

**BOARD OF PARK COMMISSIONERS**  
**Wednesday, November 1, 2017**

1. **Roll Call**
2. **Approval of the October 4, 2017 Minutes**
3. **Adoption of 2018 Price Structure**
4. **Draft Comprehensive Outdoor Park Plan (Discussion only)**
5. **Adjournment**

1. **Roll Call**

Present: Freckmann, Glodosky, Hall, Ald. McComb, McDonald, Ald. Oberstadt, Okonek,  
Ald. Slowinski, Smith, Sorenson

Excused: Kirsch

Also Present: Director Tom Schrader, Brad Duckworth, Brad Hentschel, SEH;

2. **Approval of the October 4, 2017 Minutes**

**Motion by McDonald, seconded by Hall, to approve the October 4, 2017 minutes and place them on file.**

**Ayes all; Nays none; Motion carried.**

3. **Adoption of 2018 Price Structure**

Director Schrader referred to the proposed 2018 Price Structure rates as included in the meeting packet. The proposed rates are included for 2019, 2020 and 2021 as estimates for users needing to budget for our rate structure. These are only estimates and can be altered each year before adoption of the rates.

Commissioner McDonald asked about the family swimming pass. Could the family pass include grandparents? Many grandparents bring grandchildren who are visiting in Stevens Point. Director Schrader asked if the request would be for both sets of grandparents. Right now family is defined as immediate family-- parents and the children of parents. Director Schrader stated the Parks could look into grandparents being listed as family. Commissioner McDonald stated the Children's Museum uses this kind of system.

Ald. Slowinski asked if any of the proposed 2018 rates are an increase from the 2017 rates. Director Schrader stated that only the ice rental are increased. The ice rates haven't been raised in 4 years. All of the prime time is filled.

Commissioner Okonek asked if the boat slips are filled. Director Schrader stated yes the slips are all rented and we have a long waiting list.

Commissioner Glodosky says he sees that some of the rates proposed for 2020 and 2021 are proportionally higher than other rates such as Goerke rental vs the boat slips. Director Schrader stated that the higher rates are staff driven. There is no cost at this time with the boat slips but in the future the docks will need to be reconstructed.

Ald. Slowinski asked what the ratio is of resident vs. non-resident renting boat slips. Director Schrader thinks that one non-resident is renting only because he was grandfathered in at the beginning of the boat slip rentals. All non-residents are passed over giving residents first choice.

Commissioner McDonald asked if the proposed rates reflect a raise in wages for seasonal employees. Director Schrader stated that the seasonal wages were considered when the assistant was brought back at the ice rink. At the pool if rates are raised we may price ourselves out of users. Is there some other way to get additional money for wages? Director Schrader stated that seasonal wages are tied to the cost of living rate and last year it was only 1.2 percent increase.

Ald. McComb asked why we aren't charging at the boat launch like the County does. She's bringing it up again, why aren't we doing that. She knows it would be on an honor system and some boaters would be willing to pay. Director Schrader stated enforcement would be an issue in the City because the County has rangers on duty in their parks.

Ald. Oberstadt stated when the city was talking about fees for the boat launch before everyone she spoke with were opposed to fees for the boat launch.

Director Schrader was asked where the fees generated at the boat launch would go. He stated that the fees paid in the county at the boat launches stay for boat launch repairs. Director Schrader suggested that if the commissioners are interested into looking at boat launch fees we should place it on a future agenda for discussion.

Brad Duckworth AD at UWSP stated that as a primary user of both Willett and Goerke Stadium has some questions about the fees structure. As for some background, one seventh of the athletic budget comes from student fees and they would like to know how their funds are being spent. Looking at the proposed budget for 2021 the fees for lighting at Goerke went from \$250 the year before to \$350.

Schrader stated that was a typo, it should be \$250.

Duckworth stated that in the future they may be having both a type of JV team both in hockey and football. He was wondering what the JV rate would be for football.

Schrader stated that we established a JV rate a couple of years ago as per a request from SPASH. The rate for a UWSP JV game would be the same. For 2018 a JV rate would be \$395, and that rate would include use of the field, scoreboard, and restrooms. It would not include use of the press box and locker rooms. Schrader stated that he would check to make sure that this is accurate.

