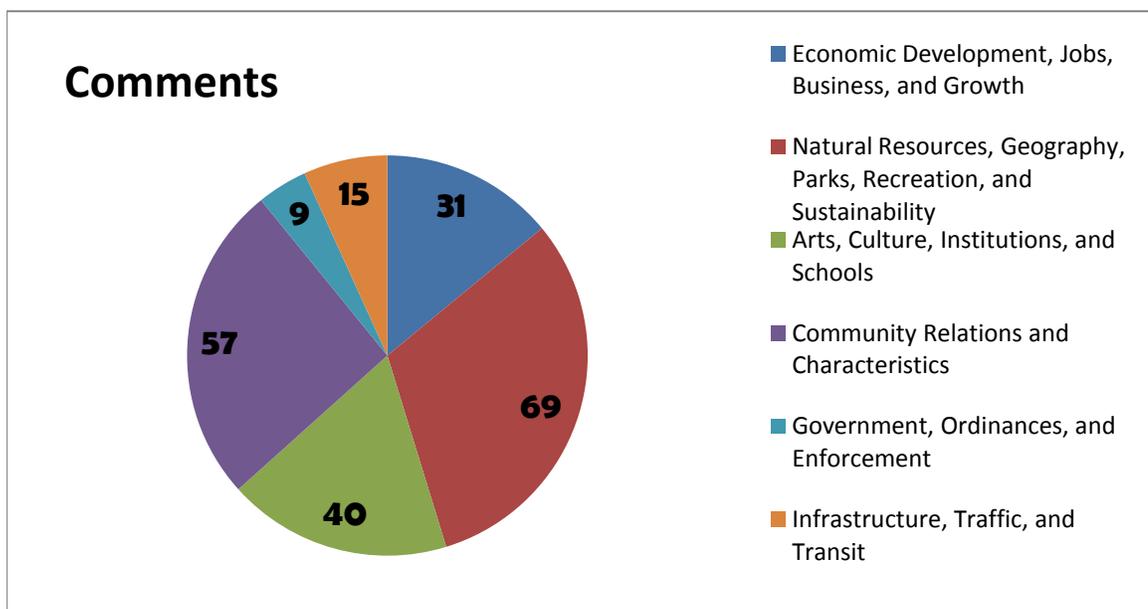


Summary of Comments: QUESTION 1

What do you see as the community's major strengths and assets?

Types of Comments Received

Category ID	Categories	Comments
1	Economic Development, Jobs, Business, and Growth	31
2	Natural Resources, Geography, Parks, Recreation, and Sustainability	69
3	Arts, Culture, Institutions, and Schools	40
4	Community Relations and Characteristics	57
5	Government, Ordinances, and Enforcement	9
6	Infrastructure, Traffic, and Transit	15
	TOTAL	221



Frequency of Comments Received

ID	Frequent Responses (≥ 5 responses)	Responses	# of Districts
1	Parks and natural resources	16	9
2	University of Wisconsin Stevens Point	12	11
3	Caring community	11	6
4	Arts and culture	10	8
5	Green Circle Trail	8	7
6	Central location	8	7
7	Good businesses	7	4
8	Community events	6	6
9	Community feel	5	4
10	Downtown development	5	4
11	Wisconsin River	5	5
12	Low cost of living	5	4

Summary of Comments - QUESTION 1

(comments may be repetitive or similar)

ID	What do you see as the community's major strengths and assets?	Comments	Districts	Category ID
1	Community feel	5	1,2,4,5	4
2	Growth	2	1,9	1
3	University of Wisconsin Stevens Point	12	1,2,3,4,5,6,7,8,9,10,11	3
4	Riverfront	1	1	2
5	Green Circle Trail	8	1,2,3,7,8,9,10,11	2
6	Caring community	11	1,3,4,6,9,11	4
7	Educated residents	3	1,7	4
8	Global player working with Noel and AIG	1	1	1
9	Trivia	1	1	4
10	Central location of District 8	8	1,5,6,7,9,10,11	2
11	Green community	4	1,3,4,5	2
12	Philanthropy	1	1	4
13	Strong farming capacity	3	1,2,3	2
14	MREA and sustainable groups/networks	1	1	2
15	Natural resources based region	4	1,4,7,9	2
16	Personable small business owners	3	1,4	4
17	Great local food system	1	1	2
18	Community voice is heard	4	1,3,6	4
19	Sentry Insurance	4	1,4,9,11	1
20	Parks and natural resources	16	1,2,3,4,5,7,8,9,11	2
21	Schools (K-12)	3	2,7,10	3
22	Strong p with good ethics	2	2,6	4
23	Low crime	3	2,4,7	4
24	Quaint	1	2	4
25	Tax increment finance districts	1	2	5
26	Arts and culture	10	2,4,5,6,7,8,9,10	3
27	Farmer's Market	2	2,3	3
28	Downtown development	5	3,4,5,9	1
29	Good businesses	7	3,4,5,6	1
30	Wisconsin River	5	3,4,8,9,10	2
31	Water quality	4	3,8,9,10	2
32	Highly thought of city	1	3	4
33	Community events	6	3,6,7,9,10,11	3
34	Mid-State downtown	3	5,8,9	3
35	Stevens Point Area Coop	1	3	1
36	Public transit	3	3,5,9	6
37	Progressive development	1	3	1
38	Skate Park	1	4	2
39	Amenities of larger city with small town feel	2	4,11	4
40	Emy J's and surrounding blocks	1	4	1
41	Low traffic congestion	1	4	6
42	Bike-ability around town with bike lanes and trails	3	4,5,9	2

