

**SPECIAL MEETING MINUTES
BOARD OF PARK COMMISSIONERS
MONDAY, MARCH 12, 2012**

- 1. Roll Call**
- 2. Approval of the December 7, 2011 Minutes**
- 3. Developing a Born Learning Trail in Mead Park (Ignite Leadership Network of Portage County)**
- 4. Request to place Advertising on outfield fence at Cub Mancheski Field (Post 6 Baseball)**
- 5. Director's Report**
- 6. Adjournment**

1. Roll Call

Present: Freckmann, Glodosky, Hall, Ald. Brooks, Ald. O'Meara, McDonald, Sorenson, Bahling, Ald. Slowinski

Excused: Okonek

Absent: West

Also Present: Director Tom Schrader, Pat Quinn, Sara O'Donnell Matt Brown, Ald. Moore, Ald. Trzebiatowski, Barb Jacob

2. Approval of the December 7, 2011 Minutes

Motion was made by Brooks, seconded by Hall, to approve the December 7, 2011 minutes and place them on file.

Ayes all; Nays none; Motion carried.

3. Developing a Born Learning Trail in Mead Park (Ignite Leadership Network of Portage County)

Sara O'Donnell representing the Ignite Leadership Network explained that the Born Learning Trail is a set of engaging signs/stations to help parents and caregivers create learning opportunities for young children. The trail will show parents and caregivers how to turn everyday activities into learning moments. Each sign along the trail will display fun and interactive games promoting physical activity that exercises a child's mind and body. In addition, each sign has learning activities that parents or caregivers can play with young children at different ages. Every station will have a concrete slab with paintings and activities that pertain to the sign to encourage further educational engagement. The group would like to develop ten different stations along the trail. They have raised the funds needed to cover the costs of the stations, the actual construction of the stations and set aside some funds for future station maintenance.

Hall thought this is an excellent project and liked the interactive aspect of it.

Brooks wondered if it would interfere with the disc golf course in the park.

Schrader stated that the course is north of the tennis courts, so it would not interfere with the disc golf.

Motion by Ald. O'Meara, seconded by Ald. Brooks, to approve the development of a Born Learning Trail in Mead Park by Ignite Leadership Network of Portage County.

Ayes all, nays none; motion carried.

4. Request to place Advertising on outfield fence at Cub Mancheski Field (Post 6 Baseball)

Pat Quinn representing Post 6 American Legion Baseball stated that they would like permission to place advertising on the fences at Cub Mancheski Field, which is home for their baseball games. The advertising

would be placed on the fence only during the months of June and July.

Brooks questioned how many signs?

Quinn stated that they didn't know for sure, because there are certain areas on the fence where signs wouldn't be allowed as per baseball rules.

McDonald asked what the funds generated would be used for.

Quinn stated that revenues received from the advertising will be used to offset their operations.

Slowinski asked what they would look like.

Quinn stated that they would be a banner style sign probably made of a mesh material, with high-resolution graphics.

Motion by Hall, seconded by Ald. Slowinski to approved advertising at Cub Mancheski Field: display banners be limited to the outfield fence facing into the field, all advertising needs to follow the policy we approved for the K.B. Willett, banners be hung June 1 and removed July 31 of each year, Post 6 is responsible for placing/removing of the banners and Post 6 is responsible for any damage that may occur to the fence/posts due to the banners.

Ayes all; Nays none; Motion carried.

5. Director's Report

Schrader reported:

- The Winter Sports Area is now closed for the season and he wanted to thank the staff for doing an outstanding job keeping the area open despite the lack of snow.
- Annual Ice Show "Eat, Sleep, Skate!" is March 31 2:00pm and 7:00pm and April 1 2:00pm
- Sculpture Park will be adding 5 new sculptures, 2 chimney swift sculptures and a birdhouse project this spring. The annual celebration this year for the park will be on June 9th.
- Forestry department had several street employees help this winter with tree removal, have placed the flower order and will be planting street trees along Church, Ellis, Wyatt and Franklin this spring. They are working with Zblewski Brothers on removing storm-damaged trees in Parkdale Park.

6. Adjournment

Motion by McDonald, seconded by Bahling to adjourn at 5:55pm.

Ayes all; Nays none; Motion carried.

Policy on Advertising at City Owned Facilities

Purpose

The purpose of the City of Stevens Point allowing advertising at city owned facilities by authorized user groups is not to provide a public forum for dissemination, debate or discussion of public issues. The potential advertising is to provide additional opportunities for revenue in supporting programs and services offered by these user groups and to assist in stabilizing taxes for the residents of Stevens Point.

Policy

- No advertising shall contain any information that is false, misleading, derogatory, deceptive or slanderous in nature.
- No advertising shall promote alcoholic beverages, tobacco, other addictive products, sexually-oriented businesses/products or firearms.
- Advertising may not promote unlawful or illegal goods, services or activities, or infringe upon any copyright, trade or service mark, title or slogan.
- Advertising may not be demeaning or disparaging to individuals or groups on the basis of race, color, religion, national origin, ancestry, gender, age, disability, ethnicity or sexual orientation.
- All displayed advertising shall be of reputable character.
- All advertising must reflect the City of Stevens Point's corporate image in terms of good taste, truthfulness, acceptable business practices and decency.
- No political advertising.
- The City of Stevens Point reserves the right to reject any advertisement it deems unsuitable for display.

Reservation of Rights

The City of Stevens Point reserves the right to amend the policy and standards at any time and to later limit or prohibit advertising at any and all locations even though it may have been previously authorized. It also reserves the right to establish policy as it relates to size of ad, layout, fonts, dimensions, etc. depending upon the site/location of the ad.

Disclaimer

All commercial advertising placed on City property may not be sponsored by and does not necessarily reflect the views of the City of Stevens Point.