

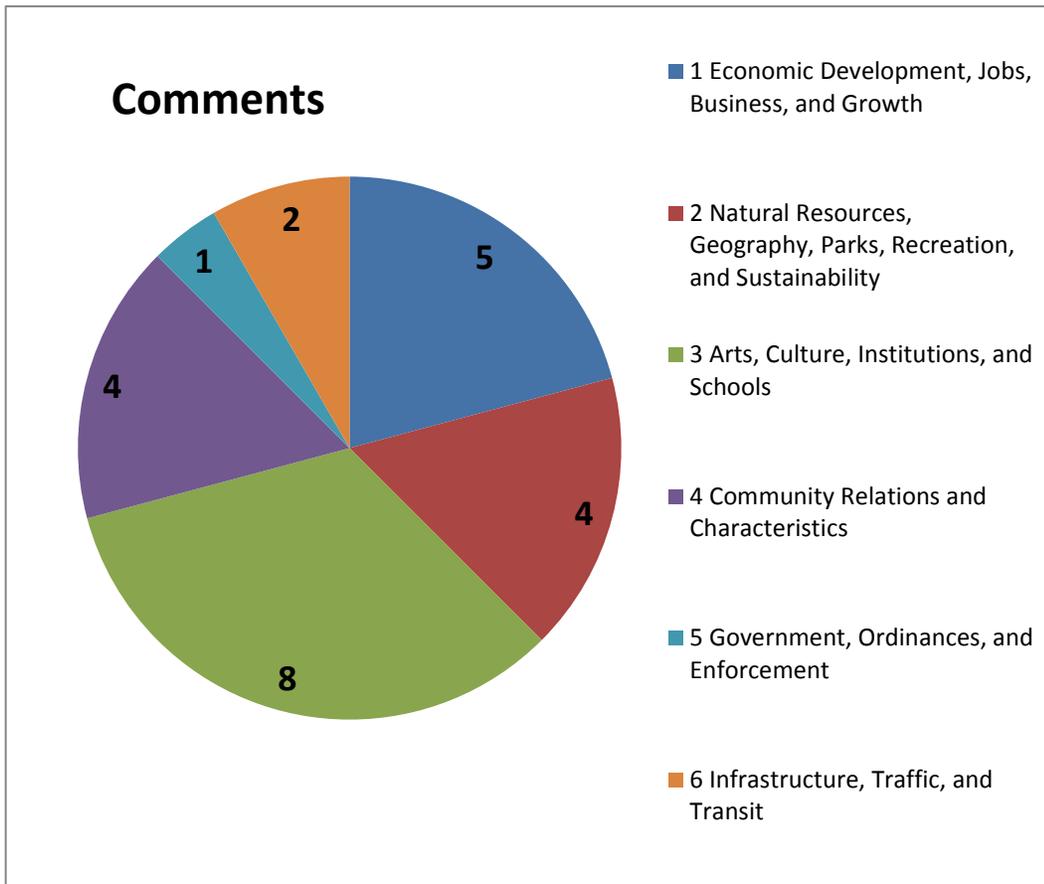
**SUMMARY OF STAKEHOLDER MEETINGS - COMPREHENSIVE PLAN**

**Summary of Comments: QUESTION 1**

What do you see as the community's major strengths and assets?

**Types of Comments Received**

Category ID	Categories	Comments
1	Economic Development, Jobs, Business, and Growth	5
2	Natural Resources, Geography, Parks, Recreation, and Sustainability	4
3	Arts, Culture, Institutions, and Schools	8
4	Community Relations and Characteristics	4
5	Government, Ordinances, and Enforcement	1
6	Infrastructure, Traffic, and Transit	2
	<b>TOTAL</b>	<b>24</b>



## Summary of Comments: QUESTION 1

(Comments may be repetitive or similar)

