

**AGENDA
BICYCLE AND PEDESTRIAN ADVISORY COMMITTEE (BPAC)**

**City Conference Room
County-City Building
1515 Strongs Avenue**

**May 17, 2016
10:00 AM**

(A Quorum of the City Council May Attend This Meeting)

1. Call to Order.
2. Minutes and Actions from April 19, 2016 Meeting and Special Session BFC Ride April 27, 2016.
3. Persons who wish to address committee for up to three (3) minutes on a non-agenda item.*

Consideration and Possible Action on the Following:

4. Plan UWSP new and transfer student orientations held in June and August.
5. Discuss "Please Walk Your Wheels" sidewalk stencil draft by UWSP Art & Design student, Laura Seeger.
6. Discuss Stevens Point Municipal Airport bike share program.
7. Discuss Mayor Rides.
8. Status of Portage County collaboration with BPAC.
9. Discuss and plan spring Bike Count.
10. Discuss process for forwarding recommendations to Plan Commission.
11. Stevens Point biking/walking events this summer.
11. Schedule next meeting.
12. Adjourn.

* Persons who wish to speak on an agenda item (Public Hearing) will be limited to a five (5) minute presentation.

Any person who has special needs while attending these meetings or needs agenda materials for these meetings should contact the City Clerk as soon as possible to ensure that a reasonable accommodation can be made. The City Clerk can be reached by telephone at (715)346-1569 or by mail at 1515 Strongs Avenue, Stevens Point, WI 54481.

REPORT OF BICYCLE AND PEDESTRIAN ADVISORY COMMITTEE

Tuesday, April 19, 2016 - 10:00 AM

Conference Room, County-City Building
1515 Strongs Avenue - Stevens Point WI 54481

PRESENT: Tori Jennings, Trevor Roark, Scott Cole

ABSENT: Maud Lamarche

STAFF PRESENT: Kyle Kearns

ALSO PRESENT: Bob Fisch, Jack Ivansek, Sean Piette, David Shorr

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1. Call to Order.
2. Minutes and Actions from February 16, 2016 meeting, special sessions held February 19 and March 3, 2016, and March 15, 2016 meeting.
3. Welcome Scott Cole as the newly appointed member of BPAC.
4. Persons who wish to address committee for up to three (3) minutes on a non-agenda item.
5. Info about Midwest Active Transportation Conference - Trevor Roark attending.
6. Discuss UWSP new and transfer student orientations held in June and August; how to educate students about bicycle licensing and provide convenient licensing; bicycling safety; encourage bicycling to school and work.
7. Introduce Nick Myers and the pending UWSP Pedestrian Safety Task Force.
8. Review tag design for abandoned bicycle ordinance.
9. Discuss tenant bicycle parking Downtown.
10. Hmong youth bicycle skills and safety clinic.
11. Discuss & approve possible sponsorship of new event – Main Street Parks.
12. Discuss & approve the League of American Bicyclists bike ride route.
13. Schedule next meeting.
14. Adjourn.

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1. Call to Order.

Meeting was called to order by Tori Jennings at 11:00 AM.

2. Minutes and Actions from February 16, 2016 meeting, special sessions held February 19 and March 3, 2016, and March 15, 2016 meeting.

Motion by Trevor Roark to approve minutes; second by Scott Cole. Motion carries 3-0-0.

3. Welcome Scott Cole as the newly appointed member of BPAC.

Scott Cole welcomed as the newly appointed member of BPAC.

4. Persons who wish to address committee for up to three (3) minutes on a non-agenda item.

No comments were made by public.

5. Info about Midwest Active Transportation Conference - Trevor Roark attending.

Trevor Roark provided information about the Midwest Active Transportation Conference he will be attending. This conference will provide education and networking opportunities for BPAC. No action was required.

6. Discuss UWSP new and transfer student orientations held in June and August; how to educate students about bicycle licensing and provide convenient licensing; bicycling safety; encourage bicycling to school and work.

Tori Jennings stated that UWSP orientation is a good opportunity to provide education materials and information about bicycling and walking in Stevens Point. She asked for input on how BPAC might best provide information to students and engage them in bicycling.

