DIVISION ST OPPORTUNITIES
CHARACTER DISTRICTS

Stevens Point, Wisconsin

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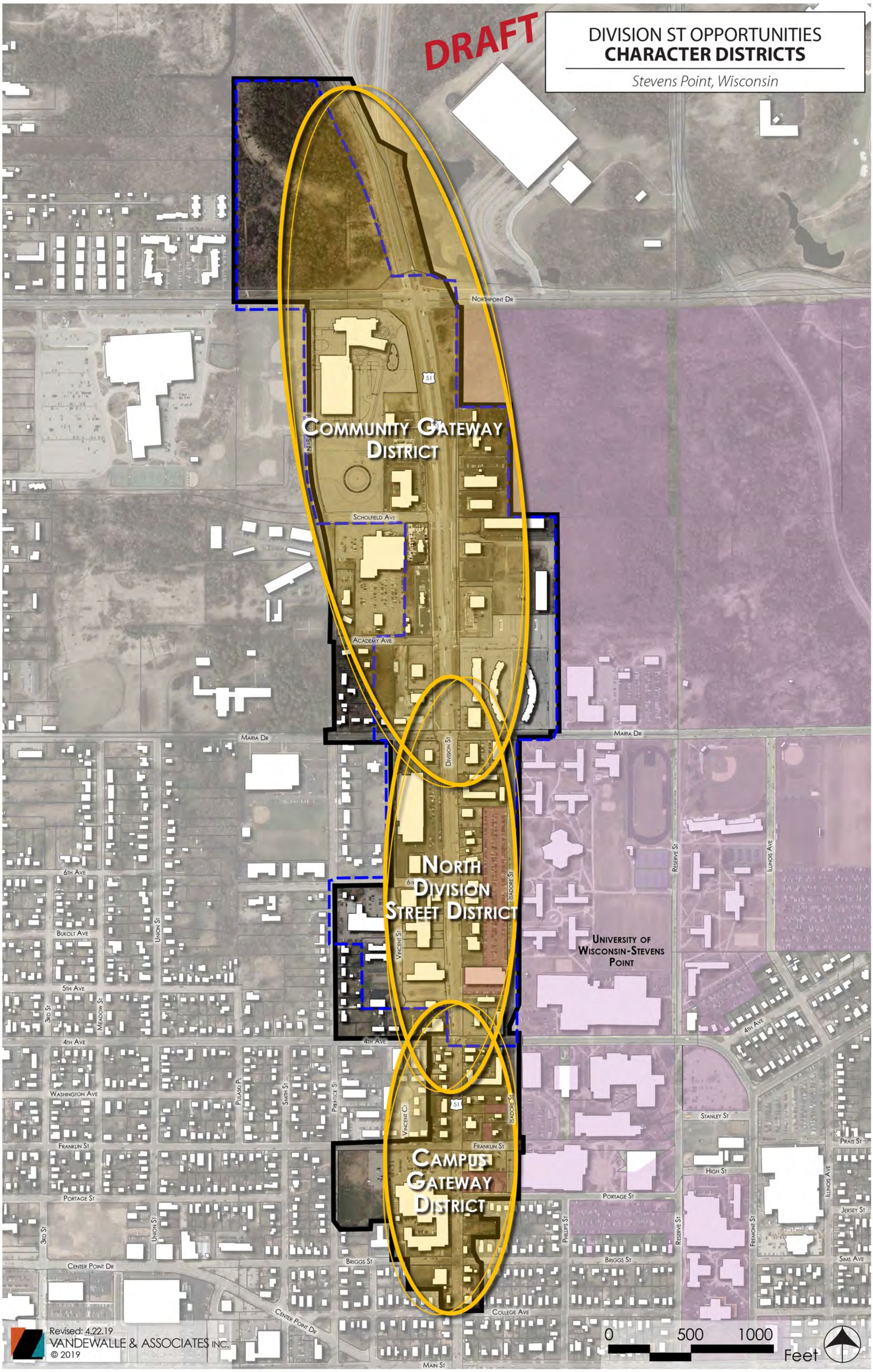

