

REPORT OF BICYCLE AND PEDESTRIAN ADVISORY COMMITTEE

March 3, 2017 - 5:00 PM

Mid-State Technical College
Community Engagement Room
1001 Centerpoint Drive, Stevens Point, WI 54481

PRESENT: Tori Jennings, Bill Fehrenbach, Trevor Roark, Michael O'Meara, and Scott Cole
ALSO PRESENT: Associate Planner Kyle Kearns, Michelle Bachaus (Wisconsin Bike Federation Guest Speaker), Sergeant Tony Zblewski (Stevens Point Police Department), and approximately 100 other guests.

SCHEDULE

1. 5:00-5:30 PM – Free bike giveaway registration. Bike Show: cargo bikes, recumbents, a vendor tricycle, and more. Bike Licensing. Free food, drinks, socializing, posters, and bike/ped information.
2. 5:30 – 5:50 PM – Michelle Bachaus, Wisconsin Bicycle Federation Guest Speaker.
3. 5:50 – 6:00 PM – Stevens Point Police Department Education, Sgt. Tony Zblewski – “Sidewalks are for Walking”
4. 6:00 – 6:20 PM – Trevor Roark and Bill Fehrenbach – “The Path from Bronze to Silver BFC Status”
5. 6:20 – 7:00 PM – Community Mini-Workshops
 - Workshop 1 - How to create a walking school bus and crosswalk activities (Michelle Bachaus).
 - Workshop 2 - How to create programs that inspire kids to be more active. Discussion includes bike skill clinics, rodeos, and how biking helps kids with ADHD. (Scott Cole; Johnny PABS).
 - Workshop 3 - Bicycle Benefits Program (Bill Fehrenbach; Brad Sippel; Mary McComb).
6. 7:00 PM – Free Bike Giveaway

Below are the responses to a survey distributed electronically after the meeting to gauge public support and feedback for the meeting.

BPAC Open House Survey 2017

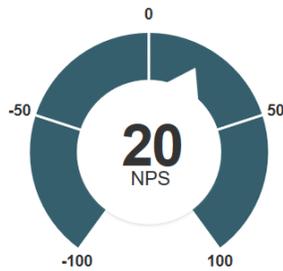
Attendees = ~100 | Respondents = 21

How likely is it that you would recommend the event to a friend or colleague?



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Answered: 20 Skipped: 1

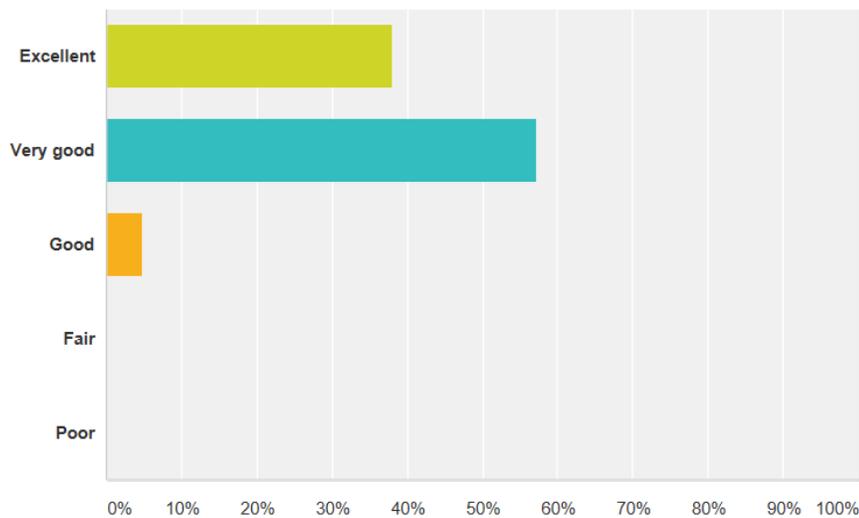


Detractors (0-6)	Passives (7-8)	Promoters (9-10)	Net Promoter® Score
15% 3	50% 10	35% 7	20



Overall, how would you rate the event?

Answered: 21 Skipped: 0



Excellent	38.10%
–	8
Very good	57.14%
–	12
Good	4.76%
	1

What did you like about the event?