Trevor Roark explained that the orientation process is very fast paced and it is not always possible to table events. There are 8 orientation events per month beginning in June. We might consider partnering with someone at a table or consider other ways to provide handout material such as bike licensing information.

Scott Cole suggested that waiting until students moved in might be another approach, perhaps move-in day, or provide information at the DUC.

Tori Jennings suggested that we consider doing orientation rides for students, provide guided tours and organized group rides for different levels of riders.

Scott Cole added that getting information out will be important. He suggested in addition to handouts, publishing an article in The Pointer at the beginning of the term.

Jack Ivansek supported the guided ride idea and said it would encourage students to ride bikes. He thought BPAC could partner with 350 Club or another UWSP sustainability group to get volunteers.

Scott Cole added that guided rides would help students learn safe riding skills and routes, and students would become familiar with the Green Circle Trail and other bicycling routes around town.

The committee discussed possible weekdays and concluded that Wednesdays would likely be the optimal afternoon to conduct organized rides.

Bob Fisch added that the Heartland underpass is often unknown to students and this route will connect students to a number of shopping and business areas on the east side of town.

Sean Piette suggested that creating a map that shows students not only places to ride, but places of interest downtown such as restaurants and shops would be helpful. A community map and area information could be linked to the Campus Living webpage on the UWSP website.

Scott Cole commented that new students arriving in Stevens Point are often intimidated and these efforts would be a good idea.

7. Introduce Nick Myers and the pending UWSP Pedestrian Safety Task Force.

Jack Ivansek stood in for Nick Myers who could not attend the meeting. Jack updated the committee on efforts by the UWSP Safety Task Force to improve pedestrian safety on and around campus. The plan is that BPAC and the PSTF on behalf of student government will work together to tackle short term pedestrian safety problems on campus. Jack Ivansek also discussed upgrading lighting around campus. The PSTF is currently working with Alder Ryan and the Director of Public Works on this issue.

Scott Cole asked if parking issues have been addressed given the new Science Building. He added that students who live only a few blocks away are unnecessarily driving to campus.

David Shorr asked if any discussion has taken place about closing Isadore and turning it into parking.

Trevor said that parking pricing is the solution to the parking problem. In contrast to UWSP, freshmen at LaCrosse are not allowed to have cars on campus. He emphasized that until the parking price is increased, the parking problem will continue.

8. Review tag design for abandoned bicycle ordinance.

Tori Jennings explained that following the adoption of the Abandoned Bike Ordinance, BPAC intended to provide to the Police Department a possible tag design for abandoned bikes. She explained the basic information that needs to be on the tag, and provided information about a self-adhering tag similar to airport luggage tags. Other options such as zip ties and wire were discussed.

Scott Cole stated that some parks use a self-adhering tag for trail passes and he would find out more information.

Kyle said he would forward recommendations to the Police Department and provide BPAC with an update.

9. Discuss tenant bicycle parking Downtown.

Tori Jennings asked the committee for ideas on how to address the problem of downtown tenants using public bike racks for storing bicycles. The racks cannot be used by the public for shopping or visiting restaurants when tenants use them for storage.

Trevor asked if we should wait until enforcement occurs.

Scott Cole suggested sending tenants and landlords information about the ordinance.

Kyle Kearns stated that new buildings are required to add bike parking; however existing downtown properties are difficult because property owners do not own the land adjacent to their building. Consequently they cannot physically add bike parking.

Sean Piette suggested converting a parking space into bike parking and/or providing covered winter bike parking.

The committee concluded it will wait and see how the ordinance works and take up the subject if necessary later in the year.

10. Among youth bicycle skills and safety clinic.

Tori Jennings stated that the opportunity for a bike skills clinic has been missed because of the weather and other issues. She will revisit the skills clinic at another time.

Bob Fisch said there will likely be statewide interest in this project once we get experience running it.

11. Discuss & approve possible sponsorship of new event – Main Street Parks.

Trevor Roark provided information about a Parking Day event and the benefits this would have for downtown businesses. He suggested that we seek approval from the Public Protection Committee to make this a city event sponsored by BPAC. Following discussion by the committee, it was recommended that Trevor first visit the Associate of Downtown Businesses for support.

Motion by Trevor Roark to investigate a Parking Day event; second by Scott Cole.