43	Access to larger chain stores	1	4	1
44	Stability with families, nobody moves away	1	4	4
45	Neighborhoods close to downtown are pedestrian friendly	2	4,8	6
46	City ends at fourth district, country outside of that	1	4	4
47	Safe and cleanliness of city	3	4,7,9	4
48	Jefferson School in District 5	1	4	3
49	Lincoln Center, well run and great place for seniors	1	5	3
50	Governing with housing and enforcing codes	1	5	5
51	Lots of recreational activities	3	5,6,8	2
52	Downtown is unique	1	6	4
53	Good governing vision	3	6	5
54	Employment and workforce	3	6,7,10	1
55	Diverse	1	6	4
56	Small town feel to Stevens Point	3	6,11	4
57	Attracts people back	1	6	4
58	Traffic isn't an issue	1	6	6
59	Good healthcare resources	1	6	1
60	Low cost of living	5	7,8,9,11	4
61	Good highways	2	7,8	6
62	Low light intrusion in neighborhoods	1	7	6
63	Pedestrian friendly	1	7	6
64	Forestry Department	1	8	5
65	Central location of District 8	1	8	2
66	Vacant land in District 8	1	8	1
67	Plover River Basin	1	8	2
68	Wildlife	1	8	2
69	Restoration of older buildings	1	8	4
70	Airport	1	8	6
71	Historic development along Wisconsin River	1	8	1
72	Former Lullabye Furniture property	1	8	1
73	Main Street library	1	8	3
74	Historical landmarks and neighborhoods	2	9	4
75	Façade grant	1	9	5
76	Housing stock, still identifiable	1	9	4
77	Excellent EMS, police, and fire services	2	10,11	5
78	Plan for railroad overpass on Hoover Avenue	1	10	6
79	Defined business corridor in District 10	1	10	1
80	Schmeckle Reserve	2	10,11	2
81	Walkability	1	10	2
82	McDill Pond	1	10	2
83	I-39 extension of pedestrian accommodations on Reserve Street	1	11	6
84	Good communication between UWSP and area businesses	1	11	3
85	Ease of access to bicycle routes within District 11	1	11	6
	TOTAL		221	

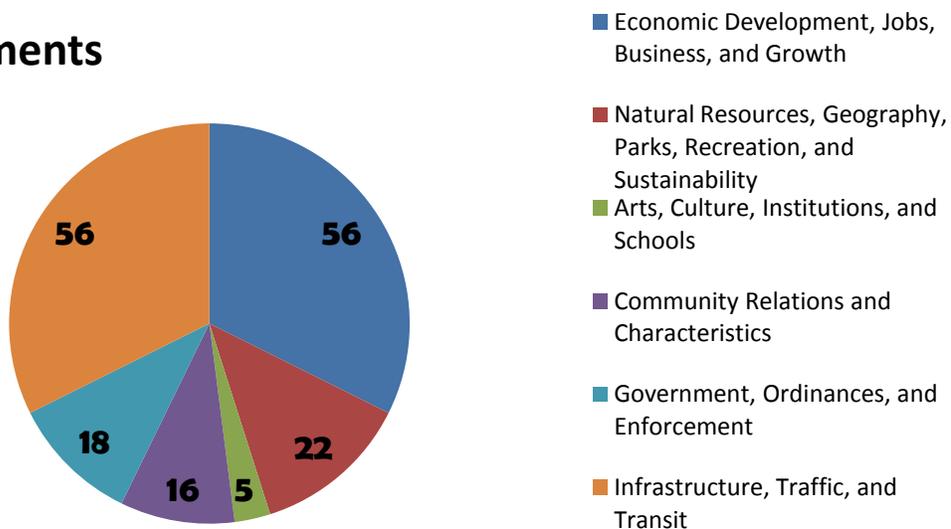
Summary of Comments: QUESTION 2

What do you see as the community's major weaknesses or liabilities?

Types of Comments Received

Category ID	Categories	Comments
1	Economic Development, Jobs, Business, and Growth	56
2	Natural Resources, Geography, Parks, Recreation, and Sustainability	22
3	Arts, Culture, Institutions, and Schools	5
4	Community Relations and Characteristics	16
5	Government, Ordinances, and Enforcement	18
6	Infrastructure, Traffic, and Transit	56
	TOTAL	173

Comments



Frequency of Comments Received

ID	Frequent Responses (≥ 5 responses)	Responses	# of Districts
1	Student housing issues, such as maintenance, landlords, etc.	15	5
2	Land-locked, boundary issues, and limited physical growth	9	4
3	Parking issues in the downtown and lack of enforcement	7	4
4	Not biker or pedestrian friendly	7	6
5	Lack of housing for students, in the downtown; loss in value, rental vs. owner	6	5
6	Division Street bad aesthetics and in need of improvements	5	5
7	Lack of safe intersections	5	2

Summary of Comments: QUESTION 2

(comments may be repetitive or similar)

