

Meeting Minutes

Finance Committee Minutes

May 9, 2005 at 6:43 P.M.

City Water Department - 300 Bliss Avenue

PRESENT: Chairman Barr, Ald. Molski, Walther, Moore, and Stroik

ALSO PRESENT: C/T Schlice; Mayor Wescott; Admin. Asst. Ostrowski; Directors Schrader, Halverson; Deputy Fire Chief; Ald. Wiza, Barber, Robinson, Hanson, Trzebiatowski; Kelly McBride (Stevens Point Journal); Gene Kemmeter (Portage County Gazette); Jamie Gebert; Reid Rocheleau

Index of these Minutes:

1. Assessor's report.
2. Resolution Designing Public Depository.
3. Consideration of Bids - Publications.
4. Approval of payment of claims.
5. Adjournment.

1 - ASSESSOR'S REPORT

Motion made by Ald. Molski, seconded by Ald. Stroik to approve the report of the Assessor and place it on file.

Ayes: All Nays: None Motion carried.

2 - RESOLUTION DESIGNING PUBLIC DEPOSITORY

C/T Schlice stated once a year we update the resolution and this year we need to do it because some banks have changed their name.

Motion made by Ald. Stroik, seconded by Ald. Moore to approve the resolution designing public depository.

Ayes: All Nays: None Motion carried.

3 - CONSIDERATION OF BIDS - PUBLICATIONS

C/T Schlice apologized for not getting this out sooner, but information was just received this afternoon from the Stevens Point Journal. The Stevens Point Journal on the rate per column inch is actually low in a couple areas, however, when you take the whole ad, they are actually high because you need more column inches with the Journal because they have a narrower column than the Portage County Gazette. We did some comparisons and the majority of what we do is the main news display ads. Based on ads that were sent to both of them asking them to use their current proposal and figure out what this type of ad would cost, the main news display would be \$213.89 for the Journal and \$175.70 for the Gazette. The second page is the form that has been used for calculations through the past few years that we have been doing this and that basically takes the set number of column inches and applies the rate to see how it comes out (we adjust the Journals inch total to compensate for column width). Bottom line recommendation from both himself and the City Clerk would be to go with the Gazette on the proposal.

Motion made by Ald. Barr, seconded by Ald. Molski to approve the bid for publication proposal from Portage County Gazette.

Ald. Stroik questioned why notices for meetings are sometimes seen in both the Journal and the Gazette.

C/T Schlice stated that the press is notified of any of our meetings and that is a public service that both papers provide. He also stated this does not take the Stevens Point Journal out of it completely depending on timing of the ads, a number of ads are still placed in the Journal during the year too.

Reid Rocheleau questioned if the Portage County Gazette is an official City newspaper and wondered if timing would be a problem in going with the Gazette. He also asked about questions in circulation.

C/T Schlice stated that we did do some comparisons on circulation a couple of years ago and he believes they were relatively close, they hit different areas.

Ald. Molski stated that the Stevens Point Journal circulation goes outside the City.

C/T Schlice commented the Gazette also goes outside the City, but stated we could find out by Monday on where the circulation is.

Ald. Molski stated she believes this has been talked about before but we have to bid and we have to go with the low bidder.

C/T Schlice stated that it has to be the most effective bidder.

Ald. Barr questioned if both papers were authorized.

C/T Schlice stated yes, they are both eligible, official publications.

Ald. Stroik questioned if we had run into any problems last year with going with the Gazette.

C/T Schlice stated that we have had them the last couple of years and there have not been any problems that he is aware of.

Ayes: All Nays: None Motion carried.

4 - APPROVAL OF PAYMENT OF CLAIMS

Motion made by Ald. Barr, seconded by Ald. Molski to approve the payment of claims in the amount of \$704,427.67.

Ayes: All Nays: None Motion carried.

Adjournment at 6:53 P.M.

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Bottom of Form