Motion carries 3-0-0.

12. Discuss & approve the League of American Bicyclists bike ride route.

Kyle Kearns provided information about the League of American Bicyclists visit on April 27, 2016. He provided maps of the recommended 8 and 5 mile alternative bike routes. The committee discussed the route and the presentation schedule.

Motion by Trevor Roark to approve the BFC bike ride route; second by Scott Cole.

Motion carries 3-0-0.

13. Schedule next meeting.

Next meeting scheduled for Tuesday, May 17, 2016 at 10:00 AM.

14. Adjourn.

Meeting was adjourned at 11:06 a.m.

REPORT OF BICYCLE AND PEDESTRIAN ADVISORY COMMITTEE

Wednesday, April 27, 2016 - 10:45 AM

City Hall Conference Room D
1515 Strongs Avenue - Stevens Point WI 54481

PRESENT: Tori Jennings, Trevor Roark, Scott Cole

ABSENT: Maud LaMarche

STAFF PRESENT: Kyle Kearns, Mayor Mike Wiza

ALSO PRESENT: Steve Clark, Bob Fisch, Cathy Dugan, Dave Barbier, David Shorr

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1. Call to Order.
2. **League of American Bicyclists presentation.** A presentation and discussion will begin at 10:45 AM in Conference Room D regarding Stevens Point's bicycle infrastructure, programs, routes, suggestions, best practices, etc. *No action is required on this item.*
3. Adjourn.

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1. Call to Order.

Meeting was called to order by Tori Jennings at 10:45 AM.

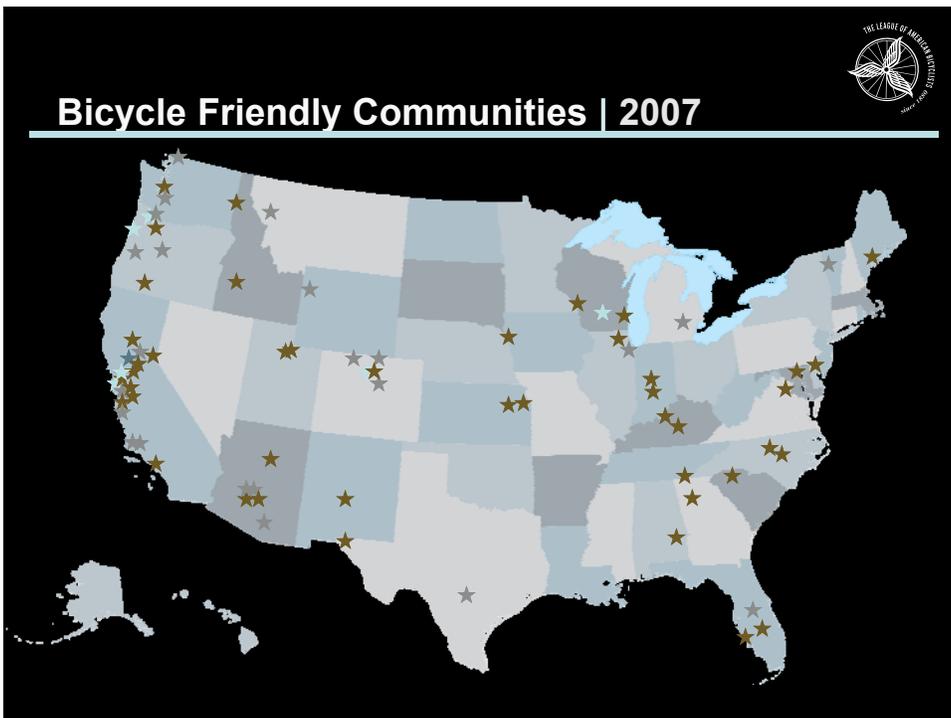
2. **League of American Bicyclists presentation.** A presentation and discussion will begin at 10:45 AM in Conference Room D regarding Stevens Point's bicycle infrastructure, programs, routes, suggestions, best practices, etc. *No action is required on this item.*

Steve Clark of the League of American Bicyclists gave a presentation to BPAC, City representatives, and residents regarding the bicycling environment of Stevens Point. The informative presentation was preceded by an 8 mile bike tour of Stevens Point's most and least bicycle friendly areas. The goal of the visit was to assess the potential of Stevens Point for future Bicycle Friendly award designations. The City currently holds the BFC Bronze Award and is eligible to apply for the BFC Silver Award in 2017.