Duckworth said he understands the costs associated with running facilities, but was just looking for some clarification in a couple of areas. He realized it is expensive operating the Willett but hoped the city could do their best keeping the costs down. With the hourly rate going up and the \$1 ticket surcharge at the Willett, funding the men's and women's hockey programs is expensive.

Schrader stated the ice rates haven't increased in four years and the university doesn't pay a \$1 ticket surcharge at the Willett. There is however a \$1 ticket surcharge at Community Stadium for home football games. The city imposed the surcharge to UWSP, SPASH and Pacelli seeing none of them put any funds towards the turf renovation project. The surcharge funds are set aside in an account that will be used to re-turf the field in the future.

Duckworth questioned why they pay about \$300 more for a home hockey game than SPASH does.

Schrader said that their games are longer and more clean-up time is needed.

Duckworth stated he couldn't believe that SPASH doesn't make as much of a mess that the university has to pay for added security from time to time and that he usually only sees two staff during a game. He asked if the city could provide him with a cost breakdown as it relates to both SPASH and university home games.

Hall didn't see how SPASH wouldn't cause the same amount of clean up.

Schrader stated that SPASH last year would draw around 400 fans per game, whereas the university games would draw 1,200 to 1,800 per game.

Smith wondered what other schools were charging.

Duckworth said the university was the only one in the conference with this type of model of renting the facilities, that most owned their own. Between the Willett Goerke and the Ice Hawks the university has expenses of nearly \$80,000.

Schrader said that the University of Eau Claire does the same thing as UWSP, as it rents their ice and football stadium from the city.

Duckworth stated that you really couldn't compare the two campuses, because Eau Claire uses a different way of collecting student fees. That the way they do it enables them to collect approximately 1,000,000 versus the \$500,000 UWSP collects.

Oberstadt said she is hyper aware of the relationship between the city and the university, that she is not only an Alderperson in the ward, but a student and plays in the pep band during games.

Glodosky and Okonek thanked Duckworth for showing up tonight and expressing his concerns

**Motion by Smith, seconded by Ald, Oberstadt, to approve and adopt the 2018 Price Structure.**

**Ayes all; Nays none; Motion carried.**

#### **4. Draft Comprehensive Outdoor Park Plan (Discussion only)**

Director Schrader stated that Brad Hentschel from SEH was here tonight to continue with the review of the draft Comprehensive Outdoor Park Plan. Brad started with Section 8 which lists the Issues and Opportunities listing a number of accomplishments since 2010 and the previous version of this plan the City has accomplished several of the identified goals from the prior plan. It is important to look back and celebrate the accomplishments while planning for the next five years.

- Historical and cultural aspects of the City have been receiving more attention
- Conversion of the landfill to the dog park
- Bukolt Park is home to the skate board apparatus
- The Sculpture Park is open to the public
- The City has continued to provide exceptional facilities to a wide audience
- The City has continued to develop good partnerships and relationships with key organizations that also provide and offer park and recreation-type facilities
- The City has identified that they currently have 24 sets of playground equipment that is 20 or more years old. There is a significant need to replace these sets of equipment before they become a liability rather than an asset. Playground equipment will average about \$65,000 per set.

8.2 shows our general issues and opportunities as presented through the survey, public participation and discussions with the Park board for the short-term future of City Parks:

- The City of Stevens Point may not have an adequate supply of land to meet park and open space needs for the 2018-2022 growth period
- The larger Stevens Point-Portage County area has an abundance of environmental assets and diverse open spaces which greatly facilitate the recreation and open space needs of Stevens Point residents, thereby easing the burden on City government to solely satisfy such needs.
- Stevens Point residents have access to parks, recreation and open spaces in addition to City-provided facilities. These are provided by Portage County Parks Department and the Wisconsin Department of Natural Resources.

