

SPECIAL MEETING
Tourism Commission

January 14, 2019
Rec Center
2442 Sims Ave.
Meeting Room
8:00 a.m.

AGENDA

Discussion and Possible action on:

1. Roll Call
2. Approval of December 18, 2018 minutes
3. 2019 Grant Proposal from Ice Hawks
4. Adjournment

Meeting Rider

Any person who has special needs while attending this meeting or needing agenda materials for this meeting should contact the City Clerk as soon as possible to ensure a reasonable accommodation can be made. The City Clerk can be reached by telephone at (715) 346-1569, TDD # 346-1556 or by mail at 1515 Strongs Ave., Stevens Point, WI 54481.

Copies of ordinances, resolutions, reports and minutes of the committee meetings are on file at the office of the City Clerk for inspection during normal business hours from 7:30 a.m. to 4:00p.m.

SPECIAL NOTICE

Please take notice that a quorum of the Common Council, City Boards/Commissions may attend this meeting.

**TOURISM COMMISSION
Dec. 18, 2017 at 8:00 A.M.
Rec Center Meeting Room**

- 1. Roll Call**
- 2. Approval of July 2, 2018**
- 3. 2019 Grant Requests**
- 4. Adjournment**

1. Roll call

PRESENT: Commissioners Okonek, Disher, Oliva, Winn
EXCUSED: Commissioners Bleuer
PRESENT: Greg Friese, Sara Brish, Noall Silvester

2. Approval of July 2, 2018 minutes

Motion by Commissioner Disher seconded by Commissioner Oliva to approve the July 2, 2018 minutes

Ayes: All Nays: None Motion carried.

3. 2019 Grant Requests

Chairperson Okonek stated that we had received seven grant proposals; Levitt Series, Sculpture Park Juried Show, Cultural Fest, Food Fest, CVB branding, Signage for Standing Rocks, and Ice Hawks Ice resurfacers.

Oliva asked if the funds not used last year were carried over, and if so how much funding is available for the Commission to consider for this grant cycle.

Schrader stated that the funds not used each year are carried over for future considerations. With that we carried over approximately \$42,742.02 from last year and estimated another \$17,670.00 from this year, leaving a balance of \$60,412.02

The Committee discussed all the proposals and agreed that all of the proposals were very worthy, but most didn't really put many heads in beds, one of the major goals the funds should be used for. That several of the proposals were for annual events, versus first time events. The Commission also thought that they should stay with the prior Room Tax Funding guideline of not funding any events/projects outside of the city limits.

Motion by Disher, seconded by Winn to not fund the Standing Rocks request.

Ayes: All Nays: None Motion carried.

Motion by Disher, seconded by Oliva to not fund the Food Fair request.

Ayes: All Nays: None Motion carried.

Motion by Winn, seconded by Oliva to not fund the Cultural Fest request.

Ayes: All Nays: None Motion carried.

Motion by Oliva, seconded by Disher to not fund the Levitt Series request.

Ayes: All Nays: None Motion carried.

Motion by Disher, seconded by Winn to not fund the Sculpture Park Juried Show request

Ayes: All Nays: None Motion carried.

Motion by Okonek, seconded by Disher to fund St. Pt. Area CVB up to \$15,000 for their Branding Campaign.

Ayes: Okonek, Oliva, Disher Nays: None Abstained: Winn

Motion by Oliva, seconded by Winn to place the Ice Hawk request on hold until we receive more information as it relates to financing the purchase of the Ice Resurfacers.

Ayes: All Nays: None Motion carried.

4. Adjournment

Motion to adjourn by Disher, seconded by Winn.

Ayes: All Nays: None Motion carried

Meeting adjourned at 9:00 a.m.