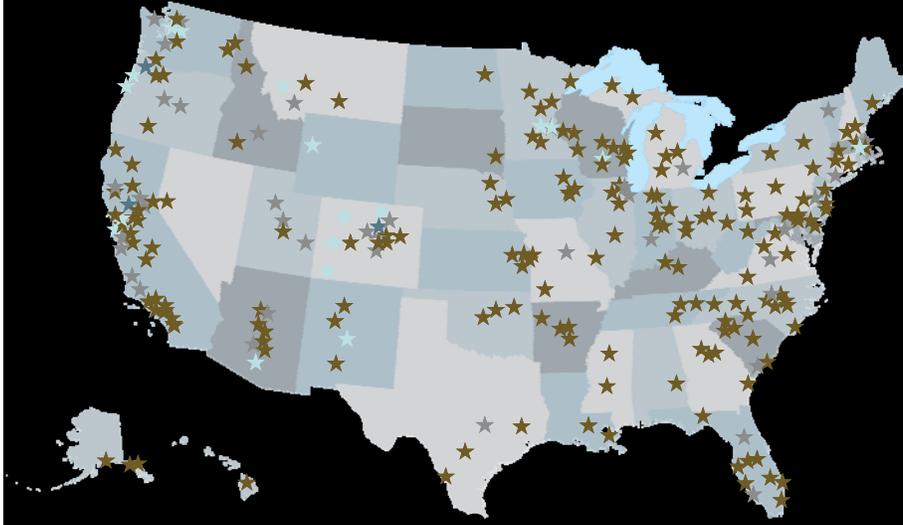
3. Adjourn.

Meeting was adjourned at approximately 12:45.

Attachment - Presentation Pertaining to Agenda Item 2



Bicycle Friendly Communities | 2014



Where people want to live,
work and visit



Mercer International Quality of Life
Ranking:

7 of 8 US cities are BFCs

Forbes Healthiest Cities

17 of top 20 are BFCs

Men's Journal Best Places to Live

46 of 50 are BFCs!

A bicycling workforce is a healthy workforce!



2007 – 2011

QBP launched
“Bike to Work”
incentive

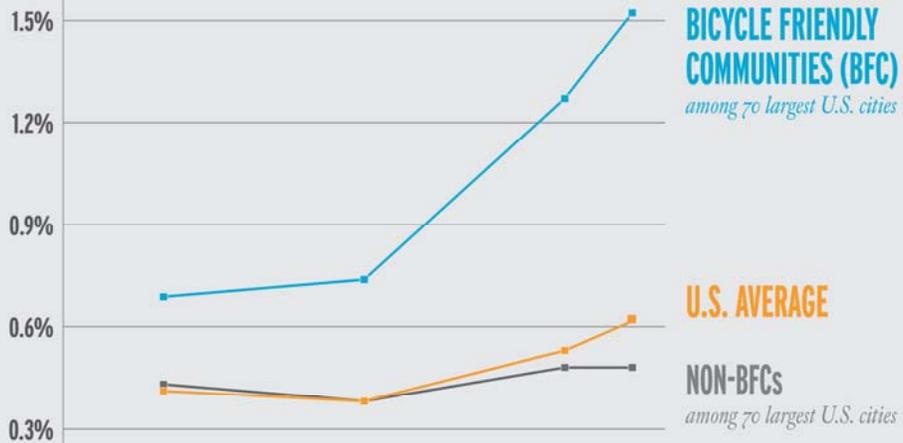
QBP’s health care
costs decreased
4.4%

Saving
\$169,880



Growth in U.S. Bicycle Commuting

Percentage of residents commuting by bike, 1990-2013



RIDERSHIP IN THE USA



1. Davis, CA	20.3%	Platinum
2. Key West, FL	18.8%	
3. Corvallis, OR	12.5%	Gold
4. Boulder, CO	11.1%	Platinum
5. Santa Cruz, CA	9.9%	Gold
6. Palo Alto, CA	9.1%	Gold
7. Berkeley, CA	8.4%	
8. Eugene, OR	8.0%	Gold
9. Cambridge, MA	7.4%	Gold
10. Fort Collins, CO	7.4%	Platinum

