

REGULAR MEETING
Board of Park Commissioners
Wednesday, March 7, 2012
Rec Center
2442 Sims Ave.
Meeting Room
6:30 p.m.

AGENDA

DISCUSSION AND POSSIBLE ACTION ON:

1. Roll Call
2. Approval of the December 7, 2011 Minutes
3. Developing a Born Learning Trail in Mead Park (Ignite Leadership Network of Portage County)
4. Request to place Advertising on outfield fence at Cub Mancheski Field (Post 6 Baseball)
5. Director's Report
6. Adjournment

Meeting Rider

Any person who has special needs while attending this meeting or needing agenda materials for this meeting should contact the City Clerk as soon as possible to ensure a reasonable accommodation can be made. The City Clerk can be reached by telephone at (715) 346-1569, TDD # 346-1556 or by mail at 1515 Strongs Ave., Stevens Point, WI 54481.

Copies of ordinances, resolutions, reports and minutes of the committee meetings are on file at the office of the City Clerk for inspection during normal business hours from 7:30 a.m. to 4:00p.m.

SPECIAL NOTICE

Please take notice that a quorum of the City Council may attend this meeting.

Agenda Notes

3. A group of young professionals got together and formed a group called Ignite Leadership Network of Portage County. This group decided to take on various projects throughout the community. Their first project they would like to work on is a partnership with the Portage County Business Council Foundation, United Way of Portage County and the City of Stevens Point to develop a Born Learning Trail in Mead Park. A Born Learning Trail is a set of engaging signs/stations to help parents and caregivers create learning opportunities for young children. This trail will show parents and caregivers how to turn everyday activities into learning moments. Each sign along the trail will display fun and interactive games promoting physical activity that exercises a child's mind and body. In addition, each sign has learning activities that parents or caregivers can play with young children at different ages. Every station will have a concrete slab with paintings and activities that pertain to the sign to encourage further educational engagement.

The group would like to develop ten different stations along the trail. They will raise the funds needed to cover the costs of the stations, the actual construction of the stations and set aside some funds for future station maintenance..

As staff, I would approve the development of a Born Learning Trail by the group Ignite Leadership Network of Portage County. The trail would be developed in Mead Park adjacent to the blacktop path that runs from the K.A.S.H. playground to the Clark Street bridge. The group would cover the costs of the project(stations & signs) and set aside some funds for any future maintenance of the project.

4. Post 6 American Legion Baseball would like permission to place advertising on the fences at Cub Mancheski Field, which is home for their baseball games. The advertising would be place on the fence only during the months of June and July. Revenues received from the advertising will be used to offset their operations.

Currently we have allowed advertising on the scoreboards at Cub Mancheski Field, Zenoff Park, Iverson Park, Goerke 1 and Community Stadium. Inside the K.B. Willett Arena we have approved advertising on the ice and boards, and also approved advertising on the turf surface at Community Stadium.

As staff, I would recommend the following if the Commission chooses to allow advertising at Cub Mancheski Field: display banners be limited to the outfield fence facing into the field, all advertising needs to follow the policy we approved for the K.B. Willett, banners be hung June 1 and removed July 31 of each year, Post 6 is responsible for placing/removing of the banners and Post 6 is responsible for any damage that may occur to the fence/posts due to the banners.

Born Learning Trail Project at Mead Park

Ignite Leadership Network of Portage County

A partnership between the Portage County Business Council Foundation and United Way of Portage County

Ignite Leadership Network of Portage County is proposing to install a Born Learning Trail at Mead Park in May and June of 2012 as their annual community service project.

What is a Born Learning Trail?

The Born Learning Trail is a set of ten engaging signs to help parents and caregivers create learning opportunities for young children. These trails show parents and caregivers how to turn everyday activities into learning moments. Each sign displays fun and interactive games promoting physical activity that exercises a child's mind and body. Each sign has learning activities that parents or caregivers can play with young children at different ages. Each station will have a concrete slab with paintings and activities that pertain to the sign to encourage further educational engagement.

Why is this important?

Kids are learning all the time. The idea behind the trail is to turn those everyday moments into learning experiences. Research has shown that parents who interact regularly with their young children are helping them be better prepared to start school. You can increase a child's language skills by asking questions, using rhymes and talking about what you are doing, even if it is household tasks like talking about colors when folding laundry.