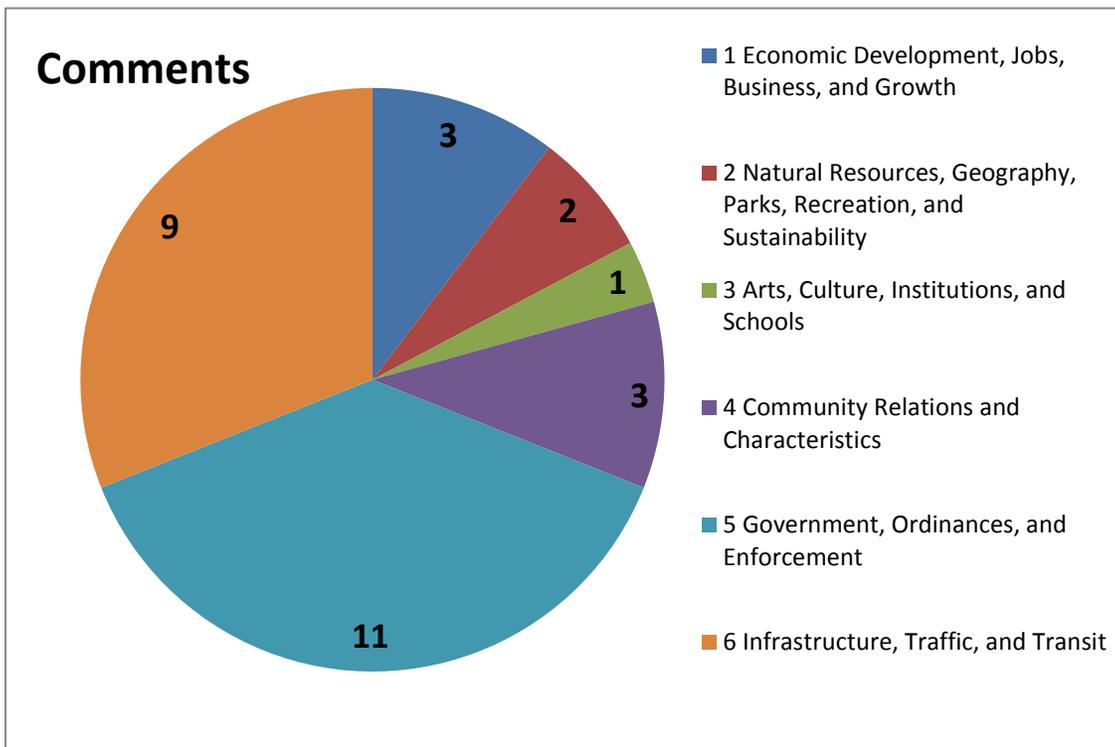
ID	What do you see as the community's major strengths and assets?	Comments	Stakeholder	Category ID
1	Co-op and businesses across the river	1	ADB	1
2	Public square fountain	1	ADB	2
3	Angled parking on Main Street-- easier than parallel	1	ADB	6
4	Great visibility on Highway 10	1	East Side Bus.	1
5	Drinking water	1	Kiwanis	2
6	Education-- K-12 and Secondary	1	Kiwanis	3
7	Natural resources	1	Kiwanis	2
8	Nice place to raise a family	1	SPASH	4
9	Park recreation	1	SPASH	2
10	Snow removal	1	SPASH	5
11	Pedestrian friendly	1	SPASH	6
12	Well located restaurants	1	SPASH	1
13	Access to public utilities and business opportunities	1	SPASH	1
14	Locally owned businesses	1	SPASH	1
15	Comfortable atmosphere	1	SPASH	4
16	Community activities	1	SPASH	3
17	Safe community	1	SPASH	4
18	Culturally rich city	1	SPASH	4
19	UWSP will update their master plan within the next few years with likely changes to master plan boundaries	1	UWSP	3
20	UWSP will update their master plan within the next few years with likely changes to master plan boundaries	1	UWSP	3
21	New chemistry building and student health and wellness center planned at UWSP	1	UWSP	3
22	UWSP Plans include remodeling Debot and the Learning Resource Center	1	UWSP	3
23	UWSP student body is anticipated to remain static, around 9,500 students	1	UWSP	3
24	Stevens Point has a hidden arts community-- Sculpture Park	1	Arts Alliance	3
<b>TOTAL</b>		24		

## Summary of Comments: QUESTION 2

What do you see as the community's major weaknesses or liabilities?

### Types of Comments Received

Category ID	Categories	Comments
1	Economic Development, Jobs, Business, and Growth	3
2	Natural Resources, Geography, Parks, Recreation, and Sustainability	2
3	Arts, Culture, Institutions, and Schools	1
4	Community Relations and Characteristics	3
5	Government, Ordinances, and Enforcement	11
6	Infrastructure, Traffic, and Transit	9
<b>TOTAL</b>		<b>29</b>



## Summary of Comments: QUESTION 2

(Comments may be repetitive or similar)