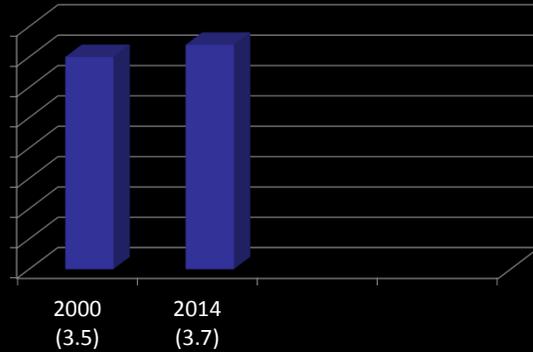
RIDERSHIP IN WISCONSIN



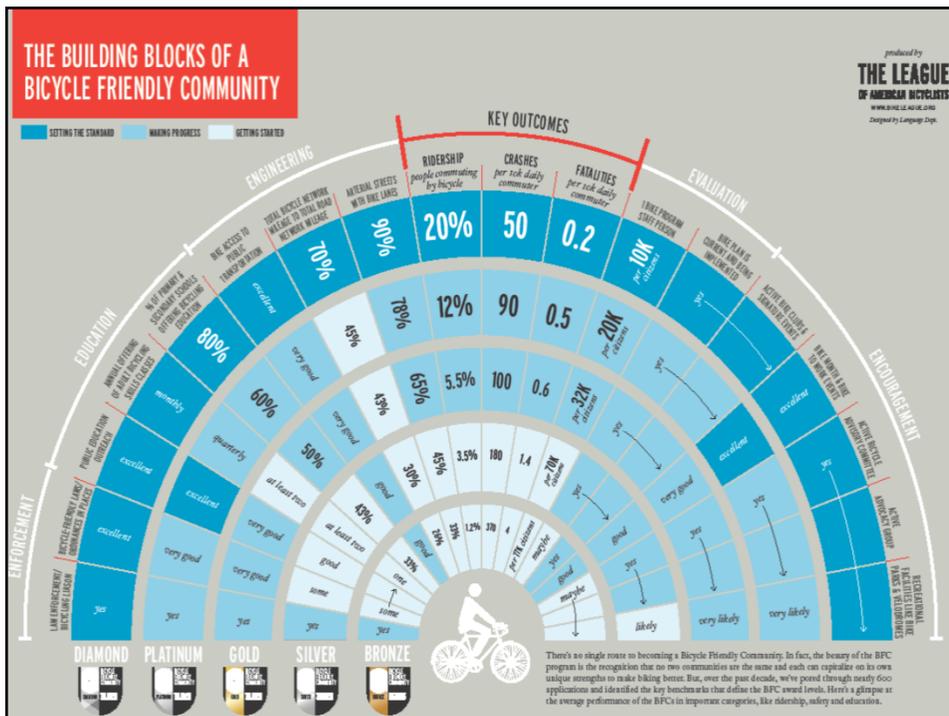
Madison	5.4%
La Crosse	3.8%
Stevens Point	3.7%
Whitewater	2.4%
River Falls	2.2%
Fond du Lac	1.5%
Eau Claire	1.0%
Milwaukee	1.0%

% of resident workers who primarily use bike to get to workplace

RIDERSHIP IN STEVENS POINT



6% increase from 2000



What is the *Vision*?



What are you trying to achieve?

The "Why"?



Boulder's VMT reduction goal



Davis's policy statement

"Where limited street space exists, priority should be given to non-motorized modes to protect the safety and comfort of these more vulnerable users"

Transportation Element of the Davis General Plan, Page 22



The 5 Es

A comprehensive approach that works.



