

**City of Stevens Point  
SPECIAL COMMON COUNCIL**

Lincoln Center  
1519 Water Street

June 10, 2013  
7:25 P.M.

**Mayor Andrew Halverson, Presiding**

**Roll Call:** Alderpersons Doxtator, Suomi, O’Meara, Wiza, M. Stroik, Trzebiatowski, Patton, R. Stroik, Phillips and Moore.

**Excused:** Alderperson Slowinski.

**Also**

**Present:** C/T Ladick; City Attorney Beveridge; Clerk Moe; Directors McGinty, Ostrowski, Schatschneider and McGinty; Fire Chief Kujawa; Asst. Chief Zenner; Transit Manager Lemke; Superintendent Laidlaw; Asst. to the Mayor Pazdernik; Tricia Church; Tom Deppiesse; Nyiaj Thong Vang; Susan Schuller; Denise Heimstead; Jamie Immerfall; Nate Zuelke; Sarah Wallace; Susan Kudronowicz; Deborah Hall; Janet Zander; Gene Kemmeter; Chris Jones; Brandi Makuski

**Consideration and possible action of the following:**

**2. Authorizing the execution of a Development Agreement with Wound Zoom, Inc.**

Ald. R. Stroik **moved**, Ald. Wiza seconded, to approve the agreement.

**Roll Call:** Ayes: Alderpersons Moore, Phillips, R. Stroik, Patton, Trzebiatowski, M. Stroik, Wiza, O’Meara, Suomi and Doxtator.  
Nays: None. Motion adopted.

**3. Authorizing the execution of a Development Agreement with Service Cold Storage, LLC.**

Ald. Wiza **moved**, Ald. Trzebiatowski seconded, to approve the agreement.

**Roll Call:** Ayes: Alderpersons, Doxtator, Suomi, O’Meara, Wiza, M. Stroik  
Trzebiatowski, Patton, R. Stroik, Phillips and Moore  
Nays: None. Motion adopted.

#### **4. Presentation on proposal to coordinate Stevens Point Public Transit and Portage County (ADRC) transportation operations.**

Mayor Halverson said the purpose of the presentation was a proposal to coordinate and combine public transit in Stevens Point with that of the Portage County ADRC transportation operations.

Stevens Point Transit Manager Lemke presented data regarding the ridership growth of Stevens Point Transit services between 2009 and 2012. She said ADRC has also seen a strong increase in demand for services. Director Lemke said they also recognize that there are gaps in service. She said the challenge is maintaining or increasing the funding for public transit services as well as expanding service even when funding is flat. Director Lemke said that with limited transit funding, coordination may be a way to meet this challenge.

Both the City of Stevens Point and Portage County conducted their own public transit studies within the last few years where each study had as a recommendation to coordinate with others. Given these recommendations, the City applied and received a technical assistance grant to develop a coordinated service plan in Portage County. An advisory committee was formed and included a variety of stakeholders. The advisory committee completed the plan in January 2013. The plan identifies the benefits of a coordinated transportation program for the City and Portage County.

Portage County Aging and Disability Resource Center Director Janet Zander presented a quick description of the ADRC services. She then spoke about the benefits of coordinated transit services including systems efficiencies, operational efficiencies and elimination of duplicate services. Ms. Zander said when resources are pooled between the county and city it draws additional federal dollars to help support better and more transit services. They are looking at beginning coordinated service in January 2014 if it is approved by the City Council and County Board.

Director Zander then gave an overview of current local transit funding and how pooling county and city funds would leverage a 20% increase in transit funding from both state and federal governments.

Transit Manager Lemke then outlined the Joint Transportation Commission and the role of the Common Council and County Board. She then concluded by touching on the next steps for the project should the Common Council and County Board be interested in proceeding including the development and approval of agreements and resolutions and applying for 2014 funding.

Ald. Wiza noted that appointments to the joint commission by the Mayor and County Executive would need to be approved by the Council and Board similar to other appointments.

Ald. Phillips asked what impact this would have on Plover Taxi and their shared ride service which is taxpayer subsidized. He wanted to know if this coordinated service would be in direct competition with Plover Taxi.

Director Zander replied that they have had a number of conversations with Plover Taxi and that the company is interested in speaking with them at this time. She said Plover Taxi is letting them figure out this complicated plan. Ms. Zander said she expects there to be future conversations as well. This level of coordination is complicated but she suspects that others will also be interested in participating in the one call center and there will be a real benefit.

Ald. Phillips replied that Plover Taxi also has a call center and travels locally as well as to cities in our area. He asked if they feel this will encroach on Plover Taxi's business.

Transit Manager Lemke said they currently make regular referrals to Plover Taxi. They will continue this in the coordinated program.

Director Zander said the purpose of the Mobility Manager is to help people understand all their transportation options and which may best meet their needs.

Ald. Suomi asked when the applications for 2014 funding would need to be submitted for the coordinated transit service.

Transit Manager Lemke responded she would have to submit applications to the state and federal governments by October 15, 2013 and the county timeline was similar.

Ald. Wiza asked the presenters to send to all alderpersons a copy of the extended presentation that was made to the county's ADRC Committee.

The Council meeting was recessed at 8:00 p.m. until the conclusion of the Public Protection Committee meeting.

Back into session at 8:45 p.m.

**5. Establishing Expectations/Goals for the Portage County Business Council relating to Economic Development.**

This item was postponed to the regular Common Council meeting.

**6. Adjournment.**

Adjourned at 8:46 p.m.