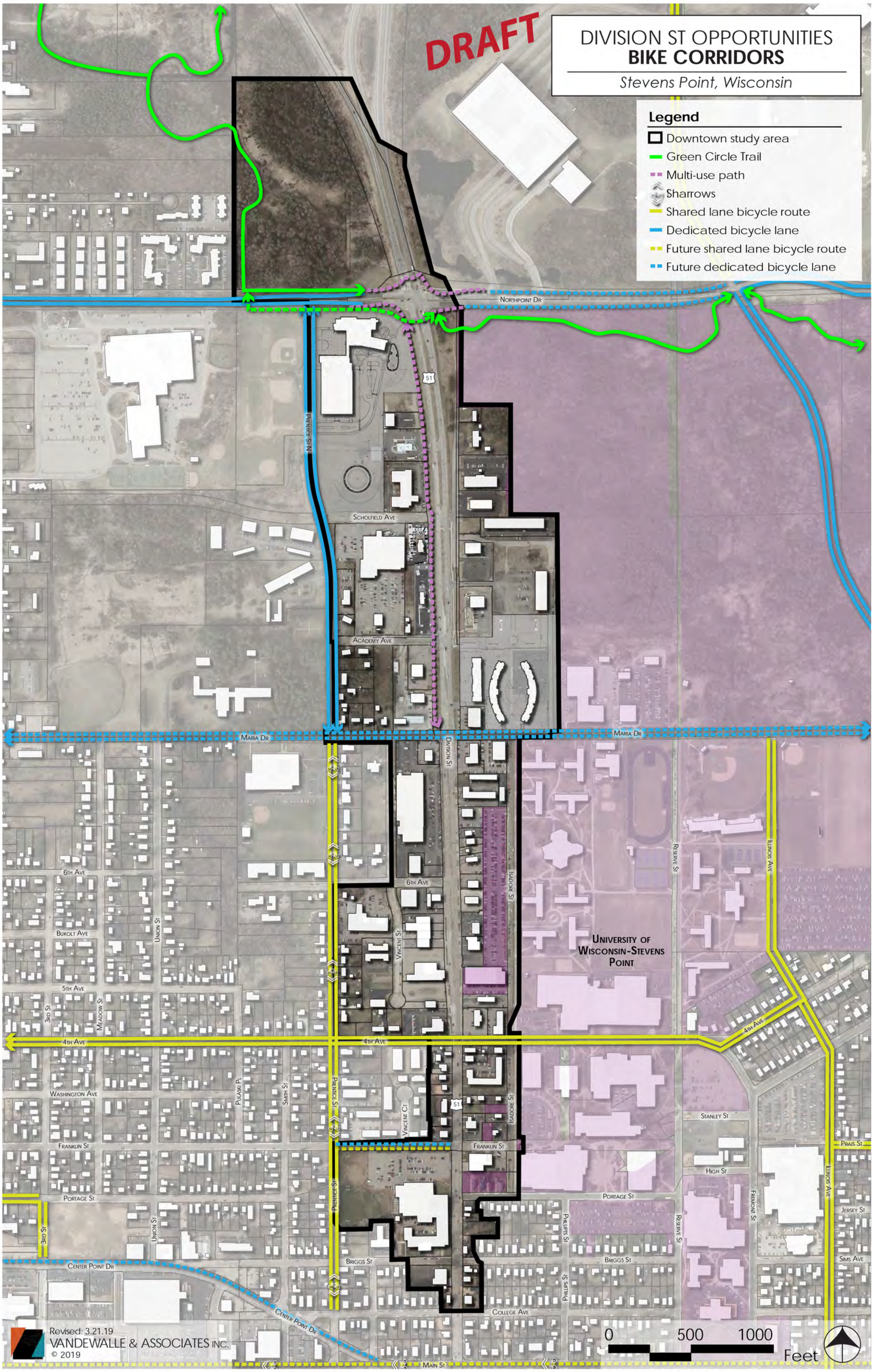
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DIVISION ST OPPORTUNITIES
BIKE CORRIDORS
Stevens Point, Wisconsin
Legend
Downtown study area
Green Circle Trail
Multi-use path
Sharrows
Shared lane bicycle route
Dedicated bicycle lane
Future shared lane bicycle route
Future dedicated bicycle lane
Northpoint Dr
Prentice St N
Scholfield Ave
Academy Ave
Maria Dr
Division St
6th Ave
Isadore St
Vincent St
Vincent Ct