ID	What do you see as the community's major weaknesses or liabilities?	Comments	Districts	Category ID
1	Poor people	1	1	4
2	Low amount of high paying jobs	4	1,9	1
3	Need more lighting(North side has more street lights)	3	1,6,7	6
4	Land-locked, boundary issues, limited physical growth	9	1,8,10,11	2
5	Aging infrastructure	3	1,3,11	6
6	Resistance to change	1	1	4
7	Water resources	4	1,3,7	2
8	Government needs more specific meetings	1	1	5
9	Parking Issues - downtown, enforcement	7	1,2,5,9	6
10	Poor public transportation	4	1,3,7	6
11	Need more neighborhood associations	1	1	4
12	Better connections from downtown to neighborhoods(e.g. sidewalks)	2	1	6
13	Make living easier for elderly	3	1,3	4
14	Need to attract people in their 20's and 30's	2	1,3	4
15	Centerpoint drive has major traffic issues(by green houses)	1	1	6
16	Lack of housing - student & downtown, loss in value, rental vs. owner	6	2,3,4,9,10	1
17	Development on City's fringes	1	9	1
18	Lack of trusted physicians, not enough experience	1	2	1
19	Not enough hotels	1	2	1
20	Holiday Inn too expensive	1	2	1
21	Lack of ordinance enforcement	1	9	5
22	Lack of manufacturing	1	2	1
23	Unfriendly business environment	3	2,4	1
24	Aging population	1	2	4
25	Hwy 10 Bypass will kill businesses	2	2,7	6
26	Mopeds on sidewalks	1	2	6
27	Most festivals revolve around alcohol	1	2	4
28	Lack of green space in downtown	3	2,3,4	2
29	Sidewalks by Emy J's	2	1,4	6
30	More farm shed	1	1	2
31	Hwy 10 heavy traffic and dangerous	3	2,6,8	6
32	Contaminated soils downtown	2	3,4	1
33	Emerson School site	1	3	1
34	Wisconsin River underutilized	2	3	2
35	Student housing issues - maintenance, landlords, etc.	15	3,4,5,9,11	1
36	Restaurant options	2	3,6	1
37	Arts and culture	4	3	3
38	Division Street bad aesthetics and in need of improvements	5	3,5,6,8,9	1
39	Home inspections	2	3,4	5
40	Interest for regional transit	1	3	6
41	More community partnerships with UWSP	1	3	3
42	Lack of downtown businesses (hardware/grocery store)	1	3	1
43	City Garage in Bukolt Park, needs to relocate	2	4,8	5

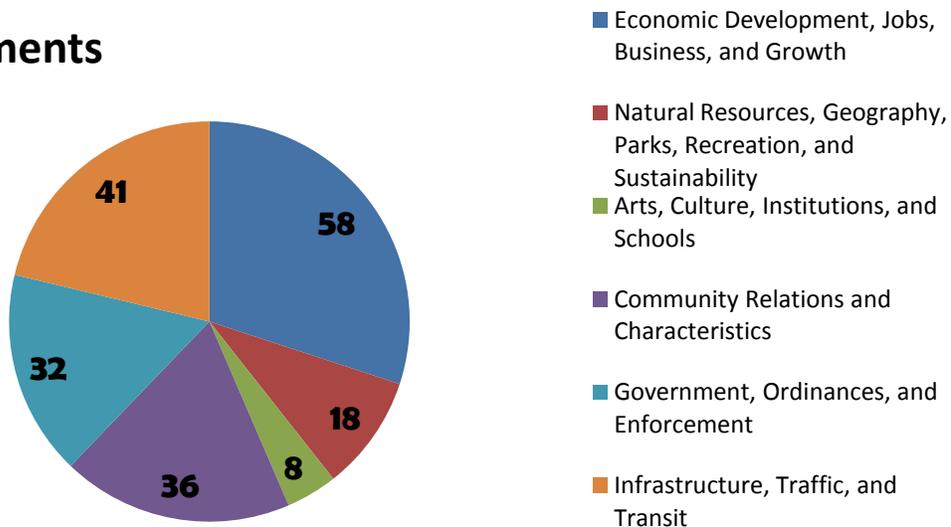
Summary of Comments: QUESTION 3

What do you see as the community's major opportunities?

Types of Comments Received

Category ID	Categories	Comments
1	Economic Development, Jobs, Business, and Growth	58
2	Natural Resources, Geography, Parks, Recreation, and Sustainability	18
3	Arts, Culture, Institutions, and Schools	8
4	Community Relations and Characteristics	36
5	Government, Ordinances, and Enforcement	32
6	Infrastructure, Traffic, and Transit	41
	TOTAL	193

Comments



Frequency of Comments Received

ID	Frequent Responses (≥ 5 responses)	Responses	# of Districts
1	Bike/pedestrian friendly community - markings, crosswalks, railroad	24	10
2	Infill/business development and diversity - Downtown, Highway 10, South Side, etc.	17	10
3	Aesthetics and vitality improvements - Division Street and Downtown	13	5
4	Repurpose vacant or underutilized buildings/sites - Emerson School and former Lullabye Furniture lot	11	6
5	Maintenance and occupancy enforcement for housing	7	3
6	Maintain and promote community characteristics and events - pamphlets and signs	7	5
7	Keep UWSP graduates in Stevens Point	7	5
8	Better balance needed between nodes of transportation - park and ride	6	5
9	Sustainable community	5	3
10	Stronger partnership between UWSP and the City	5	4
11	Increase in affordable and senior housing	5	5

Summary of Comments: QUESTION 3

(comments may be repetitive or similar)