- The Stevens Point school system and the UW-SP contribute a wide range of outdoor recreation, open space and other leisure time facilities. The magnitude of these opportunities in relation to the size of the community is a distinct advantage in adding to the quality of life for local residents.
- Private sector contributes significant open space and recreational facilities which are available to the general public.
- The City of Stevens Point is located at the merging point of the Wisconsin and Plover Rivers. These environmental corridors are a natural resource which offers special assets to the park system, associated with river amenities and opportunities for future quality park development. Water and shore line habitat along the river edge is important for plant and animal diversity, aesthetics and migration.
- The survey focused on the need to give greater attention to park and recreational pursuits which are enjoyed by residents. There were positive comments to keep and maintain what we have already and continue to provide these services.
- The City should continue to take advantage of unique opportunities to focus on the historical and cultural aspects of the community, as they relate to the current and future parks throughout the city. The Cultural Commons development at Pfiffner Park is a good example.
- The City should obtain ownership or ownership rights to any lands with the City that the Green Circle Trail currently uses, through either an easement or purchase.
- The requests to renew beach/swimming area improvements and additional waterfront amenities such as dockage, food, etc. is desired. This came as a recommendation of the Parks committee.
- Significant desire to close the "park gap." There is a large area of the urban core of the City that does not have convenient access to a nearby park facility.
- Trails and connectivity continue to a major point of emphasis. The Green Circle is seen as a huge community asset -- however -- it is a challenge to access the trail from some parts of the City in particular, these areas include east of I-39 and crossing the Plover River. Increased wayfinding/access signage would be helpful for directions to get to the trail from challenging points within the City.
- Increased demand for funds are creating major challenges. Finding unique, creative ways to financing improvements is critical for sustainable growth. Opportunities that should be evaluated include partnerships with local organizations, including the School District, YMCA, UW-SP, neighboring towns etc., with business partnerships and sponsorships, tourism Commission partnering and coordination with room tax funding, increasing volunteerism, increasing fees particularly boat launch fees and creating a "Friends of the Parks" organization.
- Many facilities serving indoor recreation activities are aging and will be requiring significant capital investments. The Willett Ice Arena is a prime example.
- Emerson property should be strategically evaluated for acquisition and development
- Demand for additional green space

Commissioner McDonald asked that the City really look at obtaining the WPS site for park expansion. We need the green space. Ald. Oberstadt agrees and believes it's a high priority but understands that we have to prioritize funding.

Ald. McComb suggested a couple of changes to 8.2 by putting No. 11 as No. 7 you could say develop and maintain a parks and recreational system that will serve all populations and needs with greater attention to park and recreational pursuits which are enjoyed by residents. Then moving up No. 21 about the Emerson property under No. 16.

8.3 deals with park specific issues and opportunities. It was suggested to remove under Goerke Park the adaptive re-use of the former Mid-State Technical College Building.

The general improvement program under Section 9 were reviewed along with park specific improvements under 9.2.

Commissioner McDonald asked that the lighted wording be removed under Mead Park regarding developing a lighted trail along the Wisconsin River. She also asked about the playground equipment replacement aspect of this plan. It's a huge expense and we need to look at either the demographics of the neighborhoods involved or the actual use of the equipment that is there already before we would start replacing equipment.

The map on page 57 shows the park expansion areas and the trail expansion areas. It also shows some of the proposed downtown connections to parks. Page 59 shows the project improvement costs and identifies capital improvements as have been identified by the City as well as a potential timeline with rough planning budgeting for the next 5 years. The City is not committed to doing any of these projects but gives discussion points for budgeting.

Section 11 covers funding options with grants.

**5. Director's report**

- Referred to the Forestry update regarding tree planting. It's in full swing with MSTC and UWSP assisting with planting 46 trees in Iverson Park. City personnel planted about 30 trees and Egle landscaping will be planting another 70 trees this week.
- Perennial flower beds were cleaned up
- Biolife sent twenty employee volunteers to help with landscaping downtown. They stripped away old bark and replaced it with new bark.
- Areas were cleared out for sculptures at the Sculpture Park
- All playground equipment was inspected.
- Tennis nets were taken down at Mead this week and next week they will be taken down at Goerke

