

# CITY OF STEVENS POINT COMPREHENSIVE PLAN UPDATE 2014-15

## Stevens Point



Comprehensive Plan

# AGENDA

- Overview of Comprehensive Plan and Process
- Visioning Discussion
- SWOT Analysis



# CITY'S COMPREHENSIVE PLAN

- Wisconsin Law – City's Plan Adopted in 2006
- Comprehensive Plan: Provides an assessment of existing conditions and future needs within the community.
- A 10-20 year vision is created based off anticipated change and growth that will affect community health, safety, and welfare.
- Several elements are created and analyzed, such as housing, and transportation, where future goals and objectives are then generated.
- Updates should occur every 5-10 years.



# 9 ELEMENT DEFINITION OF A COMPREHENSIVE PLAN

- Wisconsin Statute §§ 66.1001(2) details the contents that a comprehensive must entail:
  1. Issues and opportunities
  2. Housing
  3. Transportation
  4. Utilities and community facilities
  5. Agricultural, natural, and cultural resources
  6. Economic development
  7. Intergovernmental cooperation
  8. Land use
  9. Implementation



# STRENGTHS OF COMPREHENSIVE PLANNING

- Comprehensive plans coordinate community activity.
- Comprehensive plans saves communities money.
  - Duplication of services
  - Proactive rather than retro-active
- Comprehensive plans promote economic development.
- Comprehensive plans allow for a greater understanding of the past and present in order to pave the road to the future for communities.
- Preserves local control and autonomy for both the community and residents.



# PLAN UPDATE

- Occurs to incorporate new research, data, and changes across the community.
- Establishes or reestablishes vision.
- An overall vision is created - goals, objectives, and policies are established to carry out the vision.



# Comprehensive Planning Process

for the City of Stevens Point

<b>1</b> Organizing and pre-planning	<p>Initiate and organize the comprehensive planning process. Identify and begin to recruit the players and stakeholders to be involved in the process, the content in which the comprehensive plan will be conducted and the area to be assessed. Create the organizational structure to carry out the planning process. Determine the financial and technical resources needed for the planning process.</p> <p><b>Timeframe:</b> 1 to 2 months</p>
<b>2</b> Visioning	<p>Develop a shared vision regarding where the community wants to be in the definable future. This should be based on consensus among all the key stakeholders and should serve as the guiding focus for all planning efforts.</p> <p><b>Timeframe:</b> 2 to 4 months</p>
<b>3</b> Assessing the community	<p>Through sound research, profile and assess the local community.</p> <p><b>Timeframe:</b> 8 to 10 months</p>



# COMPREHENSIVE PLAN VISION

## ○ STEP 2

Develop a shared vision regarding where the community wants to be in the definable future. This should be based on consensus among all the key stakeholders and should serve as the guiding focus for all planning efforts. (source: IEDC)

Definition: A vision of success is a clear and succinct description of what the community should look like after it successfully implements its strategies and achieves its full potential. It is an expression by the people about what they want the community to be – a preferred future, a picture of a community. (source: UW-Extension)



## A VISION SHOULD...

- Provide a basis for developing the other aspects of the comprehensive planning process
- Include desired community outcomes and benefits
- Grow out of past decisions and actions
- Be inspirational - Inspire community members to realize their dreams through positive, effective action
- Be widely disseminated and used to help guide community decisions and actions
- Draw people to common work
- Give hope for a better future



# DESCRIBING THE PREFERRED COMMUNITY.

## THINK ABOUT...

- Transportation
- Housing
- Downtown
- Industry
- Employment
- Parks
- Natural Resources
- Geography
- Public Health
- Culture
- Arts
- Etc.



## EXAMPLES MAY BE...

- Community Wide
- Neighborhood Focused
- Apply to all aspects of a community on any scale

### Such as...

- Reduction in speed limits on certain streets
- Focus on affordable housing in certain areas
- Creation of neighborhood watch groups
- Additional grocery options



# SWOT ANALYSIS

- Strengths

  - Example – Diverse Sectors of Employment

- Weaknesses

  - Example – Lack of ability to expand westward due to river and floodplain

- Opportunities

  - Example – Infill and brownfield site development through state programs & grants

- Threats

  - Example – Aging baby boomer population and need for applicable housing



## QUESTIONS TO CONSIDER:

- What do you see as the community's major strengths and assets?
- What do you see as the community's major weaknesses or liabilities?
- What do you see as the community's major opportunities?
- What do you see as the community's major threats?