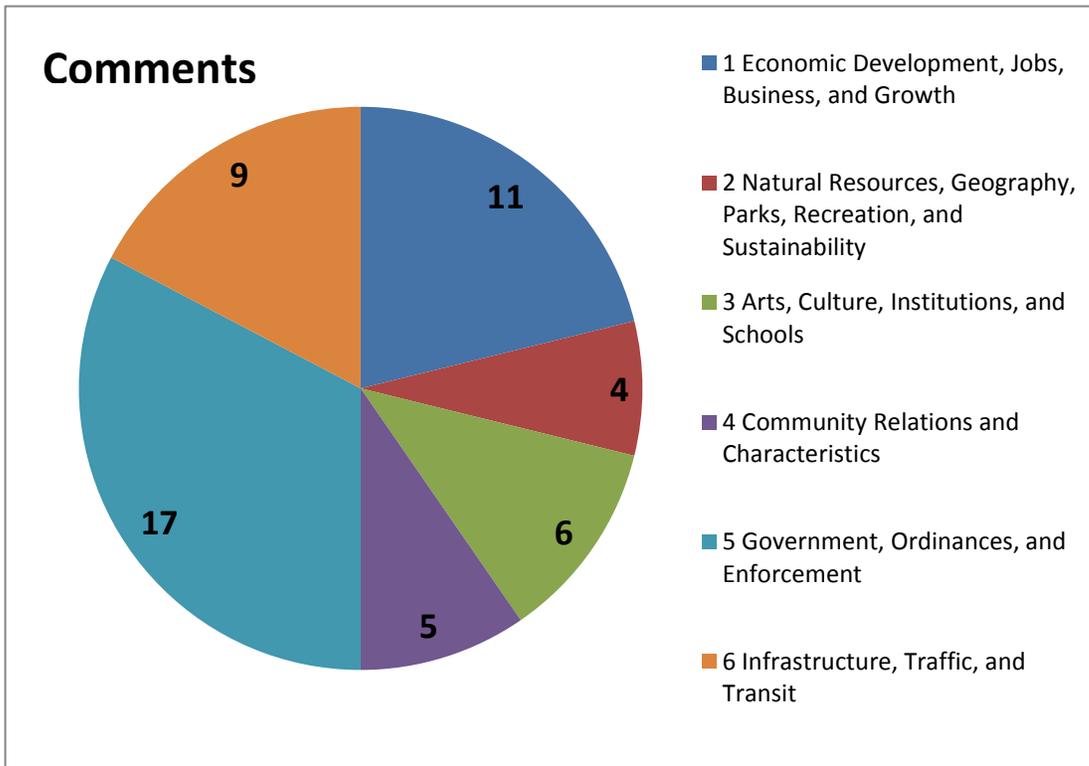
ID	What do you see as the community's major weaknesses or liabilities?	Comments	Stakeholder	Category ID
1	Seating around the public square	1	ADB	6
2	One-way streets in and around downtown	1	ADB	6
3	Vehicular access to downtown	1	ADB	6
4	Entry to the square	1	ADB	6
5	Snow removal on Main Street and the public square	1	ADB	5
6	Snow storage at Shopko	1	ADB	5
7	Limited enforcement of speed limit and parking downtown	1	ADB	5
8	Flyers and individual paper advertisement downtown	1	ADB	4
9	Historic Preservation review of signage-- need strict guidelines	1	ADB	5
10	Stormwater requirements too stringent-- limits expansion and development	1	East Side Bus.	5
11	Pursuit of a back road on the north side of Hwy 10--behind Target	1	East Side Bus.	6
12	Future closure of the intersection of Highway 10 and MapleBluff Road and Old Highway 18	1	East Side Bus.	6
13	Transparency of government	1	East Side Bus.	5
14	Department of Transportation communication with City and public	1	East Side Bus.	5
15	No sewer or water on Pine Bluff Road	1	East Side Bus.	5
16	Plowing on Pine Bluff Road	1	East Side Bus.	5
17	Limited marketing and advertising of community's strengths	1	Kiwanis	1
18	Parking lots only full during certain times a year-- change in regulations	1	SPASH	5
19	Lack of entertainment for high school students	1	SPASH	2
20	Limited internship opportunities	1	SPASH	1
21	College student vandalism	1	SPASH	5
22	Relationship with UWSP	1	SPASH	4
23	Traffic around highschool and intersection of Division St. and Northpoint Dr.	1	SPASH	6
24	Small parking lot at Coldstone, Noodles & Company, and Starbucks	1	SPASH	6
25	Limited activities during the winter months	1	SPASH	2
26	No diversity	1	SPASH	4
27	Change of speed limit on Patch St. from 35 to 25 MPH	1	SPASH	6
28	Possibility of UWSP to release second year students from mandatory residential living requirements if growth occurs in the student body	1	UWSP	3
29	Difficult to recruit talent from out of the area	1	Arts Alliance	1
<b>TOTAL</b>		<b>29</b>		

## Summary of Comments: QUESTION 3

What do you see as the community's major opportunities?