ENGINEERING



ENGINEERING



1. Create welcoming space
2. Make safety *the* priority
3. Take advantage of all opportunities
4. Make the biggest splash on your biggest streets
5. Continuity, connectivity and cut-throughs

1. Creating welcoming space



Memphis



Wheatridge



Lesson from the Netherlands: Minimize travel lanes, maximize bike lanes. (Bike lane should be at least half the width of the widest travel lane)

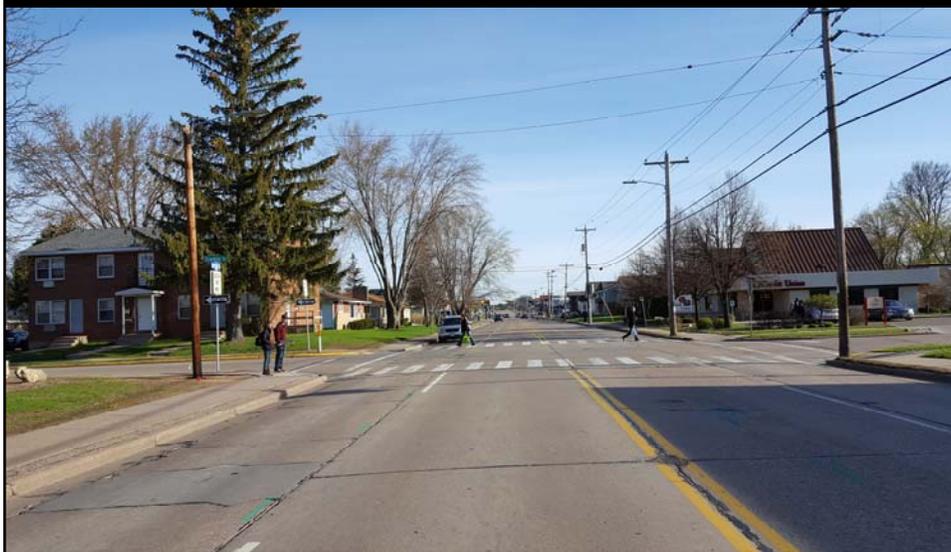
PHILADELPHIA



CHICAGO



2. Making safety *the* priority



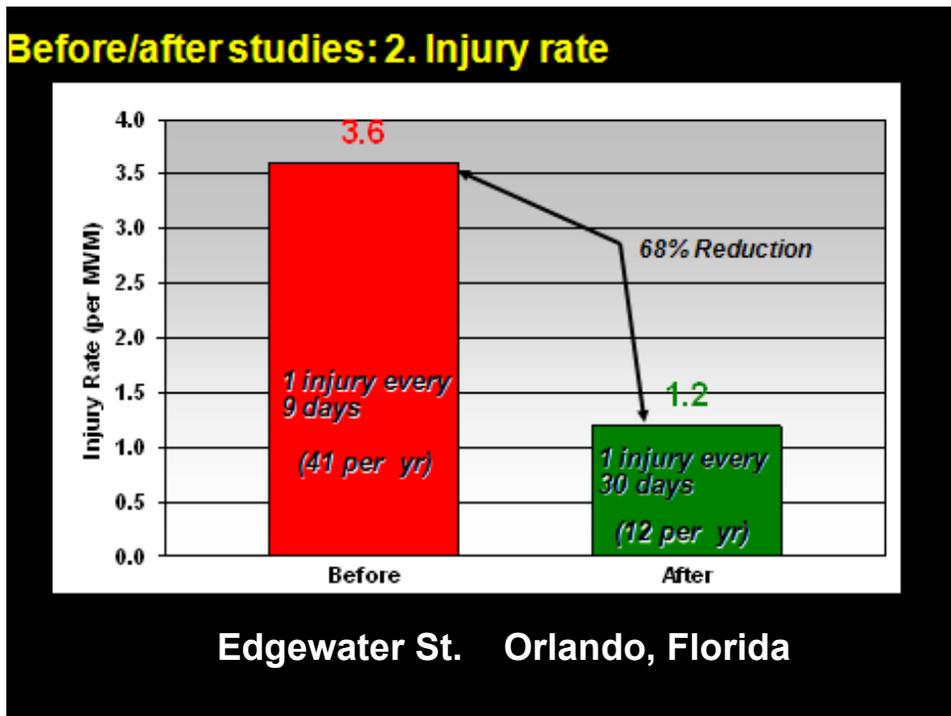
Road Diets: Safety Conversions!