Our goal is that this project will build awareness around the importance of early childhood education for everyone in our community. Based on information that we know from trails that were built in Wausau and around the country, we feel this project will be successful. ***This project aligns perfectly with Ignite's mission to provide philanthropic opportunities to our members that will ensure a vibrant future for Portage County and United Way's focus on education.*** There is the potential for more trails like this to be completed in the future all throughout our community.



Station from trail in Wausau, WI



Example of metal sign

Funding?

In October 2011, United Circle of Caring committee recommended and received approval from United Way Board of Directors to fund \$5,489 for the completion of the trail. The kit, which includes 10 metal signs, costs \$1,500. Ellis Stone and Alchemy Concrete have agreed to help with the design and installation of the trail. We will be seeking in-kind donations for concrete and other project supplies.

Projected Timeline

March – Present to Board of Park Commissioners and Stevens Point City Council

May 4 – Site layout, excavation, grade work, and set up formwork

May 5 – Pour concrete and finish concrete

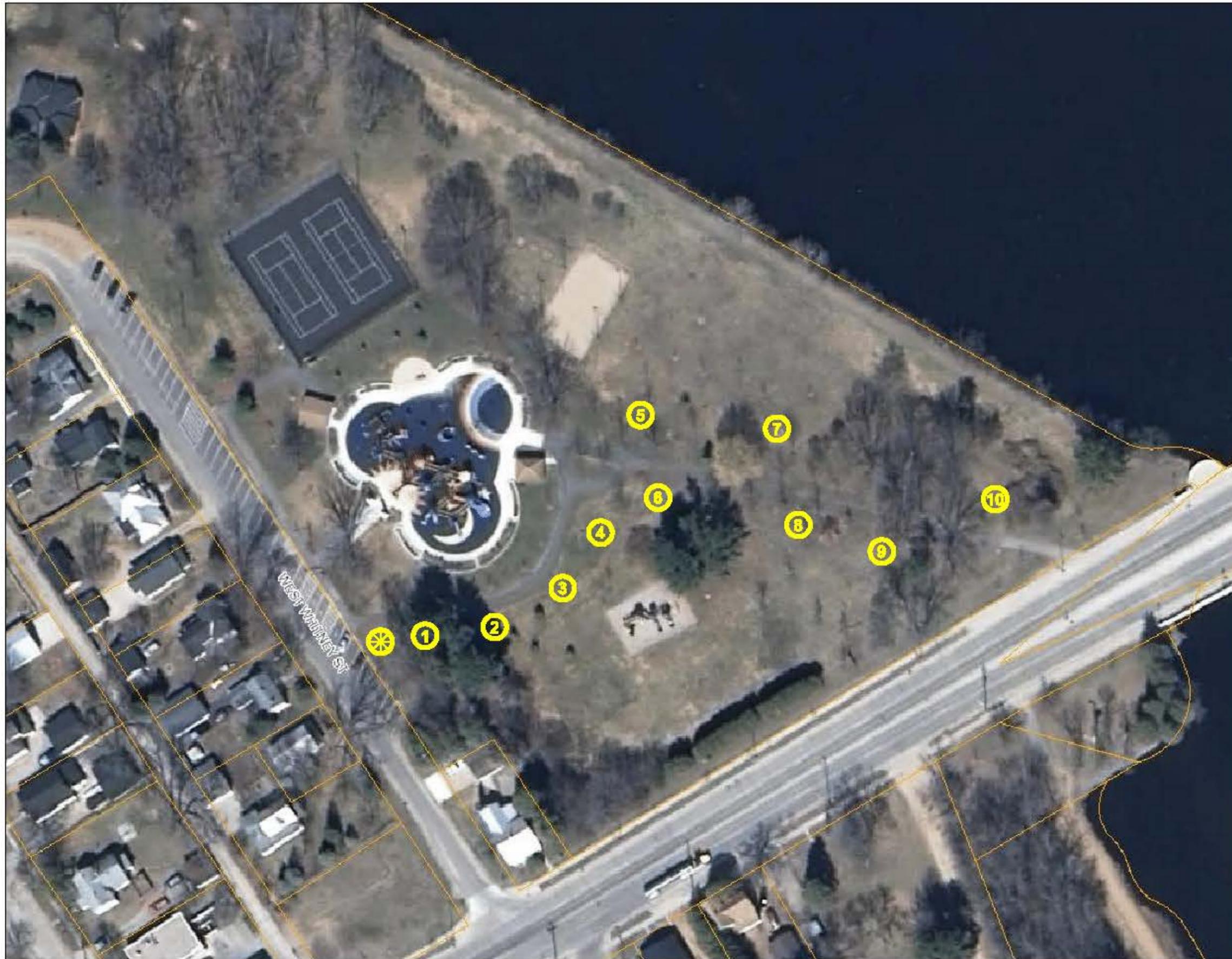