University of Wisconsin-Stevens Point
Reserve St
Illinois Ave
4th Ave
Bukolt Ave
Union St
5th Ave
3rd St
Meadow St
Washington Ave
Pulaski Pl
Smith St
Franklin St
Portage St
Stanley St
High St
Fremont St
Phillips St
Briggs St
Prais St
Jersey St
Sims Ave
Center Point Dr
College Ave
Main St
51
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0
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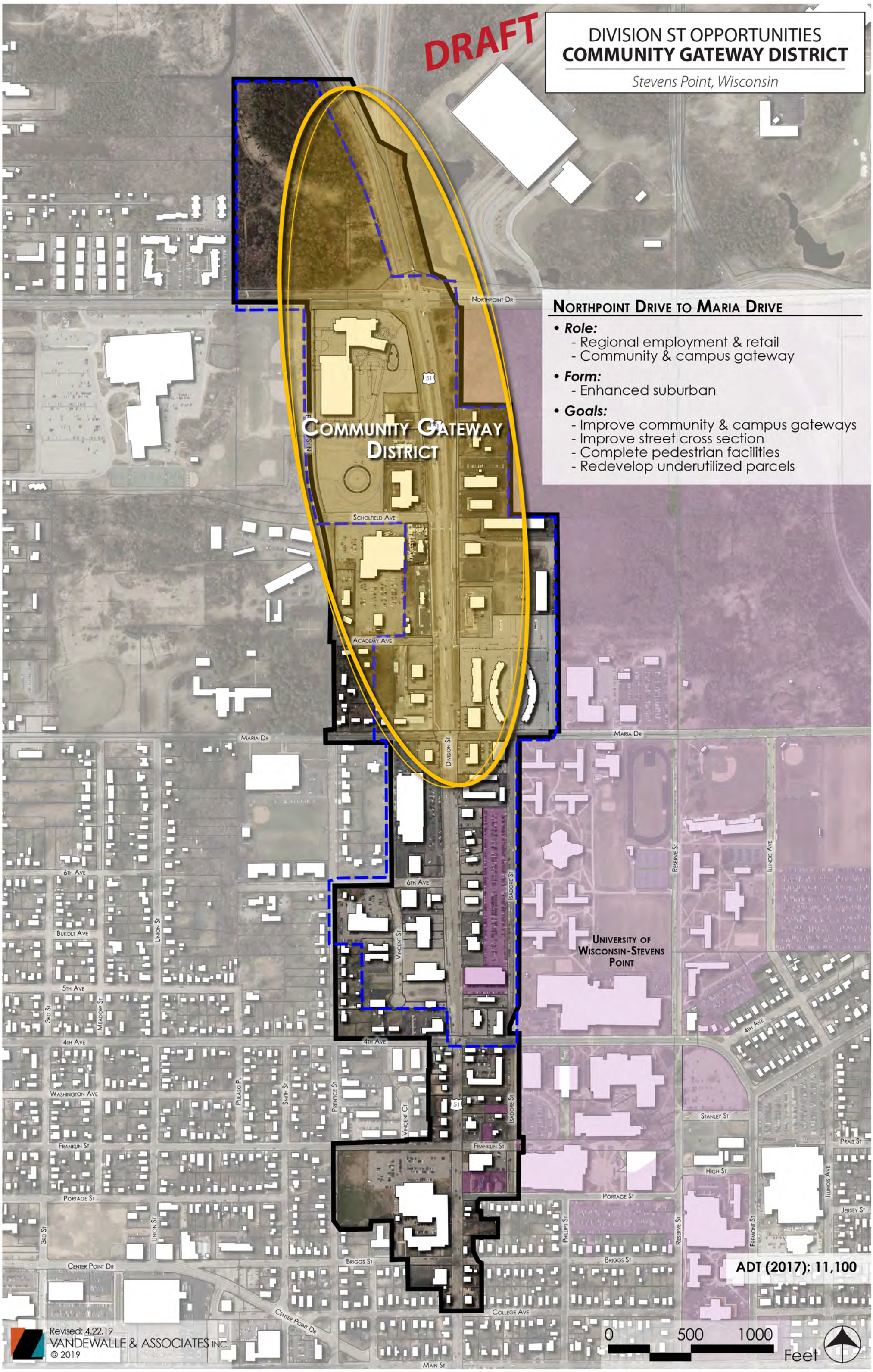
DIVISION ST OPPORTUNITIES
COMMUNITY GATEWAY DISTRICT