- All of the informative booths.
- Various information sources
- Packed with relevant things to do and messages to inspire.
- I was surprised by the number of people who attended.
- I learned from and enjoyed Michelle's presentation.

- Interesting topics and speakers. Display bikes.
- So much to look at. Freebies. Cool bicycles.
- A very positive energy. Very informative.
- Learned about the services Bike Fed can offer a community; community-specific accident data; connecting with people who are enthusiastic about biking, especially those who are not the racers but those who use it for transp
- Format was very good
- To be amidst fellow bikers and community opinion leaders.
- People of the community gathering to inter-relate, offer suggestions, ask questions, get input from officials (police officer).
- The presentations were of interest to me - Sidewalks are for pedestrians! and the Federation. I also enjoyed the breakout sessions. good parking.
- Everyone attending was an enthusiasts!
- Won the bike ??
- Variety of speakers and info
- networking
- Variety of bikes on display & other information presented
- presentation from WI Bike Fed, presentations from WI Bike Fed, Police Dept & open discussions.

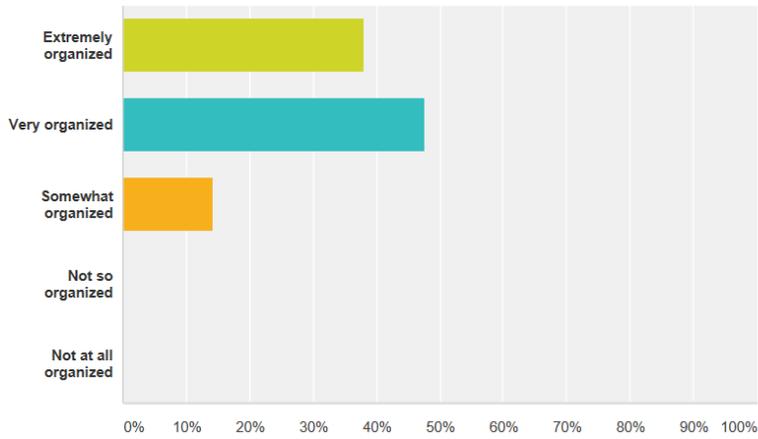
What did you dislike about the event?

- Venue was small and crowded.
- Cramped venue
- Maybe needed a little bit bigger room and better breakout tables.
- Nothing, thought it was informative and overall well done!
- Venue was a little small
- Still too crowded. Hard to look at bicycles, especially.
- Absolutely nuttin'.
- open house was to short and the room was to small
- I would find nothing to dislike at an event like this, but I am not a joiner, and continually leave the heavy lifting to the activists.
- Not enough space to move around and hear easily in break out groups
- I would have liked more information about actual upcoming bike lane proposals. Also, I "disliked" the fact I did not Win the bike :)
- Room was too small for number of people and the displays and bikes. A lot of information provided was an overview, but didn't drill down into detail. Volunteering, future events, etc.
- Area was too small for the event.
- Workshop somewhat disappointing. Had hoped to see a "new" crowd.
- none of the workshops interested me
- The room was too small for all the displays, etc.



How organized was the event?

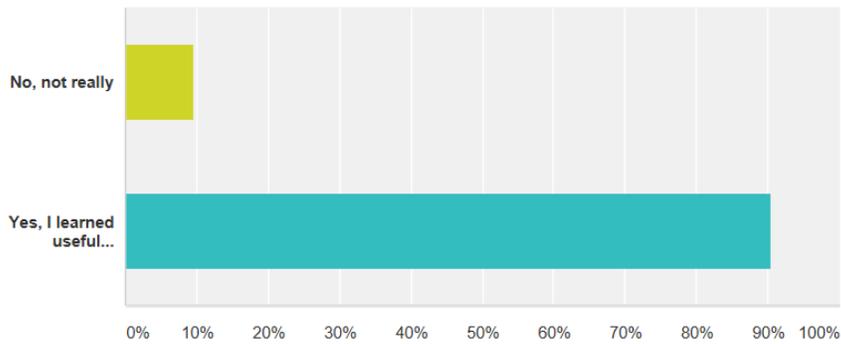
Answered: 21 Skipped: 0



Extremely organized	38.10%
–	8
Very organized	47.62%
–	10
Somewhat organized	14.29%
–	3

Did you learn useful information about biking and walking?