## QUESTIONS TO CONSIDER:

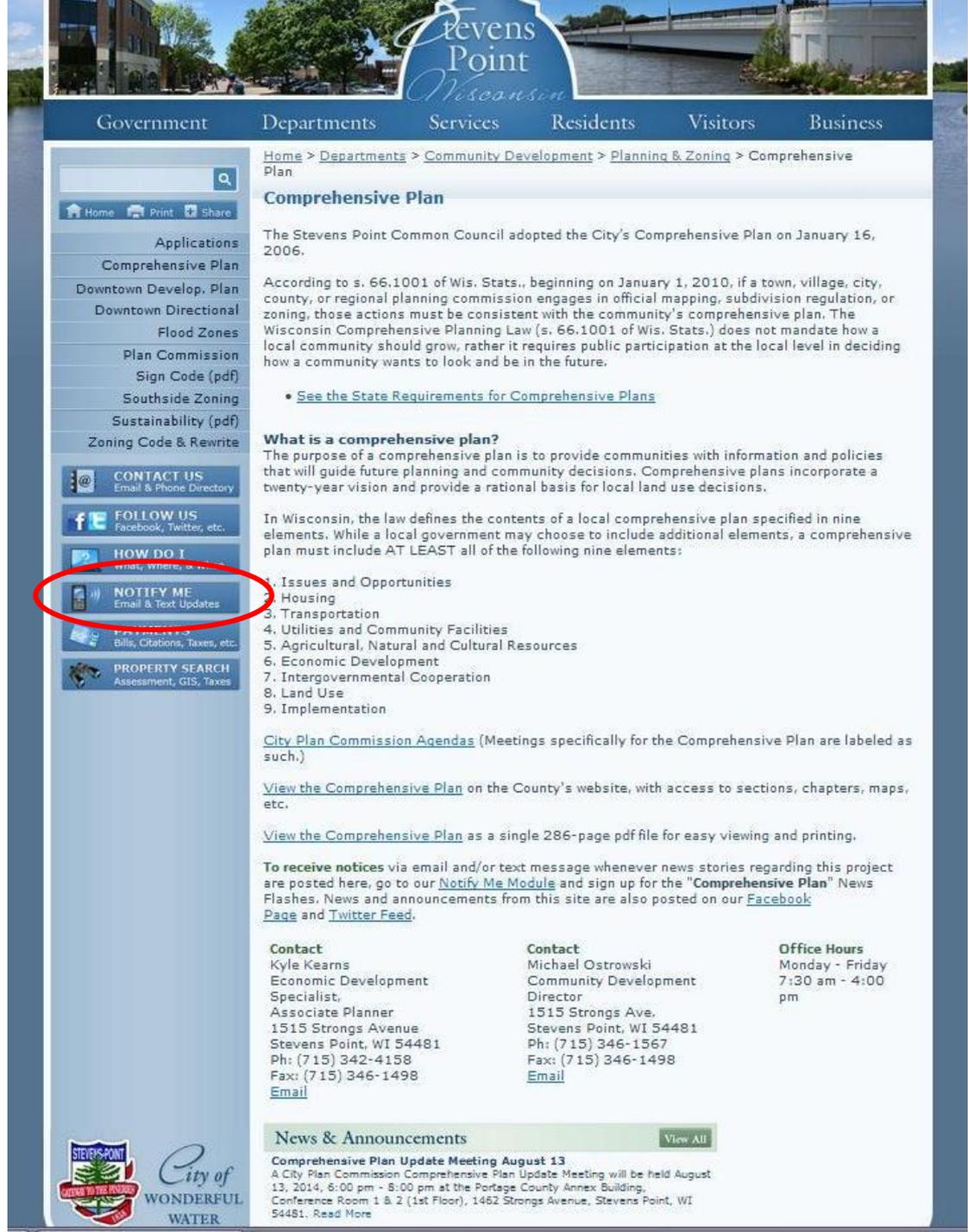
- What is your dream for our community?
- What kind of community do we want to create?
- What would you like to see change?
- What would success look like?