### Types of Comments Received

Category ID	Categories	Comments
1	Economic Development, Jobs, Business, and Growth	11
2	Natural Resources, Geography, Parks, Recreation, and Sustainability	4
3	Arts, Culture, Institutions, and Schools	6
4	Community Relations and Characteristics	5
5	Government, Ordinances, and Enforcement	17
6	Infrastructure, Traffic, and Transit	9
<b>TOTAL</b>		<b>52</b>



### Frequency of Comments Received

ID	Frequent Responses ( $\geq 3$ responses)	Responses	Stakeholder
1	Improve the disconnect between the public and the City - structured receptivity, disseminate information	3	Arts Alliance

## Summary of Comments: QUESTION 3

(comments may be repetitive or similar)

ID	What do you see as the community's major opportunities?	Comments	Stakeholder	Category ID
1	More options for additional retail space downtown	1	ADB	1
2	Continued support for existing and growing business	1	ADB	1
3	Grocery store downtown	1	ADB	1
4	Rules on shared dumpsters	1	ADB	5
5	Permit requirements for downtown public square events	1	ADB	5
6	Business directory on the square	1	ADB	1
7	Increased use of signs-- "Children at Play" etc.	1	ADB	5
8	Education for snow removal and shoveling in the downtown	1	ADB	5
9	Creation of BID district for snow removal or assessment on properties	1	ADB	5
10	Reduce speed limit downtown and install electronic radar	1	ADB	6
11	Improve pedestrian safety through installation of signs and painting crosswalks	1	ADB	6
12	Improve enforcement of paper flyers	1	ADB	5
13	Stop sign on Third Street or Strongs Avenue	1	ADB	6
14	Permanent college student parking downtown	1	ADB	6
15	Create better connection between downtown and the river	1	ADB	1
16	Create fact sheet for business owners on signs downtown	1	ADB	1
17	Create general informational handout on businesses downtown	1	ADB	1
18	Better partnership between ADB and Historic Preservation/ Design Review Commission	1	ADB	4
19	Improving relationship with Department of Transportation	1	East Side Bus.	4
20	Address concerns along Hwy 10 which can lessen impacts of infrastructure changes	1	East Side Bus.	6
21	Widening driveways along Hwy 10	1	East Side Bus.	6
22	Redevelopment of vacant storefronts and buildings	1	East Side Bus.	1
23	Lights on Hwy 10	1	East Side Bus.	6
24	Improved traffic signs to effectively direct traffic on and off Highway 10	1	East Side Bus.	6
25	Bringing in a Chiptole	1	SPASH	1
26	Large mall	1	SPASH	1
27	Improve relationship with UWSP	1	SPASH	4
28	Fox Theatre rehabilitation and renovation	1	SPASH	3
29	Left turn signal at the intersection of Division St. and Northpoint Dr.	1	SPASH	6
30	Create water park-- bring back Rainbow Falls	1	SPASH	2
31	Public dog parks	1	SPASH	2
32	Emerson Park development	1	SPASH	2
33	More jobs and internships	1	SPASH	1
34	Bring Schmeekle Center closer to campus	1	UWSP	2
35	Create a committee to review sections of the Comprehensive Plan, particularly those relating to the arts	1	Arts Alliance	3
36	Market the arts and diverse culture within the City	2	Arts Alliance	3
37	Invest in arts and culture as the population grows	1	Arts Alliance	3
38	Create activities for families to do in Stevens Point	1	Arts Alliance	4
39	Incorporate art early in the planning process	1	Arts Alliance	5
40	Run the Comprehensive Plan like a living and constantly changing, document	1	Arts Alliance	5