**6. Adjournment**

**Motion by Hall, seconded by Ald. Slowinski, to adjourn the meeting at 7:02 p.m.**

**Ayes all; Nays none; Motion carried.**

**Current Parks, Rec & Forestry Price Struture**

PROGRAM	RES/NON /UNIVER	CURRENT 2017 Prices	PROPOSED 2018 Prices	PROPOSED 2019 Prices	PROPOSED 2020 Prices	PROPOSED 2021 Prices
<b>SUMMER RECREATION PROGRAMS</b>						
Adult Tennis	R	not offered	not offered	not offered	not offered	not offered
Adult Tennis	N	not offered	not offered	not offered	not offered	not offered
Youth Tennis	R	not offered	not offered	not offered	not offered	not offered
Youth Tennis	N	not offered	not offered	not offered	not offered	not offered
Adult Tennis Leag	R	not offered	not offered	not offered	not offered	not offered
Adult Tennis Leag	N	not offered	not offered	not offered	not offered	not offered
Nature Camp	R	not offered	not offered	not offered	not offered	not offered
Nature Camp	N	not offered	not offered	not offered	not offered	not offered
Sport Camp	R	not offered	not offered	not offered	not offered	not offered
Sport Camp	N	not offered	not offered	not offered	not offered	not offered
Suumer Play	u	not offered	not offered	not offered	not offered	not offered
Fun/Mother Natr	R	not offered	not offered	not offered	not offered	not offered
Fun/Mother Natr	N	not offered	not offered	not offered	not offered	not offered
Kiddie Korner	R	not offered	not offered	not offered	not offered	not offered
Kiddie Korner	N	not offered	not offered	not offered	not offered	not offered
Summer Playground	U	not offered	not offered	not offered	not offered	not offered

**K.B. WILLETT ARENA**

Public Skating: Tues & Thurs / Sat & Sun	U	\$3.00/\$3.50	\$3.00/\$3.50	\$3.00/\$3.50	\$3.00/\$3.50	\$3.50/\$4.00
Open Freestyle	U	\$15.00	\$15.00	\$15.00	\$15.00	\$16.00
Open Hockey	U	\$15.00	\$15.00	\$15.00	\$15.00	\$16.00
Individual Pass	U	\$110.00	\$110.00	\$110.00	\$120.00	\$120.00
Family Pass	U	\$160.00	\$160.00	\$160.00	\$170.00	\$170.00
10 Use Fee	U	\$30.00	\$30.00	\$30.00	\$35.00	\$35.00
Tot 1-3	R	31.00-46.50	31.00-46.50	33.00-48.50	33.00-48.50	35.00-50.50
Tot 1-3	N	41.00-56.50	41.00-56.50	43.00-58.50	43.00-58.50	45.00-60.50
Pre Alpha	R	33.00-49.00	33.00-49.00	35.00-51.00	35.00-51.00	37.00-53.00
Pre Alpha	N	43.00-59.00	43.00-59.00	45.00-61.00	45.00-61.00	47.00-63.00
Alpha	R	33.00-49.00	33.00-49.00	35.00-51.00	35.00-51.00	37.00-53.00