May 6 – Clean up forms and rough grade

June 9 – Scoring patterns, creating decorative details and prep for stain

June 16 – Staining patterns and sealing

June 21-23 – Final clean up, finish grade, landscaping, sod and install sign posts

June 23 – Grand Opening



KEY	
①	LOOK, LEARN, LAUGH
②	IMAGINE, CREATE, PRETEND
③	HOP, TOSS, SHAKE, WIGGLE
④	DESCRIBE, COMPARE, LEARN
⑤	WATCH, LEARN, STOP, PLAY
⑥	LOOK, LISTEN, TOUCH, THINK
⑦	TALK, LISTEN, SING
⑧	SEE, SAY, POINT, READ
⑨	JUMP, CLAP, SKIP, MOVE
⑩	SOUTH WELCOME SIGN WITH HELLO CIRCLE
⊗	NORTH WELCOME SIGN WITH SPONSORS

1 PROPOSED STATIONS LAYOUT
NO SCALE



REVISIONS

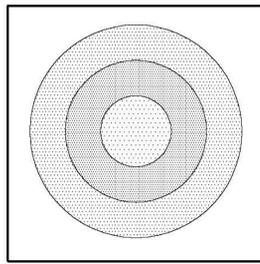
ELLIS STONE
CONSTRUCTION
P.O. Box 88 Stevens Point, WI 54481-0088
715.348.0001 Fax: 715.348.0007 www.ellisstone.com

BORN LEARNING TRAIL
ISANTE - Leadership Network of Portage County
MEAD PARK
STEVENS POINT, WI

STATION LOCATIONS

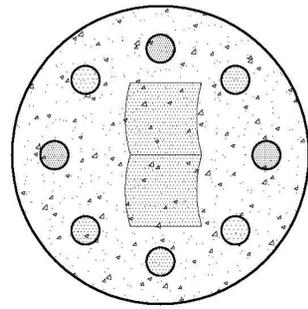
DRAWN BY: SC
CHECKED BY: SDC
FILE: *Stevens Point*
DATE: 2-16-12
PROJECT NO. 11348
SHEET NO.

C1



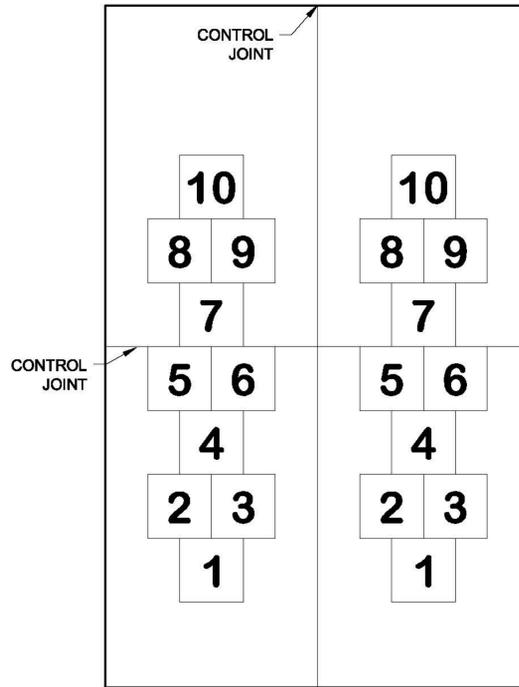
LOOK, LEARN, LAUGH STATION

- CIRCLES STAINED WITH DIFFERENT COLORS
- POSSIBLY BRING IN DIFFERENT TEXTURES
- POSSIBLY WORDS IN CIRCLE "LOOK, LAUGH, LEARN"
- SCORED CONCRETE JOINTS SEPARATE CIRCLES