ID	What do you see as the community's major opportunities?	Comments	Districts	Category ID
1	Industrial park	2	1,4	1
2	East Park Commerce Center	3	1,5,9	1
3	Better balance needed between nodes of transportation - park and ride	6	2,3,4,5,6	6
4	Bike/pedestrian friendly community - markings, crosswalks, and railroad	24	1,3,4,5,6,7,8,9,10,11	6
5	Rail transportation	1	1	6
6	Creative place making and economy	4	1,4,9	3
7	Sustainable community	5	1,4,9	2
8	More green spaces	4	1,3,4,8	2
9	Better ways for elderly to get around	1	1	6
10	Infill/business development and diversity - Downtown, Highway 10, South Side, etc.	17	1,2,3,4,5,6,7,9,10,11	1
11	Convert Comfort Inn and Motel into student housing	1	2	1
12	Parking for students	1	2	3
13	Maintenance and occupancy enforcement for housing	7	2,3,9	5
14	Job creation, especially in manufacturing	3	2,3,10	1
15	Balloon rally	1	2	3
16	Parades	1	2	3
17	Internship at visitors bureau	1	2	1
18	Maintain and promote community characteristics and events - pamphlets and signs	7	2,4,5,6,10	4
19	Keep UWSP graduates in Stevens Point	7	2,3,4,5,6	4
20	Kmart closing to bring in mixed use development	2	2,3	1
21	Connect Riverfront with Downtown	3	3,4	2
22	Increasing cultural diversity	3	3,4,11	4
23	Aesthetics and vitality improvements - Division Street and Downtown	13	3,4,9,10,11	4
24	Expanding historic districts	4	3,4	5
25	Rehabilitation of homes back to single family uses	4	3,7,10	1
26	Laws/ordinances for rentals - annual inspections needed	4	3,7	5
27	Increase in police force and emergency response	3	3,8,9	5
28	Community involvement	2	3,9	4
29	Traffic reduction in Downtown area	1	3	6
30	Expansion of riverfront parks - Bukholt and Pfiffner	2	4	2
31	Stronger partnership between UWSP and the City	5	4,8,9,11	5
32	Fox Theater improvement	4	4,5,6,9	1
33	Increase in affordable and senior housing	5	5,8,9,10,11	1
34	Youth programs and community activities	4	6	4
35	Repurpose vacant or underutilized buildings/sites - Emerson School and former Lullabye Furniture lot	11	1,4,6,7,8,9	1
36	More chain-style restaurant	1	6	1
37	Maintain four lanes on Business 51	1	6	6
38	Better street lighting in neighborhoods	1	7	5
39	More responsive government	2	7,9	5
40	Stormwater issues - Residential and McDill	2	7,10	6
41	Long term use for Edgewater Manor	1	8	1

42	Fringe development - Brilowski Road to Jordan	1	8	1
43	Public pool	2	9	2
44	Alcohol issue with UWSP campus	1	9	3
45	City plowing of former Copps grocery store (south side)	1	10	5
46	Operate buses on weekends - transportation to events	1	10	6
47	Develop disc golf course on Patch Street	1	10	2
48	Accommodate and cater to growing businesses (Berkshire Hathaway) leads to development	2	10	1
49	Creation of historic park near Copps grocery (south side)	1	10	2
50	Traffic light analysis throughout the City	2	10	6
51	Municipal partnerships - share costs of services (McDill dam)	3	10,11	5
52	Left turn arrows needed at the intersection of North Point Drive and Division Street as well as Maria Drive and Fourth Avenue	1	11	6
53	Hoover Avenue overpass	1	11	6
54	Utilization and incorporation of City plans and documents	2	11	5
	TOTAL		193	

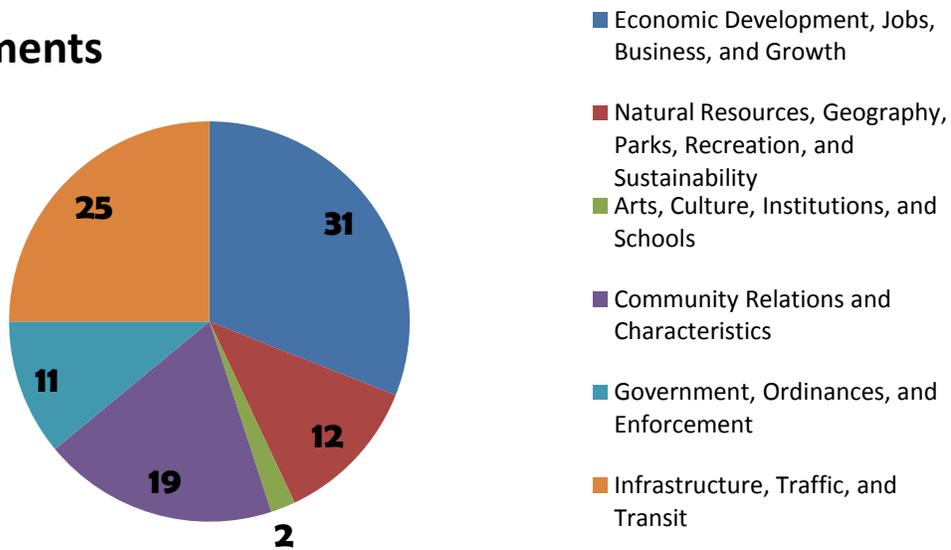
Summary of Comments: QUESTION 4

What do you see as the community's major threats?

Types of Comments Received

Category ID	Categories	Comments
1	Economic Development, Jobs, Business, and Growth	31
2	Natural Resources, Geography, Parks, Recreation, and Sustainability	12
3	Arts, Culture, Institutions, and Schools	2
4	Community Relations and Characteristics	19
5	Government, Ordinances, and Enforcement	11
6	Infrastructure, Traffic, and Transit	25
	TOTAL	100

Comments



Frequency of Comments Received

ID	Frequent Responses (≥ 4 responses)	Responses	# of Districts
1	Multi-Family housing - apartments, student housing riverfront condos	7	5
2	Limited physical expansion - landlocked	5	4
3	Development competition - Stevens Point vs. Plover	5	4
4	Lack of communication between government and public	4	2
5	People move away after graduation - brain drain	4	4
6	Higher cost of living and low wages	4	4

Summary of Comments: QUESTION 4

(comments may be repetitive or similar)