Alpha	N	43.00-59.00	43.00-59.00	45.00-61.00	45.00-61.00	47.00-63.00
Beta	R	37.00-52.50	37.00-52.50	39.00-54.50	39.00-54.50	41.00-56.50
Beta	N	47.00-62.50	47.00-62.50	49.00-64.50	49.00-64.50	51.00-66.50
Gamma	R	37.00-52.50	37.00-52.50	39.00-54.50	39.00-54.50	41.00-56.50
Gamma	N	47.00-62.50	47.00-62.50	49.00-64.50	49.00-64.50	51.00-66.50
Delta	R	37.00-52.50	37.00-52.50	39.00-54.50	39.00-54.50	41.00-56.50
Delta	N	47.00-62.50	47.00-62.50	49.00-64.50	49.00-64.50	51.00-66.50
Freestyle 1-4	R	37.00-52.50	37.00-52.50	39.00-54.5	39.00-54.5	41.00-56.50
Freestyle 1-4	N	47.00-62.50	47.00-62.50	49.00-64.50	49.00-64.50	51.00-66.50
Adult	R	37.00-52.50	37.00-52.50	39.00-54.50	39.00-54.50	41.00-56.50
Adult	N	47.00-62.50	47.00-62.50	49.00-64.50	49.00-64.50	51.00-66.50
Artistic/Power/Moves	R	72.50-90.00	72.50-90.00	74.50-92.00	74.50-92.00	76.50-94.00
Artistic/Power/Moves	N	82.50-100.00	82.50-100.00	84.50-102.00	84.50-102.00	86.50-104.00
Stars on Ice I & II	R	37.00-77.50	37.00-77.50	39.00-79.50	39.00-79.50	41.00-81.50
Stars on Ice I & II	N	67.00-87.50	67.00-87.50	49.00-89.50	49.00-89.50	51.00-91.50
Open Freestyle Less	R	72.50-137.00	72.50-137.00	74.50-139.00	74.50-139.00	76.50-141.00
Open Freestyle Less	N	82.50-147.00	82.50-147.00	84.00-149.00	84.00-149.00	86.00-151.00
Power Skating	R	not offered	not offered	not offered	not offered	not offered
Power Skating	N	not offered	not offered	not offered	not offered	not offered
Hockey Clinic	R	not offered	not offered	not offered	not offered	not offered
Hockey Clinic	N	not offered	not offered	not offered	not offered	not offered
Skate Rental	U	\$4.00	\$4.00	\$4.00	\$4.00	\$4.00
Ice Rental - Prim	U	\$155.00	\$160.00	\$160.00	\$165.00	\$165.00
Ice Rental - Sec	U	not offered	not offered	not offered	not offered	not offered
Ice Rental - Ter	U	not offered	not offered	not offered	not offered	not offered
Non-Cty Ice Fee	N	\$60.00	\$60.00	\$70.00	\$70.00	\$70.00
Arena Exhibition Fee	U	\$700.00	\$800.00	\$800.00	\$800.00	\$900.00
Summer Ice Rate	U	*175.00/hr	*180.00/hr	*180.00/hr	*180.00/hr	*185.00/hr
Game Rate UWSP	U	\$992.00	\$1031.00	\$1031.00	\$1075.00	\$1075.00
Game Rate SPASH	U	\$692.00	\$719.00	\$719.00	\$745.00	\$745.00
Game Rate JR B Teams	U	\$651.00	\$674.00	\$674.00	\$700.00	\$700.00
Game Rate Red Panthers/JV Girls	U	\$484.00	\$501.00	\$501.00	\$525.00	\$525.00