# COMP PLAN NOTIFICATION ALERTS

[STEVENSPOINT.COM/COMPPLAN](http://STEVENSPOINT.COM/COMPPLAN)

## STAY CONNECTED!



Stevens Point Wisconsin

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Home > Departments > Community Development > Planning & Zoning > Comprehensive Plan

### Comprehensive Plan

The Stevens Point Common Council adopted the City's Comprehensive Plan on January 16, 2006.

According to s. 66.1001 of Wis. Stats., beginning on January 1, 2010, if a town, village, city, county, or regional planning commission engages in official mapping, subdivision regulation, or zoning, those actions must be consistent with the community's comprehensive plan. The Wisconsin Comprehensive Planning Law (s. 66.1001 of Wis. Stats.) does not mandate how a local community should grow, rather it requires public participation at the local level in deciding how a community wants to look and be in the future.

- [See the State Requirements for Comprehensive Plans](#)

#### What is a comprehensive plan?

The purpose of a comprehensive plan is to provide communities with information and policies that will guide future planning and community decisions. Comprehensive plans incorporate a twenty-year vision and provide a rational basis for local land use decisions.

In Wisconsin, the law defines the contents of a local comprehensive plan specified in nine elements. While a local government may choose to include additional elements, a comprehensive plan must include AT LEAST all of the following nine elements:

1. Issues and Opportunities
2. Housing
3. Transportation
4. Utilities and Community Facilities
5. Agricultural, Natural and Cultural Resources
6. Economic Development
7. Intergovernmental Cooperation
8. Land Use
9. Implementation

[City Plan Commission Agendas](#) (Meetings specifically for the Comprehensive Plan are labeled as such.)

[View the Comprehensive Plan](#) on the County's website, with access to sections, chapters, maps, etc.

[View the Comprehensive Plan](#) as a single 286-page pdf file for easy viewing and printing.

**To receive notices** via email and/or text message whenever news stories regarding this project are posted here, go to our [Notify Me Module](#) and sign up for the "Comprehensive Plan" News Flashes. News and announcements from this site are also posted on our [Facebook Page](#) and [Twitter Feed](#).

<b>Contact</b> Kyle Kearns Economic Development Specialist, Associate Planner 1515 Strongs Avenue Stevens Point, WI 54481 Ph: (715) 342-4158 Fax: (715) 346-1498 <a href="#">Email</a>	<b>Contact</b> Michael Ostrowski Community Development Director 1515 Strongs Ave. Stevens Point, WI 54481 Ph: (715) 346-1567 Fax: (715) 346-1498 <a href="#">Email</a>	<b>Office Hours</b> Monday - Friday 7:30 am - 4:00 pm
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#### News & Announcements [View All](#)

**Comprehensive Plan Update Meeting August 13**  
A City Plan Commission Comprehensive Plan Update Meeting will be held August 13, 2014, 8:00 pm - 8:00 pm at the Portage County Annex Building, Conference Room 1 & 2 (1st Floor), 1462 Strongs Avenue, Stevens Point, WI 54481. [Read More](#)

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Government Jobs table with columns: METHOD, LIST NAME, DESCRIPTION. Includes Job Openings.

News Flash table with columns: METHOD, LIST NAME, DESCRIPTION. Includes Airport, Assessor, Business 51 Improvement, City Hall RFP.

Table with columns: METHOD, LIST NAME, DESCRIPTION. Includes Comprehensive Plan, Elections / Voting, Emergency Alerts, Employees, Fire Dept. / EMS, Forestry, Garbage & Recycling, Grade Separation Project, Home Page News.

# QUESTIONS, COMMENTS, CONCERNS, FEEDBACK?

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Community Development Department

City/County Building

1515 Strongs Avenue

7:30 AM – 4:00 PM, Mon. – Fri.

