

Meeting Minutes

Board of Park Commissioners

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1. Roll Call

Present - Glodosky, Finn, McDonald, Sevenich, Freckmann, Moore

Absent Excused - Curtis, Aldinger, Okonek, Phillips, Sorenson

Also Present - Dave Sowieja, Gary Baier, Chris Seefeldt, Tom Schrader

2. Approval of the April 2, 2003 Minutes

Motion was made by Sevenich, seconded by Freckmann to approve the Minutes of the April 2, 2003 Meeting.

Ayes; all, Nays; none. Motion carried

3. Welcome New Members

Sara Finn - Resident since 1989

Jerry Moore - Alderperson Ward 11

Bernice Sevenich - Resident since 1958

Bob Freckmann - Reappointed

Liz McDonald - Reappointed

4. Addition to Seasonal Pay Rate Schedule

Motion was made by McDonald, seconded by Moore to approve the Seasonal Pay Rate Schedule.

Ayes; all, Nays; none. Motion carried.

5. Discussion on Concession Agreement with PCYOI at Willett Arena

Schrader stated that when the Commission finalized the concession agreement with Portage County Youth On Ice last year, the question was raised about PCYOI dropping ice time due to the opening of their arena. A PCYOI official, at the meeting, told the Commission that wouldn't happen. However, the Commission put into the agreement, a section dealing with the lost of ice time. The agreement states that if PCYOI ice time drops, more than 20% from the previous year, the city reserves the right to renegotiate, the agreement, at the end of the regular season, defined as June 30th. This past season, PCYOI ice time dropped from 654 hours to 90 hours. That because of this large reduction in ice time by PCYOI, the Commission needs to review the operations of the concession.

Schrader gave the commission several options as possible choices to consider. They could renegotiate the current agreement with PCYOI with changes to offset the lost ice time revenues. The Commission could terminate the agreement with PCYOI and the concession could be operated several ways; by a single major user or combination of major users, combination of major users and the City, or the City operate the concession. He recommended that the Commission discuss these options or any additional options at this meeting. At the June Parks Commission meeting, the Commission will need to make a recommendation on the operation of the Willett Concession.

McDonald thought running the concession is a large commitment and wondered if any other groups were interested in operating the concession. She questioned if the city would look at leasing out the space. She wasn't sure if the city should run the concession for liability reasons and if a group runs the concession, it could use the profit to offset their ice rental.

Schrader said that staff has checked with the other major users and they were all interested in operating the concession. That when the arena opened, the Commission received a proposal from SAGA Foods and PCYOI and the city decided not to lease the space to SAGA, but contract with PCYOI. By doing so, it was felt the profit, generated by the concession, would go back into the arena through ice rental fees, not be put into SAGA's bank account.

Freckmann agreed that operating the concession is a large commitment, but liked the idea that a user group, of the arena, operate the concession.

Moore wondered if we bid out the rights or was it a straight percentage?

Glodosky said that we charge 10% of gross sales. That this is the same percentage we charge the SPSA, Legion, and Girls Softball. He was also concerned by PCYOI dropping ice time. That their reduction in ice time, cost the city nearly \$50,000.00 in revenue. That he feels bad that the two hockey organizations didn't work together and build one rink. He does feel that this area will be able to support three rinks.

Gary Baier, from PCYOI, stated that they never intended to drop any ice time, that the board did it because the new arena costs were more than they estimated. Also, their numbers were down by about 30 kids this year. Because of these two factors they decided to drop most of the ice time at the Willett. He thought that no other current users, at the Willett, would be able to operate the concession due to lack of people and start up costs for the equipment. That by increasing the percentage the city takes, that would not make it profitable for PCYOI to operate. That the funds, they generate from the concession, are used to purchase ice time at the Willett.

Schrader stated that he will again contact our current major users and try to get a commitment, from one or all of them, about operating the concession. That equipment to start up wouldn't be a problem. That besides a pop-corn machine, all other equipment is provided, by the company, that sells the product. Schrader explained that currently all the funds generated at the concession, by PCYOI, are not being used to rent ice at the Willett. That he thought that the city received about \$6,000.00 or 10% of the gross sales from PCYOI. That means, at a 50% profit from sales, they grossed \$30,000.00. Take away the 10% to the city and 5.5% for sales tax, that would leave them with a net of \$22,000.00. Last year they rented 90 hours at \$95.00/hr totaling approximately \$9,000.00. That means they used the remaining \$13,000.00, to fund the operation of their program,

outside of the Willett.

Glodosky felt that all the money generated, by the operation of the concession, should be put back into the Willett through ice rental.

The Commission asked Schrader to contact the major users of the Willett in regards to their interest in operating the concession stand, if they had enough volunteers in their organization to operate the stand for the needed hours, what would they do with the funds generated and would they add ice time if they were to generate more funds from the concession.

#### 6. Election of Officers

Motion was made by Freckmann to nominate Glodosky for President. Freckmann closed nominations, seconded by McDonald. Ayes; all, Nays; none. Motion carried. Motion was made by McDonald to nominate Freckmann for Vice President. McDonald closed nomination, seconded by Moore. Ayes; all, Nays; none. Motion carried.

President - Glodosky

Vice President - Freckmann

#### 7. Director's Report

- All Park Facilities opened May 1st. We were able to open a few restroom facilities prior to the scheduled opening date.
- Beer Fest in Pfiffner Park had a good attendance with no problems.
- Summer registration is now being taken for residents and non-residents
- New Green Circle maps are now available thanks to Noel Group, Spectra Print and the Green Circle Committee.
- Special Olympics will be holding their opening ceremony at Goerke this year on June 5th.
- Stevens Point was nominated by relocate.com as one of the top 100 places to live in the United States.

#### 8. Adjournment

There being no other business to come before the Commissioners, meeting adjourned at 7:20 p.m.

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