ID	What do you see as the community's major threats?	Comments	Districts	Category ID
1	Flooding and natural disasters	1	1	2
2	Lack sufficient funding for schools	1	1	3
3	Lack of communication between government and public	4	1,4	5
4	Aging community	2	1,11	4
5	Skills gap	1	1	4
6	People move away after graduation - brain drain	4	1,4,9,11	4
7	Limited physical expansion - landlocked	5	1,4,5,11	2
8	Multi-Family housing - apartments, student housing, riverfront condos	7	1,2,3,4,10	1
9	College students	3	2,4,5	4
10	Parking near university	3	2,9	6
11	South side "pod" housing has too many residents	1	2	1
12	Mopeds on sidewalks	1	2	6
13	Deer	1	2	2
14	Development restrictions, ordinances, etc.	3	2,3,4	1
15	Manufacturing sector, limited jobs - paper industry	3	2,3	1
16	High crime rate	1	1	4
17	Street racing of vehicles on local roads	1	3	5
18	Dependency on cars - limited transportation options	2	4,6	6
19	Construction of buildings and benches in parks - donation publicity	3	4,5	2
20	Demolition of historic properties	1	4	1
21	Geese in parks	1	4	2
22	Environmental contamination	1	4	1
23	Traffic on city streets	2	5,6	6
24	Fringe development	2	5,9	1
25	Limited business diversity and passion	3	4,5,11	1
26	Strong development mindset - ignoring surrounding neighborhoods	3	6	5
27	Business 51 development (roundabouts)	2	6,9	6
28	Not biker and pedestrian friendly	1	6	6
29	Jet breaking noise from airport	1	6	6
30	Limited lodging for visitors	1	6	1
31	Business Park development	1	6	1
32	Higher cost of living and low wages	4	7,10,11	4
33	New I-39 on/off ramp	1	7	6
34	Highway 10 bypass will affect business	2	7,10	6
35	Storm sewer issue	3	7,10	6
36	Development competition - Stevens Point vs. Plover	5	7,8,9,10	1
37	Housing stock - limited, old, etc.	2	7,11	1
38	Oak Wilt	1	8	2
39	Railroad tracks	3	3,8,9	6
40	City garage in Bukholt Park	1	8	6
41	Infrastructure and utilities	2	9	6
42	Growth of city - size and population	2	6,9	4
43	City debt	2	9,10	5

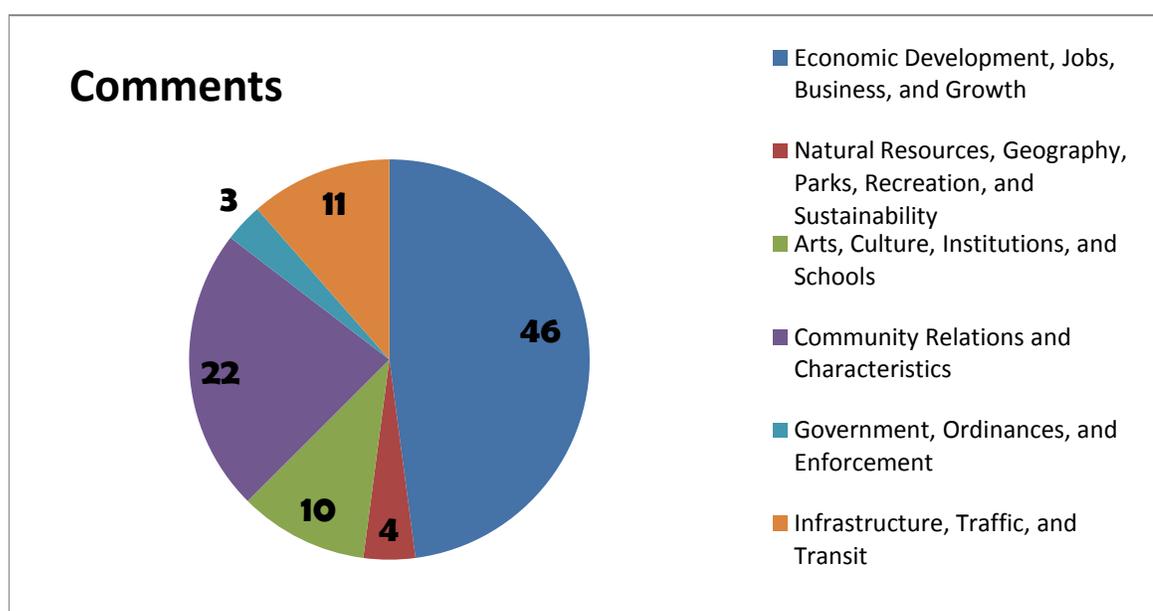
44	UWSP development and growth	1	9	3
45	New Kwik Trip (Church Street) damaging surrounding businesses	1	10	1
46	Business 51 road reconstruction project delay	1	10	6
47	Drinking culture in downtown – ruining entertainment	1	11	4
48	Countywide ambulance service – threat of not sharing services	1	11	5
49	Poor housing stock in the urban core and downtown	1	11	4
	TOTAL	100		

Summary of Comments: QUESTION 5

What is your dream community?

Types of Comments Received

Category ID	Categories	Comments
1	Economic Development, Jobs, Business, and Growth	46
2	Natural Resources, Geography, Parks, Recreation, and Sustainability	4
3	Arts, Culture, Institutions, and Schools	10
4	Community Relations and Characteristics	22
5	Government, Ordinances, and Enforcement	3
6	Infrastructure, Traffic, and Transit	11
	TOTAL	96



Frequency of Comments Received

ID	Frequent Responses (≥ 4 responses)	Responses	# of Districts
1	Economic growth	7	7
2	Bike and pedestrian friendly	7	6
3	Improved community pride and spirit - small town feeling	7	4
4	Arts and cultural activities	6	4
5	Higher paying jobs	5	5
6	Maintain and improve housing stock and living conditions - historic, modest homes	5	4
7	Commercial development	5	3
8	Improve quality of life - environmental, sustainable	5	4
9	Infill development - quality not quantity	4	3
10	Development of former Emerson School site	4	1
11	Promotion and expansion of local business - thriving revitalized downtown, historic feel	4	3

Summary of Comments: QUESTION 5

(comments may be repetitive or similar)