Answered: 21 Skipped: 0



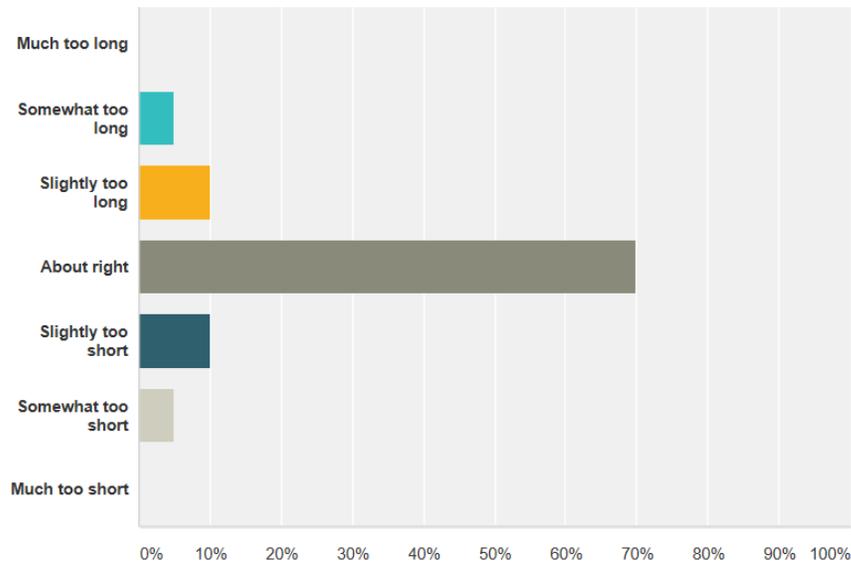
Answer Choices	Responses
▼ No, not really	9.52% 2
▼ Yes, I learned useful information	90.48% 19

Total Respondents: 21



Was the event length too long, too short, or about right?

Answered: 20 Skipped: 1



What ideas do you have for a 2018 BPAC Open House?

- More mini-seminars to build teams for positive actions after the event.
- Bigger space. More utility bikes.
- Bigger venue. Would be fun for people to be able to test ride some bicycles. Maybe later in year so could have outside? Liked the presentations, especially one about no riding on sidewalks. Maybe a presentation for how to respond to criticism about bicycles, in person, or to trolls online. (I'll volunteer to put one together--this is Mary McComb.)
- I was not sure what the intention of the open house was. At the outset I thought it might be to raise awareness and attract those who do not bike. At the end my thought was that this was a sort of rallying the troops type event intended to motivate those who have plenty of free/recreational time who already bike to advocate, collect data, write letters, etc. If that was the intention, then it was a great event.
- More ways to let the public know about the open house. Maybe media coverage?
- To encourage more opinions, experiences, strength, and hope from the bikers who attend. The scant time devoted to that was noted by me.
- Larger space. Longer length
- Get a larger room.
- Bigger venue, preferably outdoors to attract more people
- need to educate the general population that does not walk or bike to share the road etc. not sure how to reach out to them though? public service announcements?

Is there anything else you'd like to share about the event?

- Great event!
- I needed to attend another event and left before the presentations started.
- No
- Fun and energizing.

- Nice to see such community involvement!
- I left early. With a family (children) it's hard to be fully engaged in the community events that occur after hours. I already have many commitments so this was just one more. I think that dilemma was reflected in part in the high density of grey hair. My mother, in her mid-70's, is a "professional" volunteer and I appreciate that once the kids are out of the house and one is retired one has much more liberty for such engagement. What could be done to reach younger families, younger folks, so that biking is a viable option for fun, independent transpo (i.e., freedom!), relaxation, accessible physical activity, etc.?
- Yes. Thank you for your activism and forward thinking about our biking community and the communities in which we live and ride. Keep being vocal, organized, and active. I may even fall under your magic spell and work harder for our rights. Peace, friends. Jack Hewitt, SP.
- This was my first attendance. Is this a group taking membership? Mentioned volunteer opportunities and events coming up, but not enough detail. Who do I talk to for information or to volunteer (doing what??)
- The workshops especially suffered from the lack of room.
- Keep doing it.