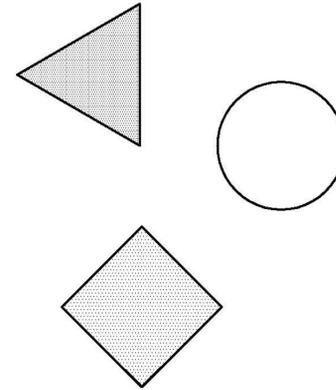
IMAGINE, CREATE, PRETEND STATION

- SANDBLAST OR ENGRAVE BOOK WITH STAINED COLOR
- CONCRETE STOOLS w/ DIFFERENT COLORS & VARIED HEIGHTS



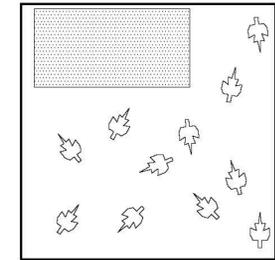
HOP, TOSS, SHAKE, WIGGLE STATION

- STENCILED & SAND BLASTED HOPSCOTCH PATTERN & NUMBERS
- COLOR STAIN IN NUMBERS



DESCRIBE, COMPARE, LEARN STATION

- PAINTED SHAPES, DIFFERENT COLORS
- TRIANGLE - 48" SIDES
- CIRCLE - 42" DIAMETER
- SQUARE - 36" SIDES
- ALL SEPARATE PADS



WATCH, LEARN, STOP, PLAY STATION

- PRECAST CONCRETE BENCH
- LEAF INPRINTS

1 LOOK, LEARN, LAUGH
SCALE: 1/2" = 1'-0"

2 IMAGINE, CREATE, PRETEND
SCALE: 1/2" = 1'-0"

3 HOP, TOSS, SHAKE, WIGGLE
SCALE: 1/2" = 1'-0"

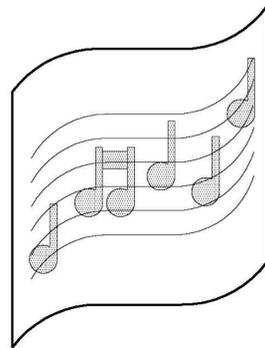
4 DESCRIBE, COMPARE, LEARN
SCALE: 1/2" = 1'-0"

5 WATCH, LEARN, STOP, PLAY
SCALE: 1/2" = 1'-0"



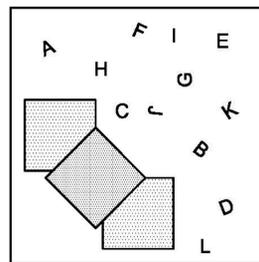
LOOK, LISTEN, TOUCH, THINK STATION

- CAST PAVERS FOR WALKING PATH
- 3D EFFECTS BY ALCHEMY CONCRETE



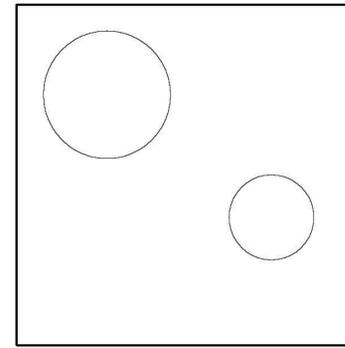
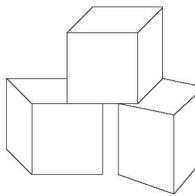
IMAGINE, CREATE, PRETEND STATION

- PAINTED MUSIC NOTES
- LYRICS FROM CHILDREN'S SONG AROUND NOTES



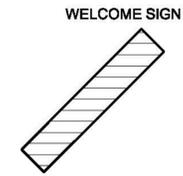
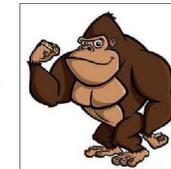
SEE, SAY, POINT, READ STATION

- PAINTED LETTERS
- CONCRETE 3D CUBES, 20"x20"x20"