ID	What is your dream community?	Comments	Districts	Category ID
1	Economic growth	7	1,3,6,8,9,10,11	1
2	Higher paying jobs	5	1,3,4,8,9	1
3	Maintain good values	3	1,4,6	4
4	Diverse housing opportunities	3	1,9	1
5	No cars on downtown streets	1	1	6
6	Bike and pedestrian friendly	7	1,3,4,5,9,10	6
7	Centerpoint Drive becoming a two way	1	1	6
8	Maintain and improve housing stock and living conditions - historic, modest homes	5	1,8,10,11	1
9	Cultural Activities & Arts	6	1,3,8,10	3
10	Keep university student in the City	1	1	3
11	Professional business friendly atmosphere	3	1,8	4
12	Operating Fox Theater	2	1,8	3
13	Membership for arts incubator	1	1	3
14	Restore older neighborhoods - maintain historic	3	1,9,10	1
15	Develop former Lullabye Furniture site	2	1,3	1
16	Improved community pride and spirit - small town feeling	7	3,8,10,11	4
17	Infill development - quality not quantity	4	3,8,10	1
18	Development of former Emerson School site	4	3	1
19	Strong relationship students and home owners	1	3	4
20	Commercial development	5	3,8,9	1
21	Development of University area	2	3	1
22	More single family homes	1	3	1
23	Improve quality of life - environmental, sustainable	5	3,5,9,10	4
24	Utilize Riverfront with events	1	3	2
25	Improved shoreline	1	4	2
26	A transition in leadership - no cronyism	2	4	5
27	Promotion and expansion of local business - thriving revitalized downtown, historic feel	4	3,4,8	1
28	Better public transit - shuttle to airport	2	3,5	6
29	Utilize existing community plans	1	5	5
30	Amenities to attract younger families	1	8	4
31	Diverse community	2	9	4
32	High density	1	9	1
33	Better maintained public space	1	9	2
34	Parks	1	10	2
		TOTAL	96	

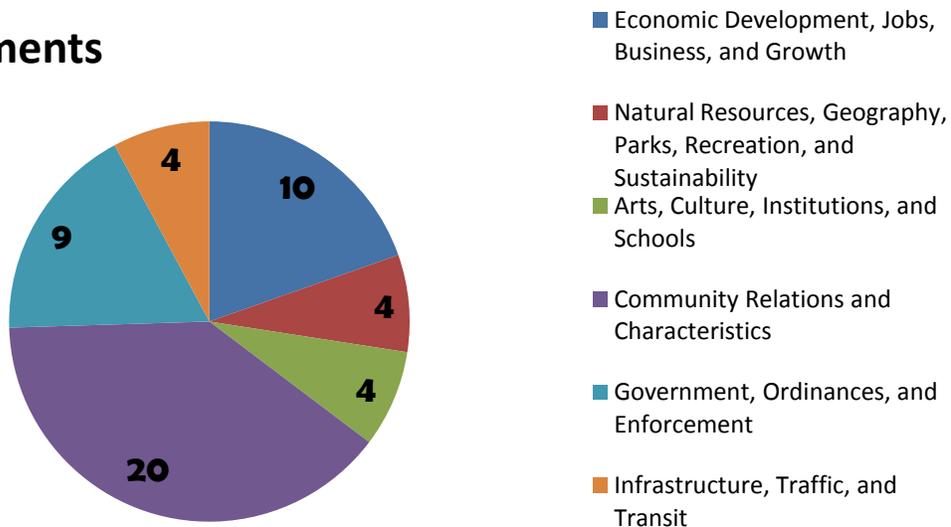
Summary of Comments: QUESTION 6

What type of community do we want to create?

Types of Comments Received

Category ID	Categories	Comments
1	Economic Development, Jobs, Business, and Growth	10
2	Natural Resources, Geography, Parks, Recreation, and Sustainability	4
3	Arts, Culture, Institutions, and Schools	4
4	Community Relations and Characteristics	20
5	Government, Ordinances, and Enforcement	9
6	Infrastructure, Traffic, and Transit	4
	TOTAL	51

Comments



Frequency of Comments Received

ID	Frequent Responses (≥ 4 responses)	Responses	# of Districts
1	Diverse culture and promotion thereof - people	9	5
2	Responsive government - dissemination of public information	5	3
3	Growth and development - Division Street, inner city	5	3
4	More green space and parks	4	4

Summary of Comments: QUESTION 6

(comments may be repetitive or similar)

ID	What type of community do we want to create?	Comments	Districts	Category ID
1	Common dispatch for government units	1	1	5
2	Inviting community for new businesses	2	1	4
3	Intergovernmental cooperation	1	1	5
4	Keep library in downtown	1	1	1
5	Public art, landscaping and beautification	3	1,10,11	3
6	Safe and secure place to live	3	1,3	4
7	More green space and parks	4	1,4,5,10	2
8	Regional market for Central Wisconsin - tourism	2	9,11	4
9	Diverse culture and promotion thereof - people	9	1,2,4,8,9	4
10	Neighborhood identities - associations	1	1	4
11	Walkable community	2	1,3	6
12	Adaptable to climate/resource changes	1	1	4
13	Growth and development - Division Street, inner city	5	3,4,10	1
14	Eliminate slumlords	1	3	4
15	Enforcement of student housing inspections	2	3,11	5
16	Remove price increases on rental properties	1	3	4
17	Living wage jobs	1	4	1
18	Development of brownfield areas	1	4	1
19	Responsive government - dissemination of public information	5	1,4,9	5
20	Great school system	1	5	3
21	More places to "hangout"	1	9	1
22	Bicycle routes for commuting	2	10,11	6
23	Preservation and improvement of housing stock	1	11	1
	TOTAL	51		