Reality: Before

Reality: After

<http://safety.fhwa.dot.gov/provencountermeasures/>

29% CRF
(All crashes)



OAKLAND



Division Street 7:46 AM Wednesday



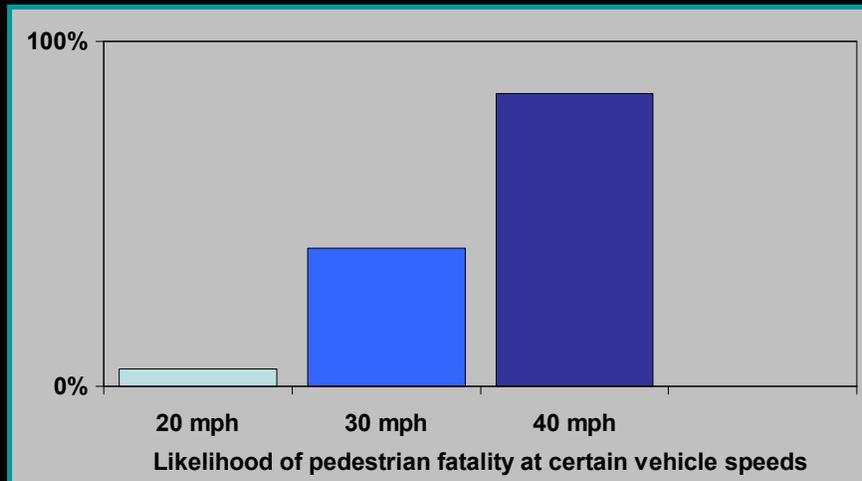
NEW ORLEANS



ALBUQUERQUE



Pedestrian Fatalities Increase with Vehicle Speed



Unlike previous papers, Noland's is not a localized study or one reflecting unusual roadway types. It is specific to collectors, and it applies to all roads of this category throughout the US.

“as more arterial and collector lane widths are increased up to 12 ft or more, traffic fatalities and injuries increase....”

The journal, *Accident Analysis and Prevention* (<http://www.sciencedirect.com/science/journal/00014575>) has this article 'In-Press.'

CHICAGO



When right of way is constrained:

“Sorry, no room for bike lanes”

Sharrows (shared lane markings)



CEDAR RAPIDS, IA



MINNEAPOLIS



Advisory Bike Lanes



Advisory Bike Lane candidate?

3. Taking advantage of opportunities



AUSTIN, TX



4. Doing it big on the biggest





VANCOUVER





5. Connectivity, continuity and cut-throughs





Contra flow lane for bikes on Franklin?