Stevens Point, Wisconsin

NORTHPOINT DRIVE TO MARIA DRIVE

- ***Role:***
  - Regional employment & retail
  - Community & campus gateway
- ***Form:***
  - Enhanced suburban
- ***Goals:***
  - Improve community & campus gateways
  - Improve street cross section
  - Complete pedestrian facilities
  - Redevelop underutilized parcels



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DIVISION ST OPPORTUNITIES
COMMUNITY GATEWAY DISTRICT

Stevens Point, Wisconsin

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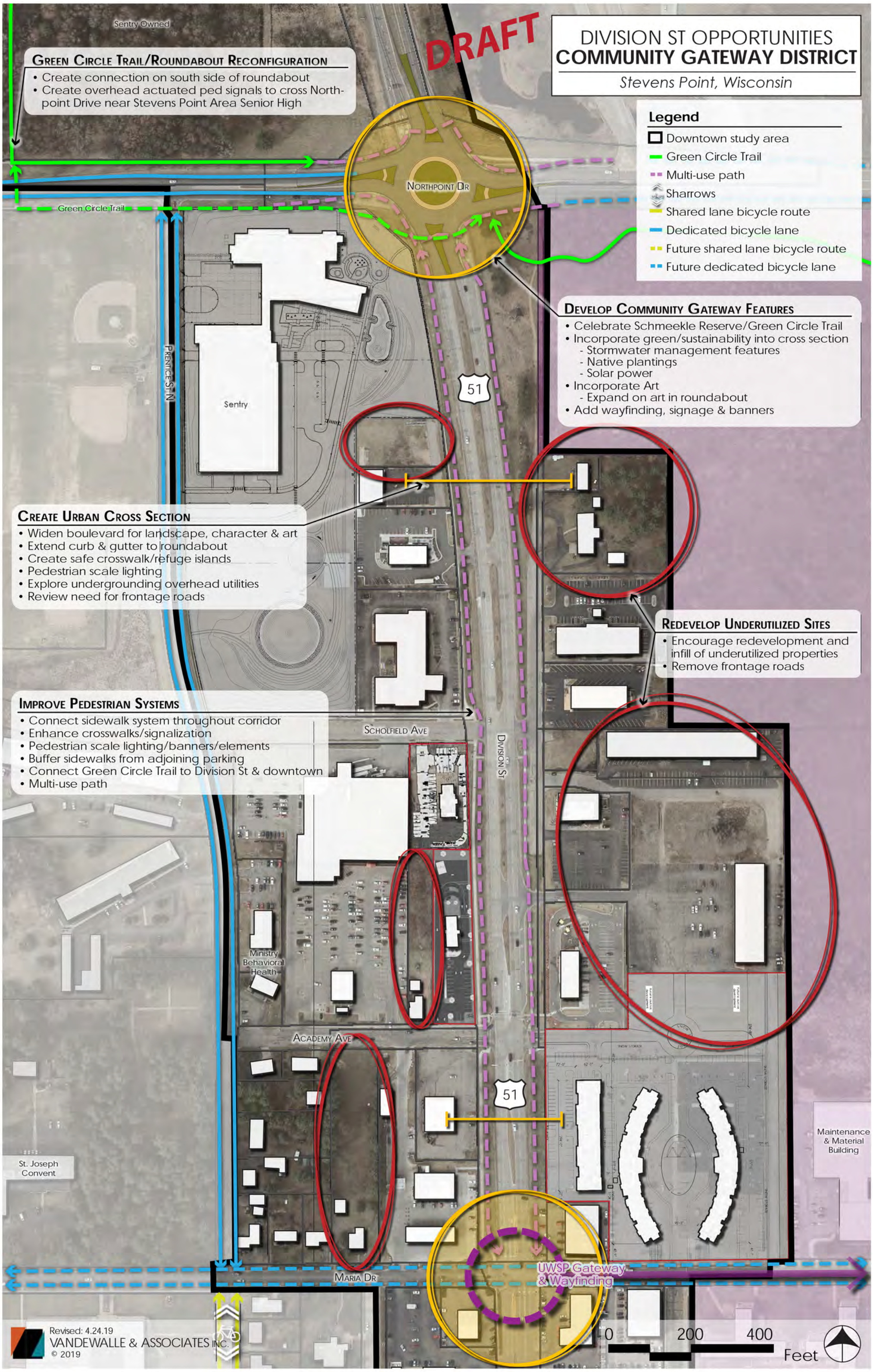