\* Based on a 12 hour per day minimum

\*\* Game rate includes ice rental fee and cleanup costs

\*\*\*Learn to skate prices vary depending on length of session

**COPPS SWIMMING POOL**

Ages 0 - 3	U	\$3.00/\$2.00*	free	free	free	free
Ages 4 - adult	U	\$3.00/\$2.00*	\$3.00/\$2.00*	\$3.00/\$2.00*	\$3.00/\$2.00*	\$3.50/\$2.50*
Individual Pass	R	\$70.00	\$70.00	\$75.00	\$ 75.00	\$80.00

Sheet1

\* \$3.00 is for all day/\$2.00 for evening session/3 & under free

PROGRAM	RES/NON /UNIVER	CURRENT 2017 Prices	PROPOSED 2018 Prices	PROPOSED 2019 Prices	PROPOSED 2020 Prices	PROPOSED 2021 Prices
<b>COPPS SWIMMING POOL</b>						
Individual Pass	N	\$95.00	\$95.00	\$100.00	\$100.00	\$105.00
Family Pass	R	\$105.00	\$105.00	\$110.00	\$110.00	\$115.00
Family Pass	N	\$130.00	\$130.00	\$135.00	\$135.00	\$140.00
1-50 Rental	U	\$85.00	\$85.00	\$90.00	\$90.00	\$95.00
51-100 Rental	U	\$100.00	\$100.00	\$105.00	\$105.00	\$110.00
101-500 Rental	U	\$115.00	\$115.00	\$120.00	\$120.00	\$125.00
Teen Nite	U	not offered	not offered	not offered	not offered	not offered
Swim Lessons	R	not offered	not offered	not offered	not offered	not offered
Swim Lessons	N	not offered	not offered	not offered	not offered	not offered
<b>WINTER RECREATION</b>						
Basketball Team Fee	U	not offered	not offered	not offered	not offered	not offered
Basketball Indivd	U	not offered	not offered	not offered	not offered	not offered
Basketball Instruc	U	not offered	not offered	not offered	not offered	not offered
Volleyball Team Fee	U	not offered	not offered	not offered	not offered	not offered
Volleyball Indivd	U	not offered	not offered	not offered	not offered	not offered
Volleyball Instruc	U	not offered	not offered	not offered	not offered	not offered
Outdoor Skating	U					
Lodge Rental >50	U	\$150.00	\$155.00	\$155.00	\$160.00	\$160.00
Lodge Rental 51-100	U	\$170.00	\$175.00	\$175.00	\$180.00	\$180.00
Lodge Rental 101>	U	\$190.00	\$195.00	\$195.00	\$200.00	\$200.00
Toboggan Rental	U	\$8.00	\$8.00	\$8.00	\$10.00	\$10.00
<b>FOOTBALL/TRACK RENTAL</b>						
Football-UJWSP *	U	\$875.00	\$900.00	\$900.00	\$925.00	\$950.00
Football-High School *	U	\$875.00	\$900.00	\$900.00	\$925.00	\$950.00
Football-Jr. High, Spoh, JV, 7th & 8th Grade	U	\$380.00	\$395.00	\$395.00	\$400.00	\$425.00
Football-State/Conf. **	U	\$1450.00	\$1500.00	\$1500.00	\$1500.00	\$1600.00
Soccer: Varsity/JV	U	\$875/\$450	\$875/\$450	\$875/\$450	\$900/\$475	\$900/\$475
Lighting	U	\$230.00	\$235.00	\$235.00	\$250.00	\$250.00
Track Practice Fee	U	\$250.00	\$250.00	\$250.00	\$250.00	\$250.00
Track Team Meet Fee ***	U	\$50.00	\$50.00	\$50.00	\$50.00	\$50.00
Track State/Conf	U	\$475.00	\$475.00	\$475.00	\$475.00	\$500.00
Stadium rental	U	\$115.00/hr	\$115.00/hr	\$115.00/hr	\$120.00/hr	\$120.00/hr
Practise rental for contributors	U	\$25.00/hr	\$25.00/hr	\$25.00/hr	\$30.00/hr	\$30.00/hr
* Add .05/student to Football Fee & \$1/ paid admission stadium fee						
** plus additional site prep costs to prepare stadium/field						
*** Track meet fee is per team plus staff costs						
<b>BASEBALL/SOFTBALL</b>						
Bukolt/Mon-Fri	U	\$90.00	\$100.00	\$100.00	\$110.00	\$110.00
Sat-Sun & After hrs	U	\$90.00	\$100.00	\$100.00	\$110.00	\$110.00
Iverson&Zenoff/Mon-Fri	U	\$70.00	\$75.00	\$75.00	\$80.00	\$80.00
Sat-Sun & After hrs	U	\$70.00	\$75.00	\$75.00	\$80.00	\$80.00
Lights	U	\$70.00	\$75.00	\$75.00	\$80.00	\$80.00
Drying materials*	U	\$30.00	\$20.00	\$20.00	\$20.00	\$20.00
* Drying materials is based on our cost						
# SPSA,SPYBA,SPYGSA,Legion use the diamonds at no charge						
## Add staff costs to Sat. & Sun rental fees						
<b>RECREATION MISC.</b>						
Boat Slip Rental	R	\$575.00	\$575.00	\$575.00	\$600.00	\$600.00
Boat Slip Rental	N	\$675.00	\$675.00	\$675.00	\$700.00	\$700.00
Covered Slip	U	\$125.00	\$125.00	\$125.00	\$130.00	\$130.00
Public Beaches	U					
Non-Resident Fee	NON	\$25.00	\$30.00	\$30.00	\$30.00	\$30.00
Gym Rental	U	\$40.00	\$40.00	\$50.00	\$50.00	\$50.00
Lodge Rental-Bukt/Pfiff/ArtC	U	\$195.00	\$195.00	\$215.00	\$215.00	\$230.00
Lodge Rental-Boy Scout	U	\$165.00	\$165.00	\$185.00	\$185.00	\$200.00
Lodge Rental-All-Purp	U	\$195.00	\$195.00	\$215.00	\$215.00	\$230.00
Lodge Rental-Girl Sct	U	\$155.00	\$155.00	\$175.00	\$175.00	\$190.00
Room Rental	U	\$30.00	\$30.00	\$30.00	\$35.00	\$35.00
Bandshell Rental	U	\$500.00	\$500.00	\$500.00	\$500.00	\$500.00
*Picnic table rental	U	\$25.00	\$25.00	\$25.00	\$25.00	\$25.00
Mobile Concession per month	U	\$150.00	\$150.00	\$150.00	\$150.00	\$150.00
*max. of 20 tables						

proposed