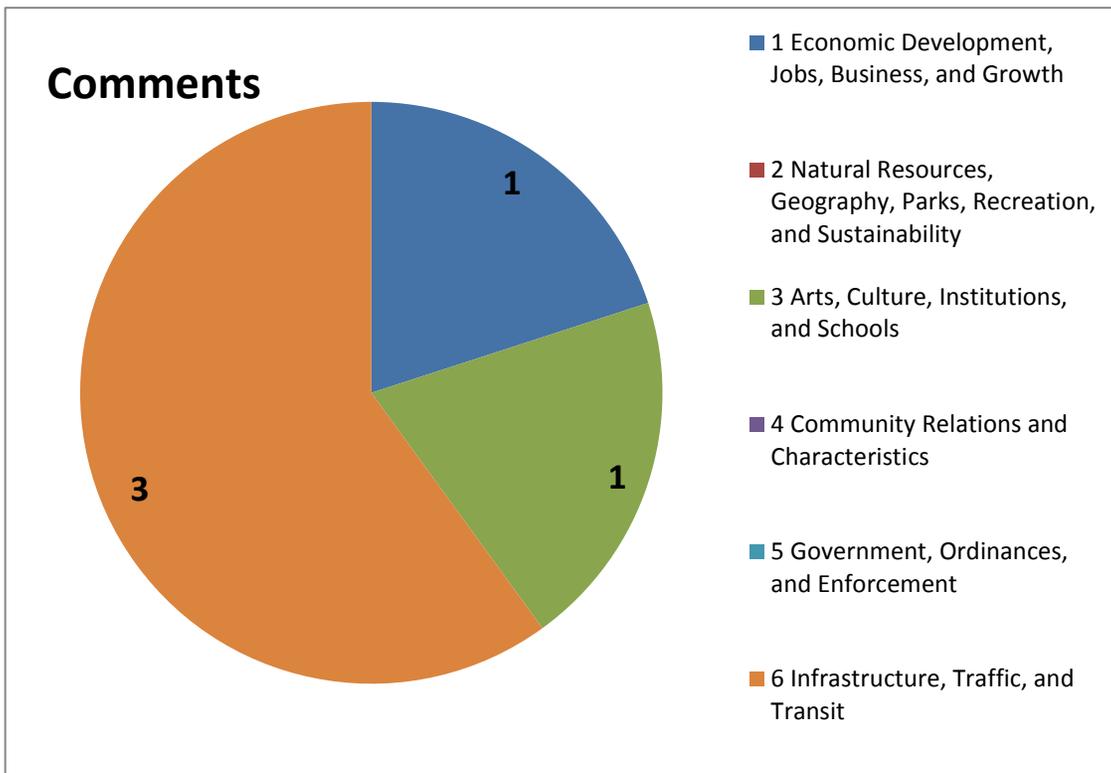
41	Create a city cultural and artistic symbol	1	Arts Alliance	3
42	Encourage loan programs for the creative arts throughout the community	1	Arts Alliance	5
43	Encouragement to advertise for other programs--Wellness Institute, American Suzuki Institute	1	Arts Alliance	4
44	Work with other communities to share resources,advocate community spirit, improve efficiency, etc.	2	Arts Alliance	5
45	Think about institutional and structural changes--placing the plan in the hands of the community	1	Arts Alliance	5
46	Improve the disconnect between the public and the City - structured receptivity, disseminate information	3	Arts Alliance	5
47	Create more efficient coalitions and advocacy organizations for arts promoting exercise, etc.	2	Arts Alliance	5
	<b>TOTAL</b>	<b>52</b>		

## Summary of Comments: QUESTION 4

What do you see as the community's major threats?

### Types of Comments Received

Category ID	Categories	Comments
1	Economic Development, Jobs, Business, and Growth	1
2	Natural Resources, Geography, Parks, Recreation, and Sustainability	
3	Arts, Culture, Institutions, and Schools	1
4	Community Relations and Characteristics	
5	Government, Ordinances, and Enforcement	
6	Infrastructure, Traffic, and Transit	3
	<b>TOTAL</b>	<b>5</b>



# Summary of Comments: QUESTION 4

(comments may be repetitive or similar)

ID	What do you see as the community's major threats?	Comments	Stakeholder	Category ID
1	Hwy 10 bypass/ roundabout will destroy business	1	East Side Bus.	1
2	Hwy 10 and I-39 interchange reconstruction project	1	East Side Bus.	6
3	Medians along Hwy 10 East	1	East Side Bus.	6
4	Parking meters will push traffic and parking to additional streets and neighborhood surrounding campus	1	UWSP	3
5	Possibility exists for shared parking ramp with Ministry Health Hospital and UWSP with the construction of the School of Business	1	UWSP	6
<b>TOTAL</b>		<b>5</b>		

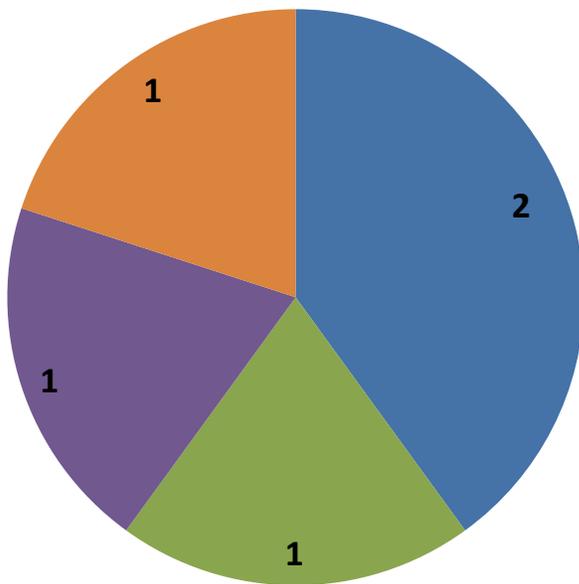
## Summary of Comments: QUESTION 5

What is your dream community?