MADISON

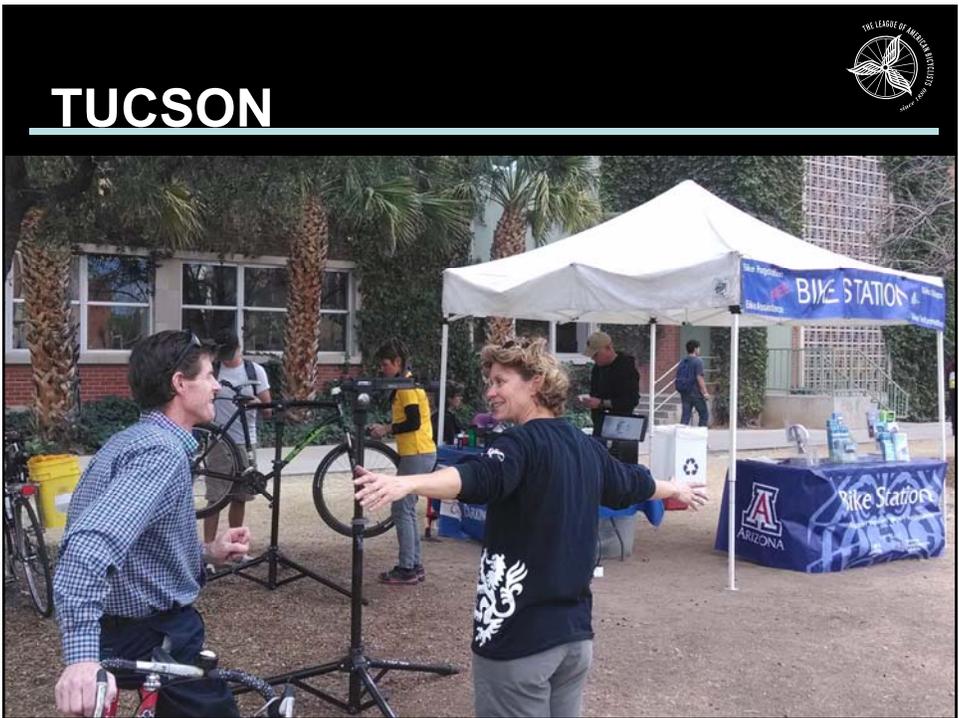


Education



PALO ALTO





ALBUQUERQUE



**Bicyclists may need a full lane.
Please share the road.**



**EVERY
LANE
IS A
BIKE
LANE**

Encouragement



SANTA MONICA



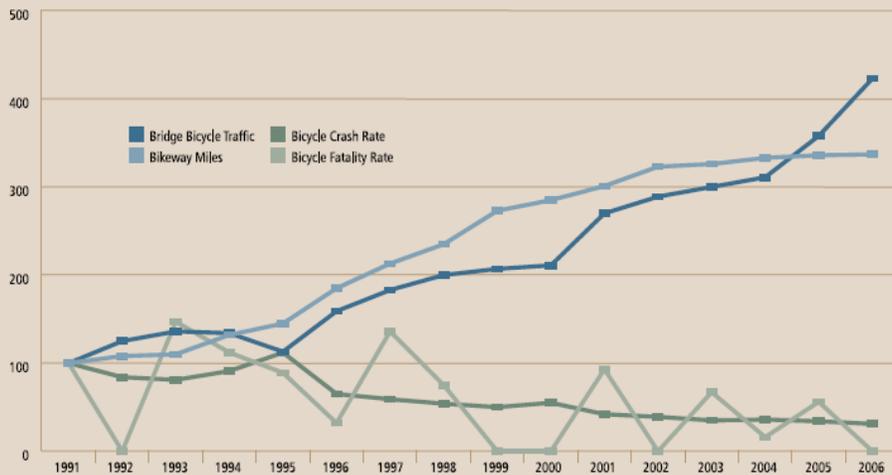
Enforcement



Evaluation



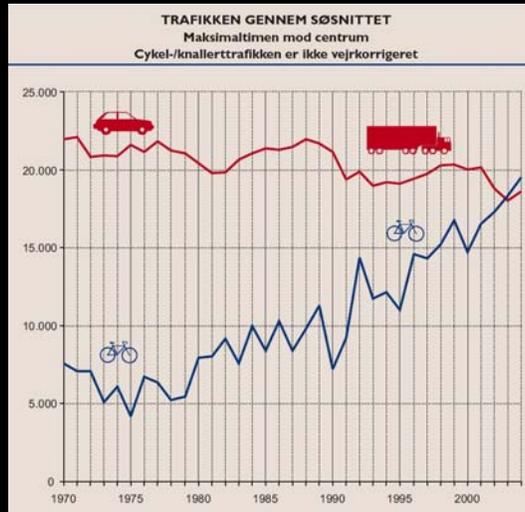
Safety of Bicycling in Portland (Trends indexed to 100 = 1991)



NCHRP REPORT 797

Guidebook on Pedestrian and
Bicycle Volume Data Collection





“One mile on a bike is a \$.42 economic gain to society, one mile driving is a \$.20 loss.”

Copenhagen \$357 million year savings in health care costs because 80% of residents bike

Recommendations for Stevens Point

- 1) Continue to expand the bike network and increase network connectivity through the use of bike lanes, protected bike lanes, bicycle boulevards and way-finding signage;
- 2) Encourage bicycle friendly businesses & increase bike parking;
- 3) Expand Safe Routes to School programming to all schools
- 4) Document success! Do counts, evaluate and celebrate!



THANK YOU and please thank Trek!

Steve Clark
Bicycle Friendly Community Specialist
612-860-9729

steve@bikeleague.org

Twitter: @bfc_steve

www.bikeleague.org



Attachment – Sample Stencil Design – Pertaining to Agenda Item 5

SAMPLE Stencil Design

by Laura Seegar

UWSP Art & Design