Green Circle Trail/Roundabout Reconfiguration

- Create connection on south side of roundabout
- Create overhead actuated ped signals to cross Northpoint Drive near Stevens Point Area Senior High

Legend

- Downtown study area
- Green Circle Trail
- Multi-use path
- Sharrows
- Shared lane bicycle route
- Dedicated bicycle lane
- Future shared lane bicycle route
- Future dedicated bicycle lane

Develop Community Gateway Features

- Celebrate Schmeekle Reserve/Green Circle Trail
- Incorporate green/sustainability into cross section
  - Stormwater management features
  - Native plantings
  - Solar power
- Incorporate Art
  - Expand on art in roundabout
- Add wayfinding, signage & banners

Create Urban Cross Section

- Widen boulevard for landscape, character & art
- Extend curb & gutter to roundabout
- Create safe crosswalk/refuge islands
- Pedestrian scale lighting
- Explore undergrounding overhead utilities
- Review need for frontage roads

Redevelop Underutilized Sites

- Encourage redevelopment and infill of underutilized properties
- Remove frontage roads

Improve Pedestrian Systems

- Connect sidewalk system throughout corridor
- Enhance crosswalks/signalization
- Pedestrian scale lighting/banners/elements
- Buffer sidewalks from adjoining parking
- Connect Green Circle Trail to Division St & downtown
- Multi-use path

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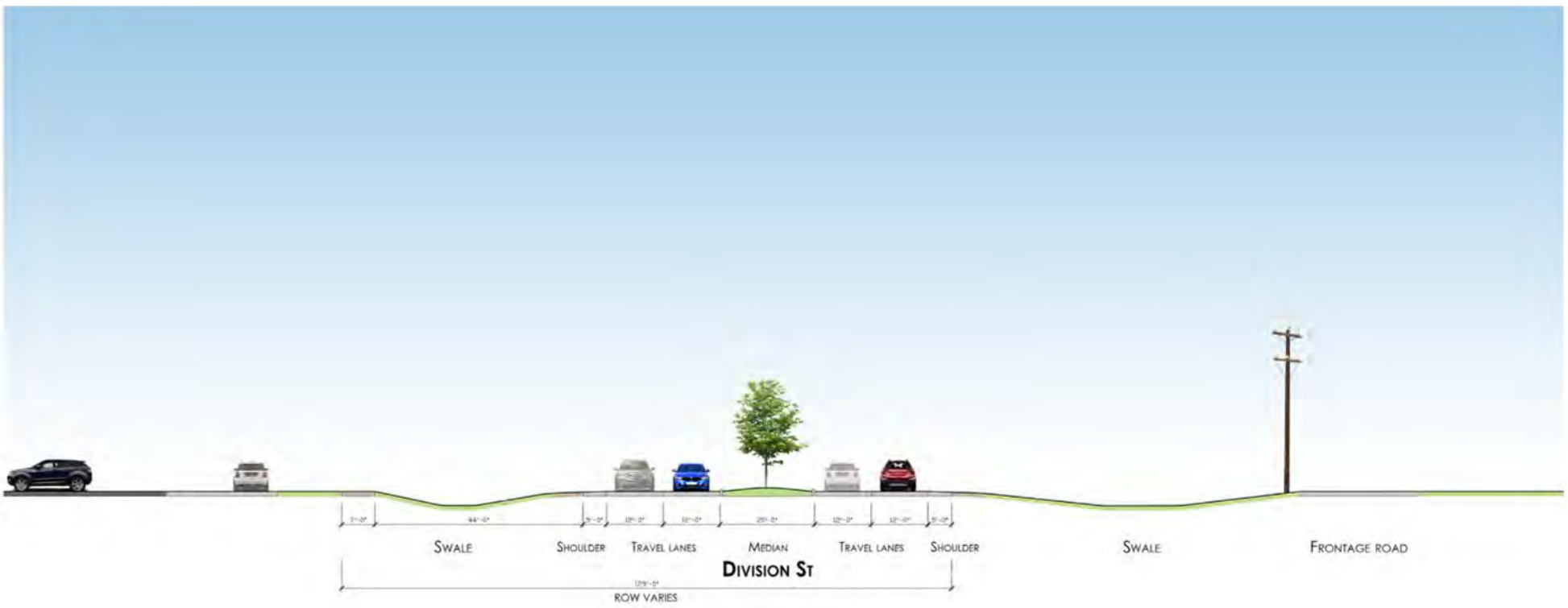

