a lightweight canvas.

If a logo sign is above the awning, the awning would not display the State Farm logo. If there is no logo sign above the awning, the logo may be placed on the awning where space permits.

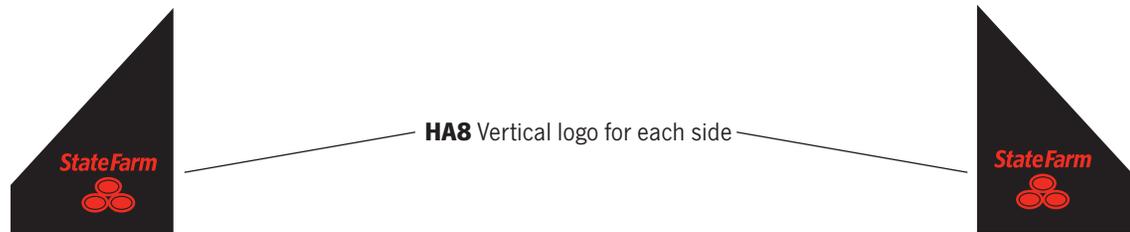
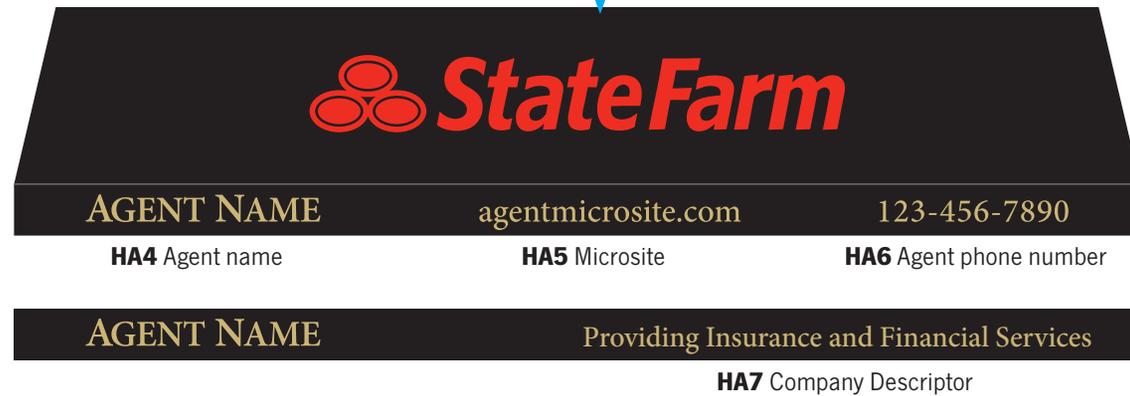
The awnings may contain the following information:

- State Farm logo as appropriate
- Agent name
- Agent name, Agent
- Phone number
- Providing Insurance and Financial Services
- Agent microsite

All awnings are offered through our US and Canadian national vendors. FastSigns, Bloomington, IL is a U.S. local option available through the Agents Online Catalog (AOC), you may also choose your own. You may also choose your own local option in your community.

Black bold letters/numbers refer to the State Farm I.D. Numbers.

HA1 12" logo
 HA2 15" logo
 HA3 20" logo





BEFORE



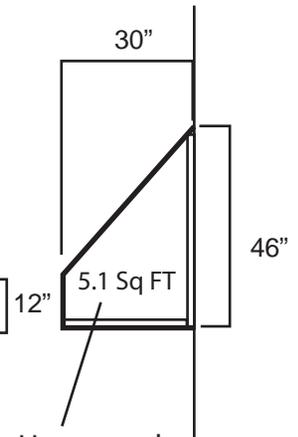
Fascia Dims; 46"X31'4"

AFTER

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Total Square footage of awning; 119.05 Square Feet

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Customer: State Farm	
Project No: 326755	Scale: NTS
Date: 2/10/15	Drawn By: DB
Location & Site No: Stevens Point, WI SF20184	

Description: New Non Illum. Awning

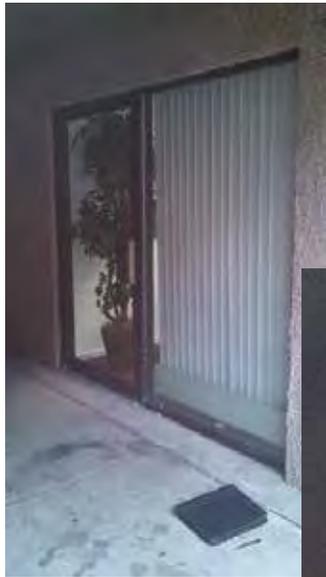
Customer Approval: Graphics and colors on file will be used unless otherwise specified by customer. Please review drawing carefully. By signing below, you agree to graphics as shown above, and to location of sign as shown. Please return signed copy back to Everbrite.

CUSTOMER SIGNATURE

LANDLORD SIGNATURE

DATE

DATE



BEFORE



AFTER

HW3

3 3/8"
2 1/2"
2 3/4"
1 1/2"
1 7/8"
7"
2"

State Farm
Shane W Beversdorf
Agent

Overall dimensions: 12 3/4"h x 34 1/2"w (approx)

HW19

Please use other door
→



DISCLAIMER: Renderings are for graphic purposes only and not intended for actual construction dimensions. For windload requirements, actual dimensions and mounting detail, please refer to engineering specifications and install drawings. These drawings and designs are the exclusive property of Everbrite LLC Use of, or duplication in any manner without express written permission of Everbrite LLC is prohibited.

Customer: State Farm	
Project No: 326755	Scale: NTS
Date: 2/9/15	Drawn By: DB
Location & Site No: StevensPoint, WI SF20184	

Description: Window & Door Vinyl

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CUSTOMER SIGNATURE

DATE

LANDLORD SIGNATURE

DATE



BEFORE

AFTER

Like a good neighbor, State Farm is there.™

LEFT

Auto • Home • Life • Bank • Health

MIDDLE

Providing Insurance and Financial Services

RIGHT

trim stripes in field

Overall dimensions: 34 1/2"h x 35 1/4"w (approx)



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Customer: State Farm	
Project No: 326755	Scale: NTS
Date: 2/9/15	Drawn By: DB
Location & Site No: Stevens Point, WI SF20184	

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CUSTOMER SIGNATURE _____ DATE _____

LANDLORD SIGNATURE _____ DATE _____