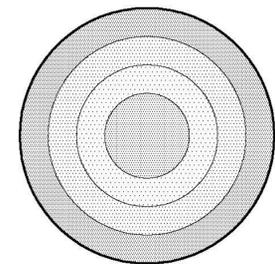
JUMP, CLAP, SKIP, MOVE STATION

- PRECAST GORRILLA OR ANIMAL ON SLAB
- PAINTED ARTWORK ON SLAB



WELCOME SIGN

- PAINTED CIRCLES
- CONCRETE JOINTS SEPARATE CIRCLES
- "HELLO MY NAME IS" IN ENGLISH, SPANISH, HMONG POLISH, & RUSSIAN IN CIRCLES



6 LOOK, LISTEN, TOUCH, THINK
SCALE: 1/2" = 1'-0"

7 TALK, LISTEN, SING
SCALE: 1/2" = 1'-0"

8 SEE, SAY, POINT, READ
SCALE: 1/2" = 1'-0"

9 JUMP, CLAP, SKIP, MOVE
SCALE: 1/2" = 1'-0"

10 WELCOME SIGN AT SOUTH END
SCALE: 1/2" = 1'-0"

GENERAL NOTES

1. ALL CONCRETE PADS TO BE WHITE FOR VISIBILITY
2. -
3. -

REVISIONS

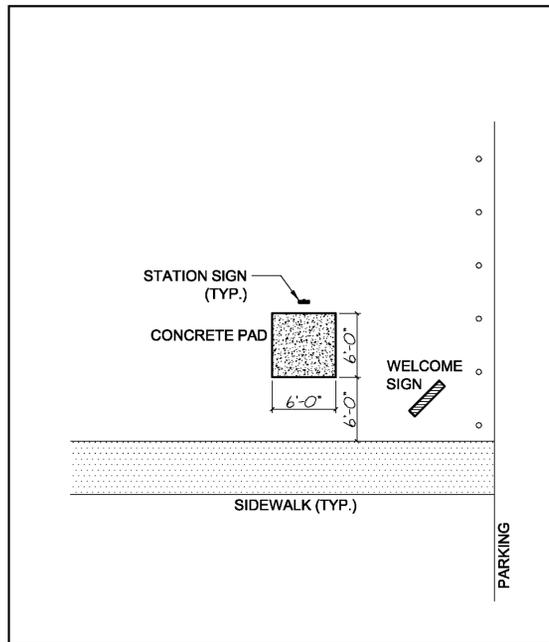
ellis
ELLIS STONE
CONSTRUCTION CO.
P.O. Box 355 Stevens Point, WI 54481-0355
(715) 365-5500, Fax: (715) 365-5507, www.ellisstone.com

BORN LEARNING TRAIL
IGNITE - Leadership Network of Portage County
MEAD PARK
STEVENS POINT, WI

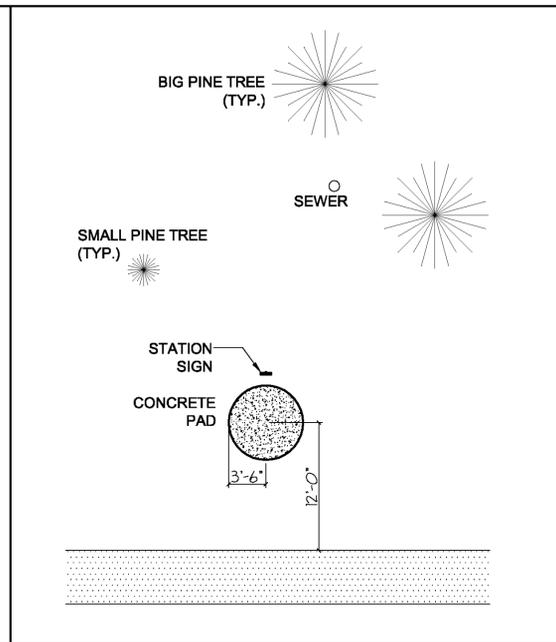
CONCRETE PAD DETAILS

DRAWN BY:
SC
CHECKED BY:
SDC
FILE:
unit2way learning
trail.dwg
DATE:
2-16-12
PROJECT No.
11348
SHEET No.