### Types of Comments Received

Category ID	Categories	Comments
1	Economic Development, Jobs, Business, and Growth	2
2	Natural Resources, Geography, Parks, Recreation, and Sustainability	
3	Arts, Culture, Institutions, and Schools	1
4	Community Relations and Characteristics	1
5	Government, Ordinances, and Enforcement	
6	Infrastructure, Traffic, and Transit	1
	<b>TOTAL</b>	<b>5</b>

### Comments



- 1 Economic Development, Jobs, Business, and Growth
- 2 Natural Resources, Geography, Parks, Recreation, and Sustainability
- 3 Arts, Culture, Institutions, and Schools
- 4 Community Relations and Characteristics
- 5 Government, Ordinances, and Enforcement
- 6 Infrastructure, Traffic, and Transit

# Summary of Comments: QUESTION 5

(comments may be repetitive or similar)

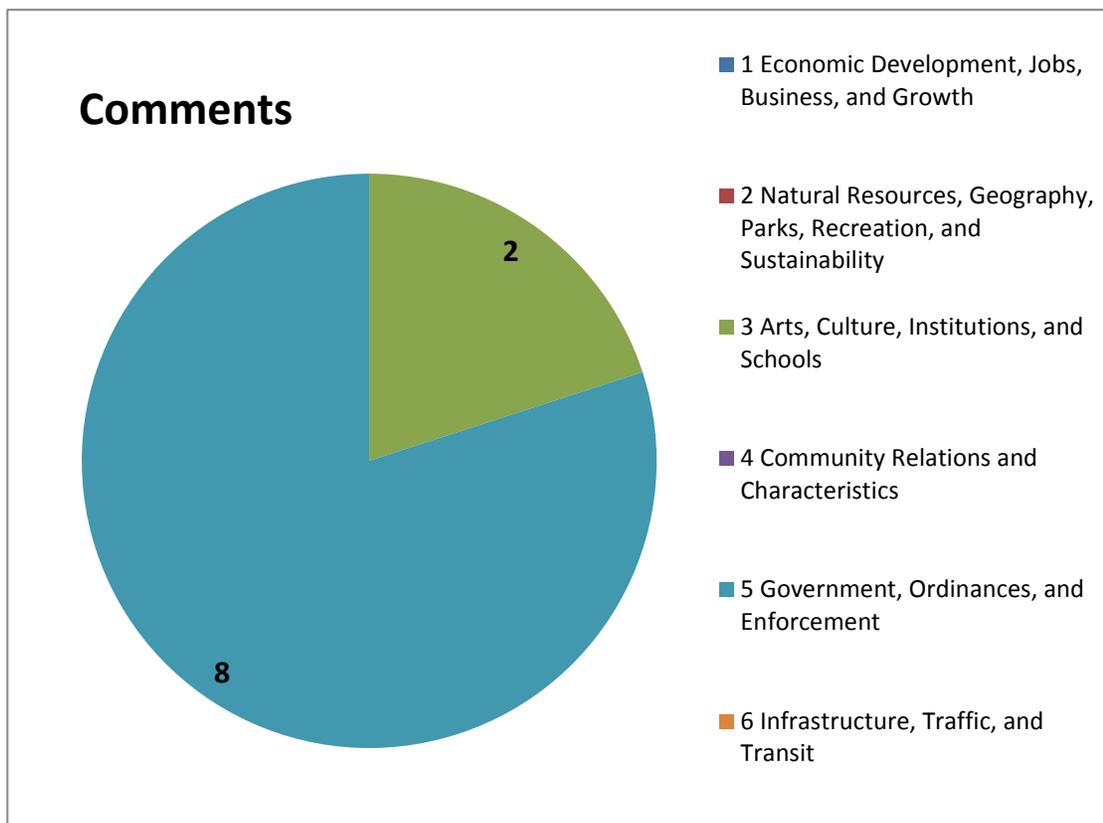
ID	What is your dream community?	Comments	Stakeholder	Category ID
1	Maintain business on Hwy 10	1	East Side Bus.	1
2	Bring new and expand businesses on Hwy 10 corridor	1	East Side Bus.	1
3	Maintain traffic on Hwy 10	1	East Side Bus.	6
4	Take more pride in arts and culture	1	Arts Alliance	3
5	A strong creative economy	1	Arts Alliance	4
	<b>TOTAL</b>	5		

## Summary of Comments: QUESTION 7

What would you like to see change?