715-346-1567

## More Information:

[www.stevenspoint.com/compplan](http://www.stevenspoint.com/compplan)

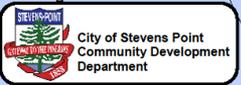
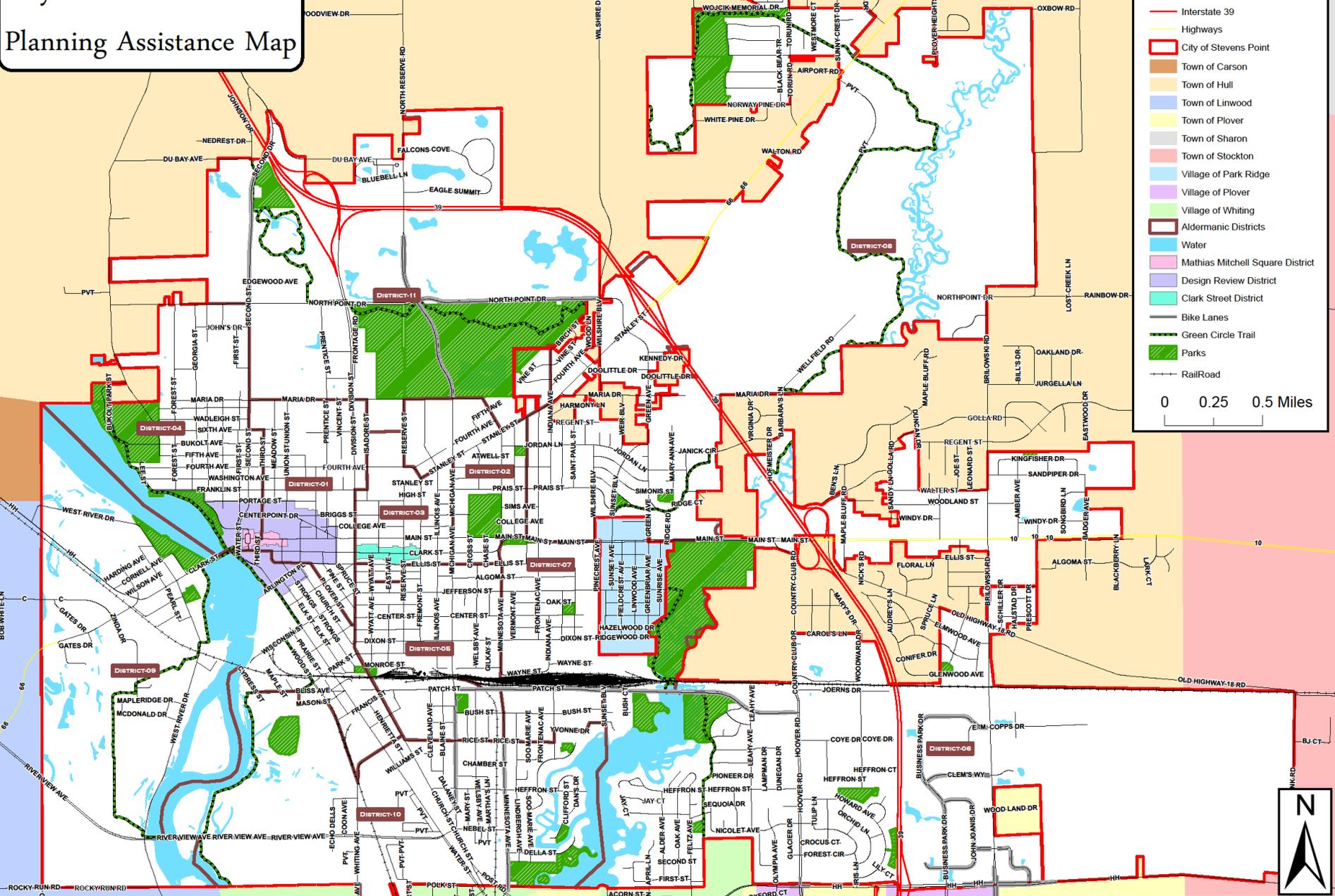


# City of Stevens Point Planning Assistance Map

### Legend

- Roads
- Interstate 39
- Highways
- City of Stevens Point
- Town of Carson
- Town of Hull
- Town of Linwood
- Town of Plover
- Town of Sharon
- Town of Stockton
- Village of Park Ridge
- Village of Plover
- Village of Whiting
- Aldermanic Districts
- Water
- Mathias Mitchell Square District
- Design Review District
- Clark Street District
- Bike Lanes
- Green Circle Trail
- Parks
- Rail Road

0 0.25 0.5 Miles



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