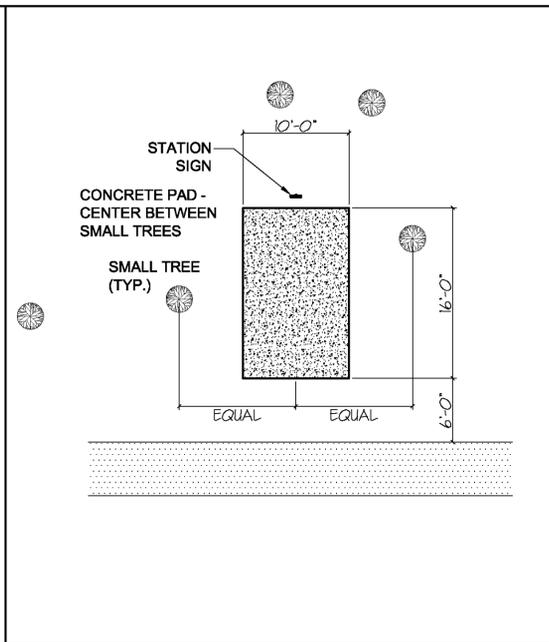
C2



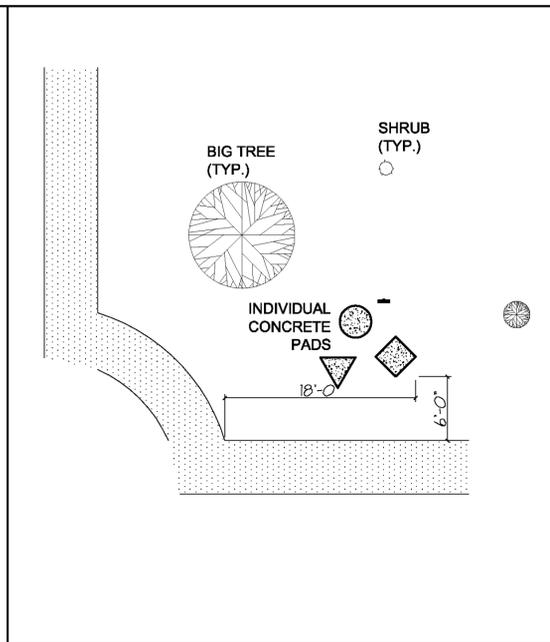
1 STATION 1 & 2nd NORTH SIGN
SCALE: 1/8" = 1'-0"
NORTH