### Types of Comments Received

Category ID	Categories	Comments
1	Economic Development, Jobs, Business, and Growth	
2	Natural Resources, Geography, Parks, Recreation, and Sustainability	
3	Arts, Culture, Institutions, and Schools	2
4	Community Relations and Characteristics	
5	Government, Ordinances, and Enforcement	8
6	Infrastructure, Traffic, and Transit	
<b>TOTAL</b>		10



### Frequency of Comments Received

ID	Frequent Responses ( ≥ 5 responses)	Responses	Stakeholders
1	Utilize parts of the existing plan, incorporate existing arts and culture within vision and body of plan	7	Arts Alliance

# Summary of Comments: QUESTION 7

(comments may be repetitive or similar)

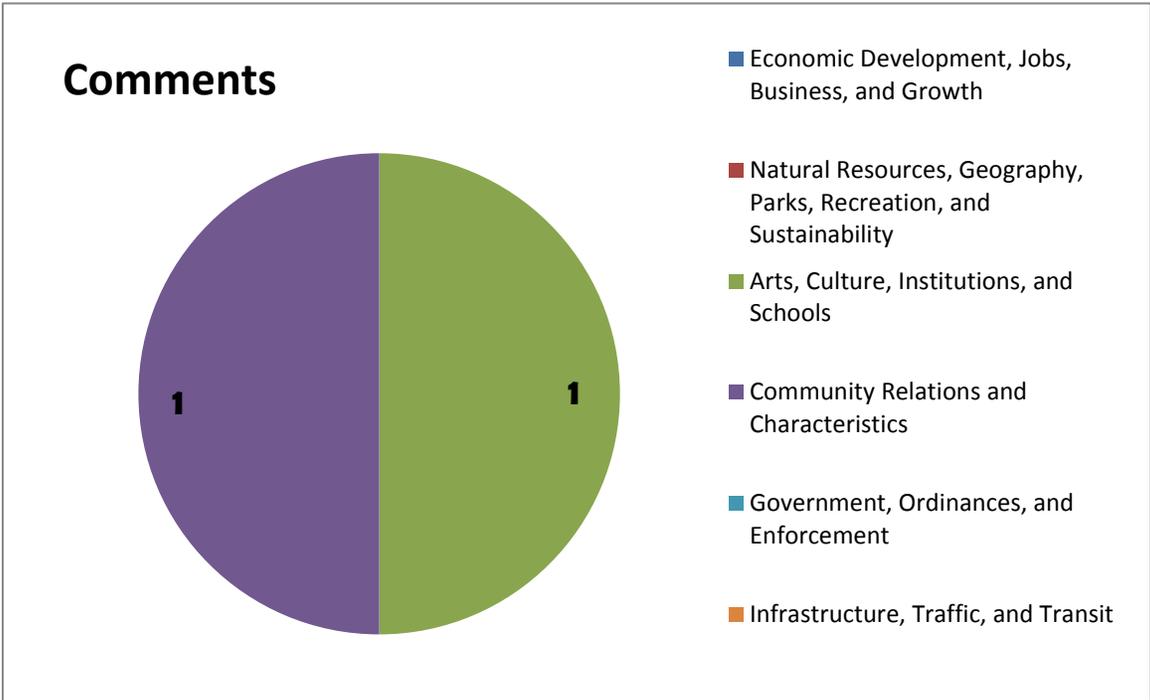
ID	What would you like to see change?	Comments	Stakeholder	Category ID
1	Different housing choices requested by students-- connected rooms with shared facilities are missing	1	UWSP	3
2	Incorporate history, languages, diverse cultures throughout community (signage and other means)	1	Arts Alliance	3
3	Include tourism components throughout the Comprehensive Plan or along with the arts	1	Arts Alliance	5
4	Utilize parts of the existing plan, incorporate existing arts and culture within vision and body of plan	7	Arts Alliance	5
<b>TOTAL</b>		10		

# Summary of Comments: QUESTION 8

What would success look like?