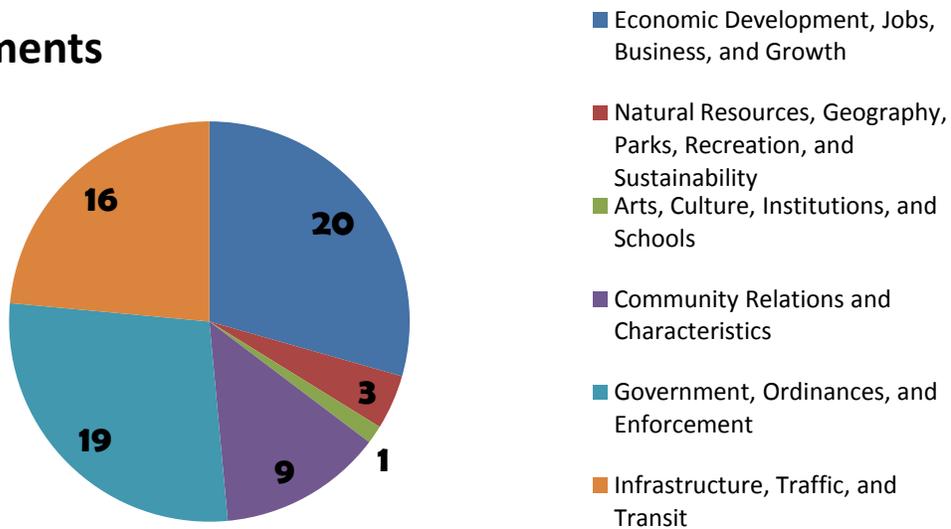
Summary of Comments: QUESTION 7

What would you like to see change?

Types of Comments Received

Category ID	Categories	Comments
1	Economic Development, Jobs, Business, and Growth	20
2	Natural Resources, Geography, Parks, Recreation, and Sustainability	3
3	Arts, Culture, Institutions, and Schools	1
4	Community Relations and Characteristics	9
5	Government, Ordinances, and Enforcement	19
6	Infrastructure, Traffic, and Transit	16
	TOTAL	68

Comments



Frequency of Comments Received

ID	Frequent Responses (≥ 3 responses)	Responses	# of Districts
1	Economic Development - attract businesses, create jobs	6	4
2	Development - Downtown, Division Street	6	4
3	Bike and pedestrian friendly	5	2
4	Main Street parking	3	3
5	Beautify the city, lighting, landscaping etc. - aesthetics	3	3
6	Better process for development/community input - dissemination of information and cooperation	3	4
7	More student housing options	3	1
8	Aesthetic improvements with city entrances - Division Street	3	2
9	More responsive and open government	3	2

Summary of Comments: QUESTION 7

(comments may be repetitive or similar)

ID	What would you like to see change?	Comments	Districts	Category ID
1	More minorities in government	1	1	5
2	Involve the young in community projects	1	1	5
3	TIF funding for jobs	1	1	5
4	Main Street parking	3	1,9,10	6
5	Raise minimum wage - higher paying jobs	2	1,10	5
6	Change center city homes to be less rentals	1	1	1
7	More diverse activities from 5pm - 10pm (less taverns)	1	1	4
8	Beautify the city, lighting, landscaping etc. - aesthetics	3	1,3,11	6
9	Create urban farming zone	1	1	5
10	Space for downtown entertainment	1	1	1
11	Better process for development/community input - dissemination of information and cooperation	3	1,9,10,11	5
12	Bike and pedestrian friendly	5	3,10	6
13	UWSP parking to build up, not out	1	3	3
14	Require licenses for residential of all rental units	1	3	5
15	More student housing options	3	3	1
16	Adopt a chronic nuisance ordinance	1	3	5
17	Educate off-campus residents	1	3	5
18	Bridge across Plover River to connect Highway 10 businesses	1	3	6
19	Have a zero setback on Division with parking in back	1	3	5
20	Economic development - attract businesses, create jobs	6	3,4,5,9	1
21	Lower rents in business spaces so its affordable to business owners	1	3	4
22	Change zoning on first block of Main Street to allow development	1	3	5
23	Development - Downtown, Division Street	6	3,5,10,11	1
24	Removal of minimum house size	1	4	5
25	Compete with local and large scale business	1	4	4
26	Don't zone for Highway 10 residential and retail expansion	1	4	5
27	Protect and increase culture and pride	2	5,11	4
28	Improve school system	1	5	2
29	Aesthetic improvements with City entrances - Division Street	3	3,8	1
30	Aesthetic improvements with utilities	1	8	6
31	Decrease in poverty	1	9	4
32	Attract young professionals	2	9,11	4
33	Clark and Main streets becoming two-way traffic	1	10	6
34	Highway 10 interstate crossing options for pedestrians and bicycles	1	10	6
35	Keep parks in public domain	1	10	2
36	Opportunities and financial support for maintenance and upkeep of historic homes	1	10	6
37	Snow cleared on Green Circle Trail	1	11	2
38	Reduction of local media spreading bad community news	1	11	4
39	More responsive and open government	3	3,11	5
		TOTAL	68	

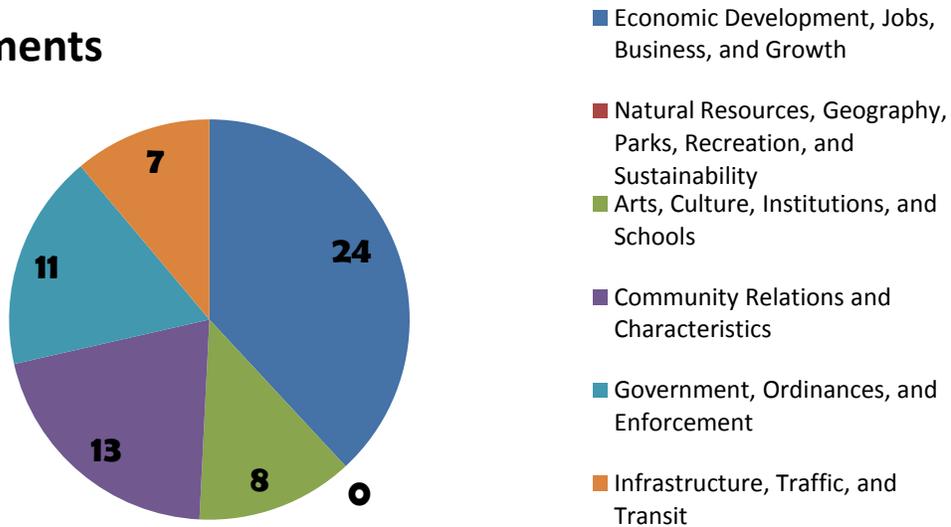
Summary of Comments: QUESTION 8

What would success look like?