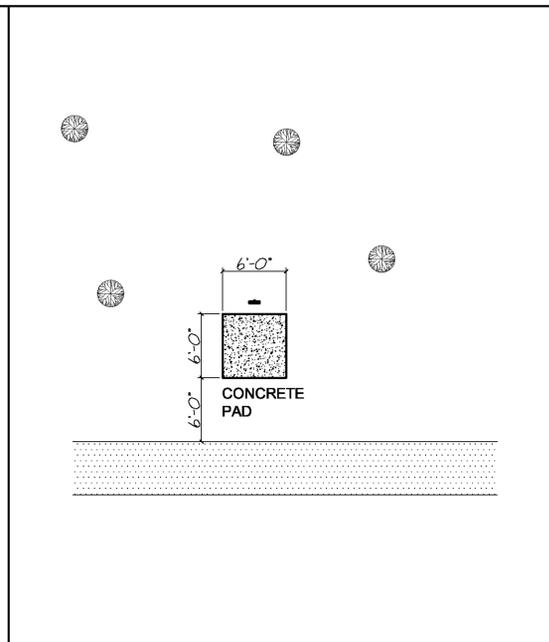
2 STATION 2
SCALE: 1/8" = 1'-0"
NORTH



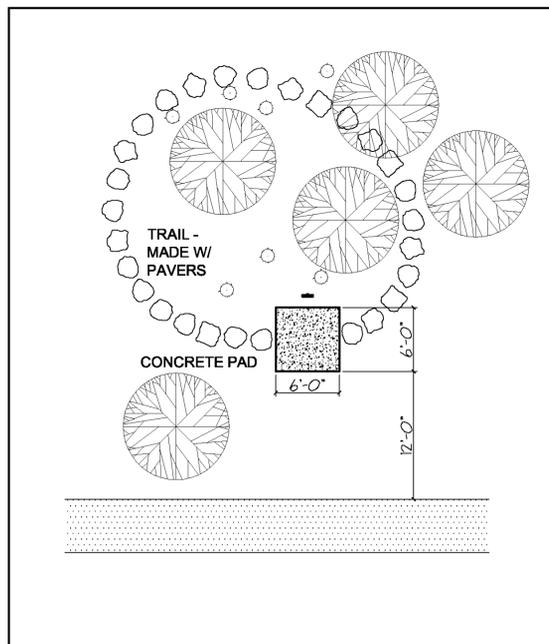
3 STATION 3
SCALE: 1/8" = 1'-0"
NORTH



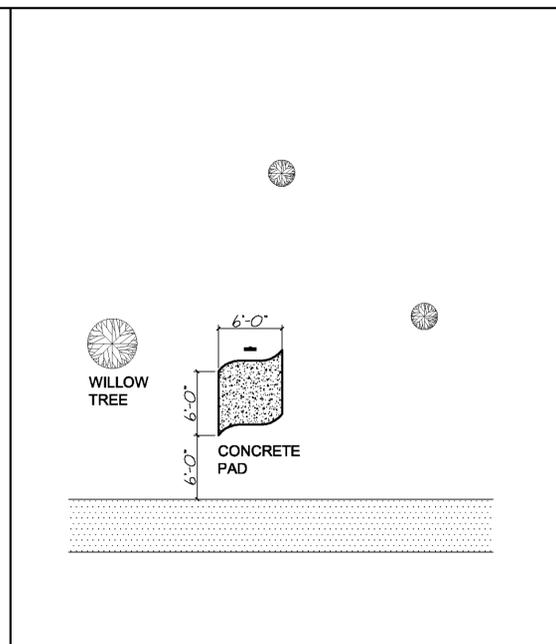
4 STATION 4
SCALE: 1/8" = 1'-0"
NORTH



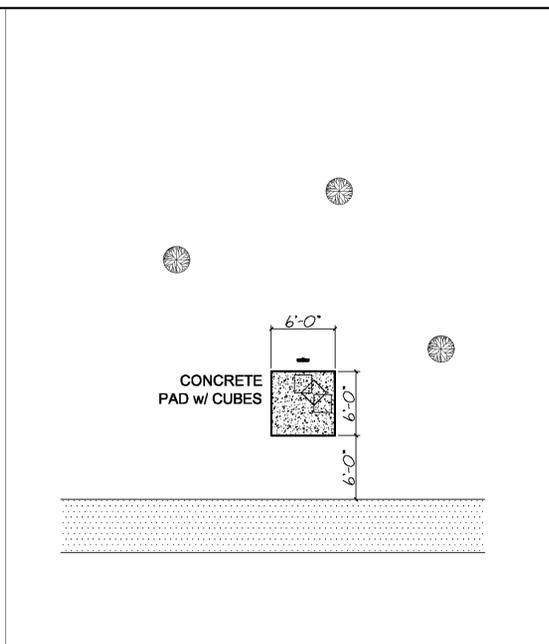
5 STATION 5
SCALE: 1/8" = 1'-0"
NORTH



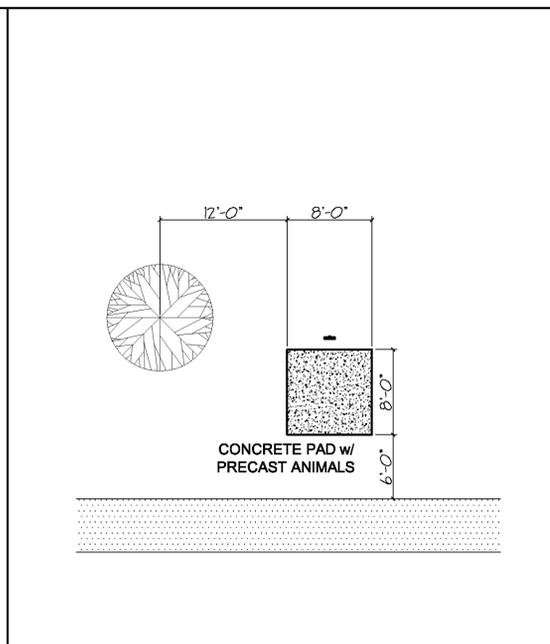
6 STATION 6
SCALE: 1/8" = 1'-0"
NORTH



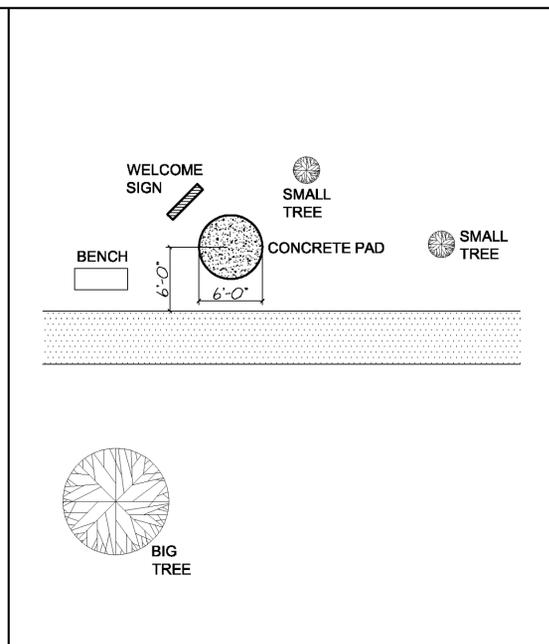
7 STATION 7
SCALE: 1/8" = 1'-0"
NORTH



8 STATION 8
SCALE: 1/8" = 1'-0"
NORTH



9 STATION 9
SCALE: 1/8" = 1'-0"
NORTH



10 SIGN AT SOUTH END
SCALE: 1/8" = 1'-0"
NORTH

GENERAL NOTES

1. ALL CONCRETE PADS TO BE 6' FROM MAIN TRAIL UNLESS NOTED OTHERWISE.
2. TREE & SHRUB LOCATIONS ARE APPROX. ONLY. FIELD VERIFY.
3. -

REVISIONS

ellis
ELLIS STONE
CONSTRUCTION CO.
P.O. Box 355 Stevens Point, WI 54481-0355
(715) 345-5300 Fax: (715) 345-5301 www.ellisstone.com

BORN LEARNING TRAIL
IGNITE - Leadership Network of Portage County
MEAD PARK
STEVENS POINT, WI

STATION LAYOUTS

DRAWN BY:
SC
CHECKED BY:
SDC
FILE:
unit2way learning
trail.dwg
DATE:
2-16-12
PROJECT No.
11348
SHEET No.

C3

Mr. Schrader

Post 6 American Legion Baseball would like permission to sell and display banners at Bukolt park during the months of June and July. We would like to display banners on the outfield fence, or on the fence as you enter the park. I am sure that local businesses would like to see their logo at the park.

As I am sure you are aware it is getting harder to raise the funds we need to run a successful program. We feel that this will help us reach our financial goals.

Please do consider our proposal at you next Parks Commission meeting. I would be happy to attend, if the commission had any questions.

Thank you,
Patrick Quinn
Post 6 Baseball President

Policy on Advertising at the Willett Arena, City Website, & Community TV

Purpose