## Types of Comments Received

Category ID	Categories	Comments
1	Economic Development, Jobs, Business, and Growth	
2	Natural Resources, Geography, Parks, Recreation, and Sustainability	
3	Arts, Culture, Institutions, and Schools	1
4	Community Relations and Characteristics	1
5	Government, Ordinances, and Enforcement	
6	Infrastructure, Traffic, and Transit	
<b>TOTAL</b>		<b>2</b>



# Summary of Comments: QUESTION 8

(comments may be repetitive or similar)

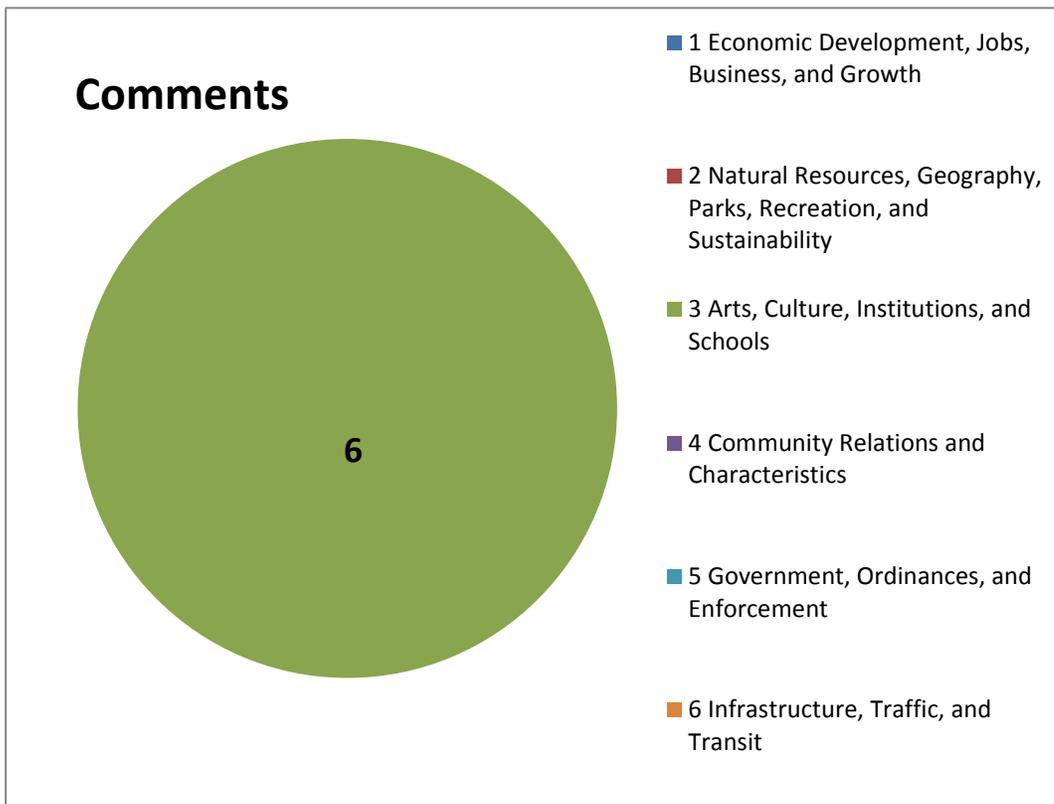
ID	What would success look like?	Comments	Stakeholder	Category ID
1	Focus on growth and sense of place	1	Arts Alliance	3
2	Maintain the differences between Stevens Point and other municipalities	1	Arts Alliance	4
	<b>TOTAL</b>	2		

## Summary of Comments: QUESTION 9

Any other additional comments or feedback?

### Types of Comments

Category ID	Categories	Comments
1	Economic Development, Jobs, Business, and Growth	
2	Natural Resources, Geography, Parks, Recreation, and Sustainability	
3	Arts, Culture, Institutions, and Schools	6
4	Community Relations and Characteristics	
5	Government, Ordinances, and Enforcement	
6	Infrastructure, Traffic, and Transit	
<b>TOTAL</b>		<b>6</b>



# Summary of Comments: QUESTION 9

(comments may be repetitive or similar)

ID	Any other additional comments or feedback?	Comments	Stakeholder	Category ID
1	Nearly all students in attendance identified pursuing postsecondary education, but only a few plan on going to UWSP	1	SPASH	3
2	UWSP Plans to acquire Briggs Street block-- 8 out of 13 parcels are acquired	1	UWSP	3
3	The fire station block is considered an alternative site for a UWSP parking garage	1	UWSP	3
4	UWSP Outboards lots are not preferred for parking for security reasons-- a poll of students may be necessary	1	UWSP	3
5	3,000 student beds and only 1,200 parking permits issued	1	UWSP	3
6	New location for Small Business Development Center is preferred	1	UWSP	3
<b>TOTAL</b>		6		