Types of Comments Received

Category ID	Categories	Comments
1	Economic Development, Jobs, Business, and Growth	24
2	Natural Resources, Geography, Parks, Recreation, and Sustainability	0
3	Arts, Culture, Institutions, and Schools	8
4	Community Relations and Characteristics	13
5	Government, Ordinances, and Enforcement	11
6	Infrastructure, Traffic, and Transit	7
	TOTAL	63

Comments



Frequency of Comments Received

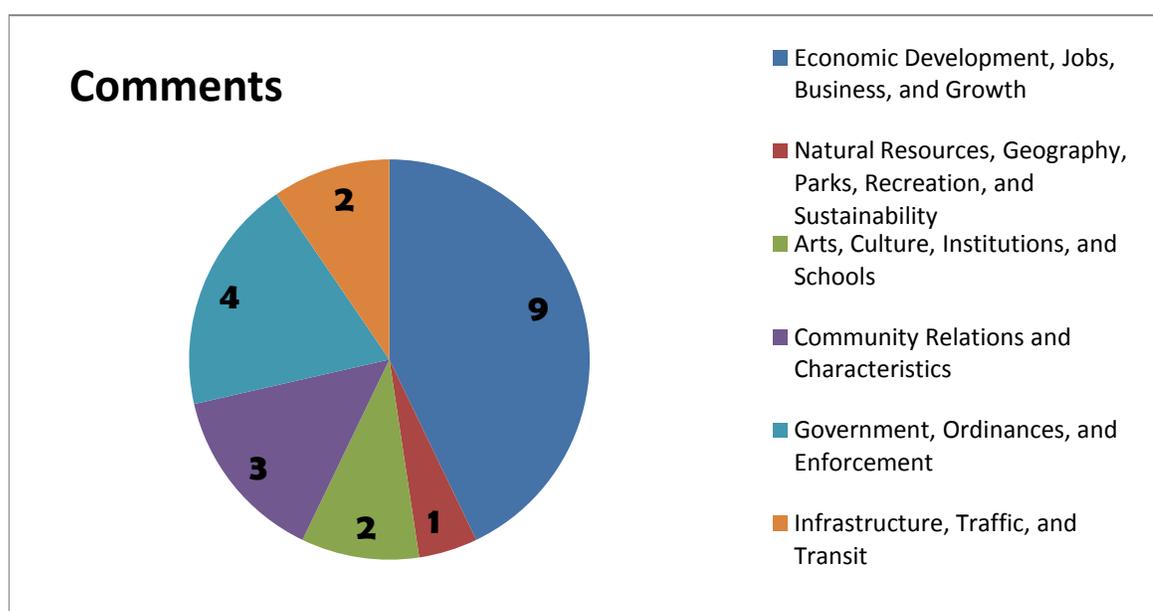
ID	Frequent Responses (≥ 3 responses)	Responses	# of Districts
1	Cultural activities	7	3
2	Diversify development and industry	5	3
3	Improvement of housing - student and owner occupied	4	2
4	Quality of life	4	3
5	Tracking of police calls and violations - reduction in complaints	4	3
6	More jobs	3	3

Summary of Comments: QUESTION 9

Any other additional comments or feedback?

Types of Comments Received

Category ID	Categories	Comments
1	Economic Development, Jobs, Business, and Growth	9
2	Natural Resources, Geography, Parks, Recreation, and Sustainability	1
3	Arts, Culture, Institutions, and Schools	2
4	Community Relations and Characteristics	3
5	Government, Ordinances, and Enforcement	4
6	Infrastructure, Traffic, and Transit	2
	TOTAL	21



Frequency of Comments Received

ID	Frequent Responses (≥ 2 responses)	Responses	# of Districts
1	Need mixed use development and corner stores	2	2
2	Include public in planning process, feedback, dissemination of information	2	1
3	Division Street revitalization	2	1
4	More businesses like Chipotle, Pot Belly's, and Pier One, or micro-winery	2	1
5	Parking lot across from Belt's needs to be changed - curb-cut	2	2

Summary of Comments: QUESTION 9

(comments may be repetitive or similar)

ID	Any other additional comments or feedback?	Comments	Districts	Category ID
1	Need mixed use development and corner stores	2	1,3	1
2	Include public in planning process, feedback, dissemination of information	2	1	5
3	UWSP needs to do a better job at making cohesive neighbors	1	1	3
4	Tribune project, bring in different markets	1	1	5
5	Division Street revitalization	2	3	6
6	More businesses like Chipotle, Pot Belly's, and Pier One, or micro-winery	2	3	1
7	Lullabye property development	1	3	1
8	More historic districts	1	3	1
9	New energy will come with new Mayor	1	4	5
10	Stevens Point is a nice city to live in	1	4	4
11	City is doing well despite previous comments	1	4	4
12	Keep library downtown	1	4	3
13	Support assets that enhance quality of life	1	4	4
14	Address municipal border issue	1	7	2
15	Housing is well kept in the city	1	8	1
16	Parking lot across from Belt's needs to be changed - curb-cut	2	9,10	1
	TOTAL	21		