



# Stevens Point Fire Fighters Charitable Foundation, Inc.

1701 Franklin St. Stevens Point, Wisconsin 54481 (715) 342-1933

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Jason Pettis – Chairman  
Shane Westphal – Director  
(Vacant) – Director

Travis Koch – Director  
Dan Congdon – Director

**For Immediate Release:**  
July 26, 2017

## **Stevens Point Fire Fighters Charitable Foundation Pink Shirt Contest**

**Stevens Point, WI:** The Stevens Point Fire Fighters (Charitable Foundation) will be conducting a “Pink Shirt” contest for October’s Breast Cancer Awareness month. We want community involvement with the fundraiser. We are currently looking for local artists to submit their designs via email or USPS to help the cause. Proceeds will benefit local cancer patients and cancer research in the area.

T-shirt designs must be submitted by August 14, 2017 to the Stevens Point Fire Fighters Charitable Foundation, Inc. via email to [local484charities@outlook.com](mailto:local484charities@outlook.com). SUBJECT HEADING: PINK SHIRT DESIGN CONTEST. Artwork may also be mailed to Stevens Point Fire Fighters Charitable Foundation, Inc., Attn: Pink Shirt Contest, 1701 Franklin Street, Stevens Point, WI 54481

Online voting will take place on our Facebook page (Stevens Point Fire Fighters - IAFF Local 484) from August 17<sup>th</sup> through August 31<sup>st</sup> of 2017. The winning design will be used for this years October’s 2017 Breast Cancer Awareness Month t-shirt campaign.

For more information regarding the contest please visit our website [www.stevenspointfirefighters.org](http://www.stevenspointfirefighters.org), (under Charitable Foundation), Facebook page and/or email us at [local484charities@outlook.com](mailto:local484charities@outlook.com) for the complete rules of the contest.

**About Stevens Point Fire Fighters Charitable Foundation, Inc.:** The Stevens Point Fire Fighters saw an increasing number of requests for donations received. In 2015, the Stevens Point Fire Fighters Charitable Foundation, Inc, was established as a 501(c)(3) charitable organization, with current and retired members of the Stevens Point Professional Fire Fighters, IAFF Local 484 Union. We are committed in being active and giving back to our community. We are very pleased with what we have accomplished so far, donating over \$35,400 back to the community.

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## **Pink Shirt Contest Waiver**

This agreement releases the Stevens Point Fire Fighters Charitable Foundation, Inc. and its affiliates from all liability relating to the designs of the pink shirt that are submitted. By signing this agreement, I agree to hold the Stevens Point Fire Fighters Charitable Foundation, Inc. entirely free from any liability, including financial responsibility for sales of the shirts incurred.

I also acknowledge that my design/drawing/artwork submitted for the pink shirt contest shall be the property of the Stevens Point Fire Fighters Charitable Foundation, Inc. I swear that I am participating voluntarily, and that all risks have been made clear to me.

By signing below, I forfeit all right to bring a suit against the Stevens Point Fire Fighters Charitable Foundation, Inc. and its affiliates for any reason. I will ask for clarification when needed.

I, \_\_\_\_\_, fully understand and agree to the above terms.

\_\_\_\_\_  
(Participant)

\_\_\_\_\_  
Date

*The Stevens Point Fire Fighters Local 484 Charitable Foundation, Inc. is a non-profit, tax exempt organization as described in Section 501(c)(3) of the Internal Revenue Code; EIN 47-4789616.*

*Your contribution is tax-deductible to the extent allowed by law. No goods or services were provided in exchange for your generous financial donation.*



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## **Pink Shirt Contest**

### **Official Rules:**

1. T-shirt designs will be posted on our Facebook page Stevens Point Fire Fighters, IAFF Local 484 for online voting by the running community and the public. The ultimate winner will be determined through this online voting process.
2. The winning t-shirt design will become the property of the Stevens Point Fire Fighters Charitable Foundation, Inc. and the designer agrees to grant exclusive use to the Stevens Point Fire Fighters Charitable Foundation, Inc. and its clothing retailer.
3. The designer must submit his or her own original artwork only. Any logos, photos, or images used in the design must be used only with the express, written permission of the source and also grant the Stevens Point Fire Fighters Charitable Foundation, Inc. unlimited, free use of that logo, photo, or image.
4. The designer agrees that the compensation for unlimited use of the t-shirt design by the Stevens Point Fire Fighters Charitable Foundation, Inc. and their clothing retailer is limited to the following prize package:
  - Winner: Receives two complimentary t-shirts for the 2017 contest and a \$75.00 gift card.
  - Recognition of the designer by the Stevens Point Fire Fighters Charitable Foundation on Facebook, and in any other news and media outlets that cover the contest and contest winner.
  - Submission to the International Association of Firefighters (IAFF) Pink shirt contest.
  - 2<sup>nd</sup> place will receive a \$50 gift card
  - 3<sup>rd</sup> place will receive a \$25 gift card
5. T-shirt Design Format:
  - **SUBMISSION FORMAT:** Please email your design as a JPG file or be a line drawing, no shading or half-tones for purposes of initial judging and for posting the (number of designs) on our Facebook page for online voting.

- WINNING FORMAT: If your design wins, please be prepared to send your design to the Stevens Point Fire Fighters Charitable Foundation, Inc.
- T-shirt color will be a dark pink, with artwork on the (full) back of the shirt.
- All designs must include “Stevens Point Fire Department” or “Stevens Point Fire Fighters” and include the insignia of the Breast Cancer ribbon.
- May use the following ideas in your design: firehose with or without nozzle, fire helmet, Maltese cross.
- Be creative; let your imagination run for the cause!
- All designs will be of “good taste”, with no obscenities
- Designs must be accompanied by the signed Waiver at the end of this document.

**\*\*Please remember to send a JPG file or a line drawing, no shading or half-tones for each design you submit. This is for ease of use in those designs and for use in posting the designs to our Facebook page (Stevens Point Fire Fighters, IAFF Local 484) for online judging. Thank you!**

6. T-shirt designs must be submitted by August 14, 2017 to the Stevens Point Fire Fighters Charitable Foundation, Inc. via email to [local484charities@outlook.com](mailto:local484charities@outlook.com). SUBJECT HEADING: PINK SHIRT DESIGN CONTEST. Artwork may also be mailed to Stevens Point Fire Fighters Charitable Foundation, Inc., Attn: Pink Shirt Contest, 1701 Franklin Street, Stevens Point, WI 54481
7. Online voting will take place from August 17<sup>th</sup> through August 31<sup>st</sup> of 2017. The winning design will be used for October’s 2017 Breast Cancer Awareness Month campaign.
8. The Stevens Point Fire Fighters Charitable Foundation, Inc. reserves the right to request minor revisions to a t-shirt entry for re-submission.
9. The Stevens Point Fire Fighters Charitable Foundation, Inc. may also make revisions to adapt a t-shirt design for additional purposes, including but not limited to use on other clothing, retail items, web, print, or television production.
10. The Stevens Point Fire Fighters Charitable Foundation, Inc. reserves the right to reject any and all submissions.
11. The Stevens Point Fire Fighters Charitable Foundation, Inc. may pick additional t-shirt designs for use on additional promotional materials (i.e. clothing, retail items, web, or print pieces).
12. The winning design shall receive final approval from the Stevens Point Fire Department Fire Chief and the Charitable Foundation Board of Directors prior to the printing of shirts.

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*Your contribution is tax-deductible to the extent allowed by law. No goods or services were provided in exchange for your generous financial donation.*