The purpose of the City of Stevens Point allowing advertising on the K.B. Willett Arena dasher boards/ice surface, City website, and Community TV is not to provide a public forum for dissemination, debate or discussion of public issues. The potential advertising is to provide additional opportunities for revenue in supporting programs and services to assist in stabilizing taxes for the residents of Stevens Point.

Policy

- No advertising shall contain any information that is false, misleading, derogatory, deceptive or slanderous in nature.
- No advertising shall promote alcoholic beverages, tobacco, other additive products, sexually-oriented businesses/products or firearms.
- Advertising may not promote unlawful or illegal goods, services or activities, or infringe upon any copyright, trade or service mark, title or slogan.
- Advertising may not be demeaning or disparaging to individuals or groups on the basis of race, color, religion, national origin, ancestry, gender, age, disability, ethnicity or sexual orientation.
- All displayed advertising shall be of reputable character.
- All advertising must reflect the City of Stevens Point's corporate image in terms of good taste, truthfulness, acceptable business practices and decency.
- No political advertising.
- The City of Stevens Point reserves the right to reject any advertisement it deems unsuitable for display.

Reservation of Rights

The City of Stevens Point reserves the right to amend the policy and standards at any time and to later limit or prohibit advertising at any and all locations even though it may have been previously authorized. It also reserves the right to establish policy as it relates to size of ad, layout, fonts, dimensions, etc. depending upon the site/location of the ad.

Disclaimer

All commercial advertising placed on City property may not be sponsored by and does not necessarily reflect the views of the City of Stevens Point.