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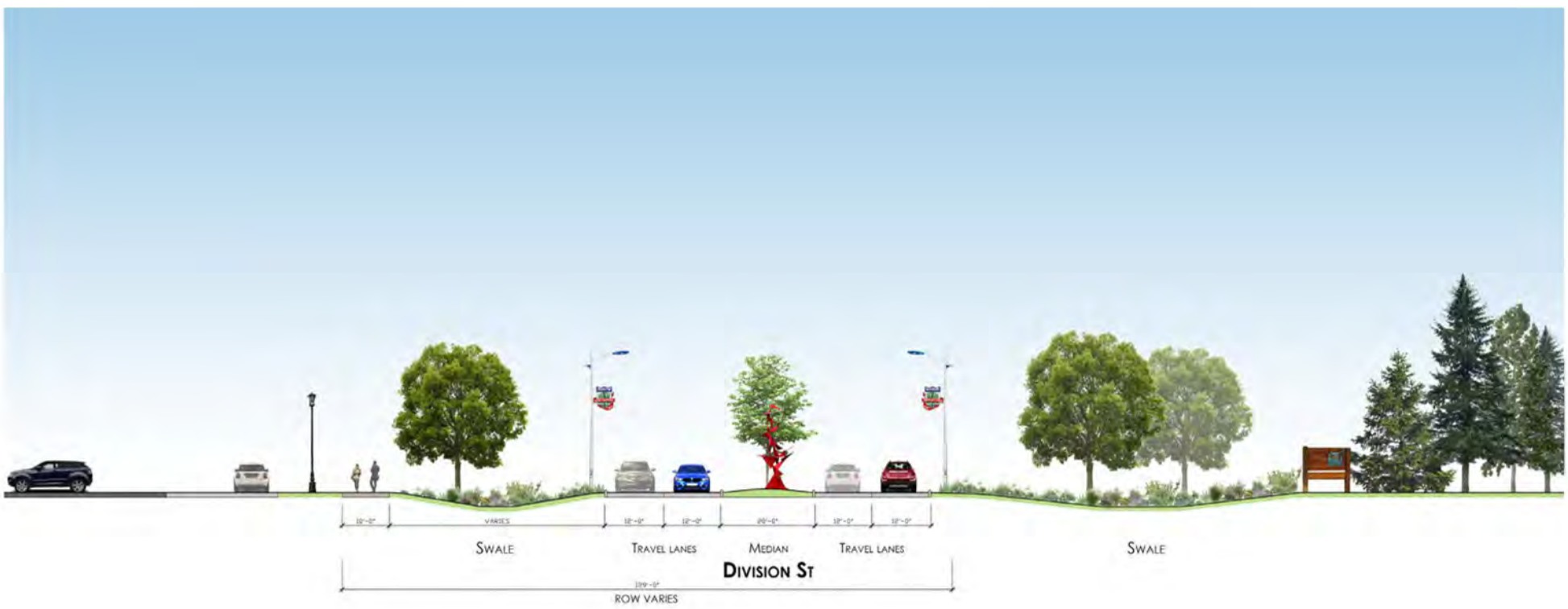
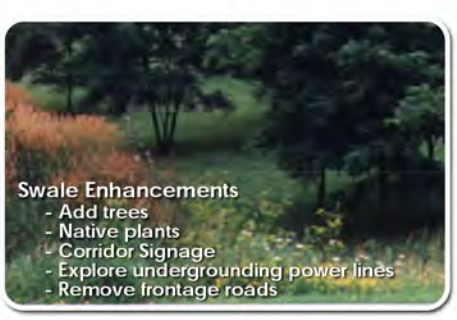
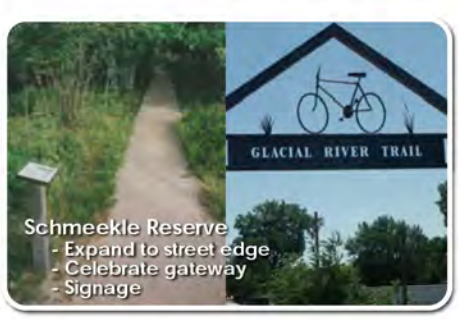


OPTION





DIVISION STREET OPPORTUNITIES

Cross Section Study: Community Gateway District

Stevens Point

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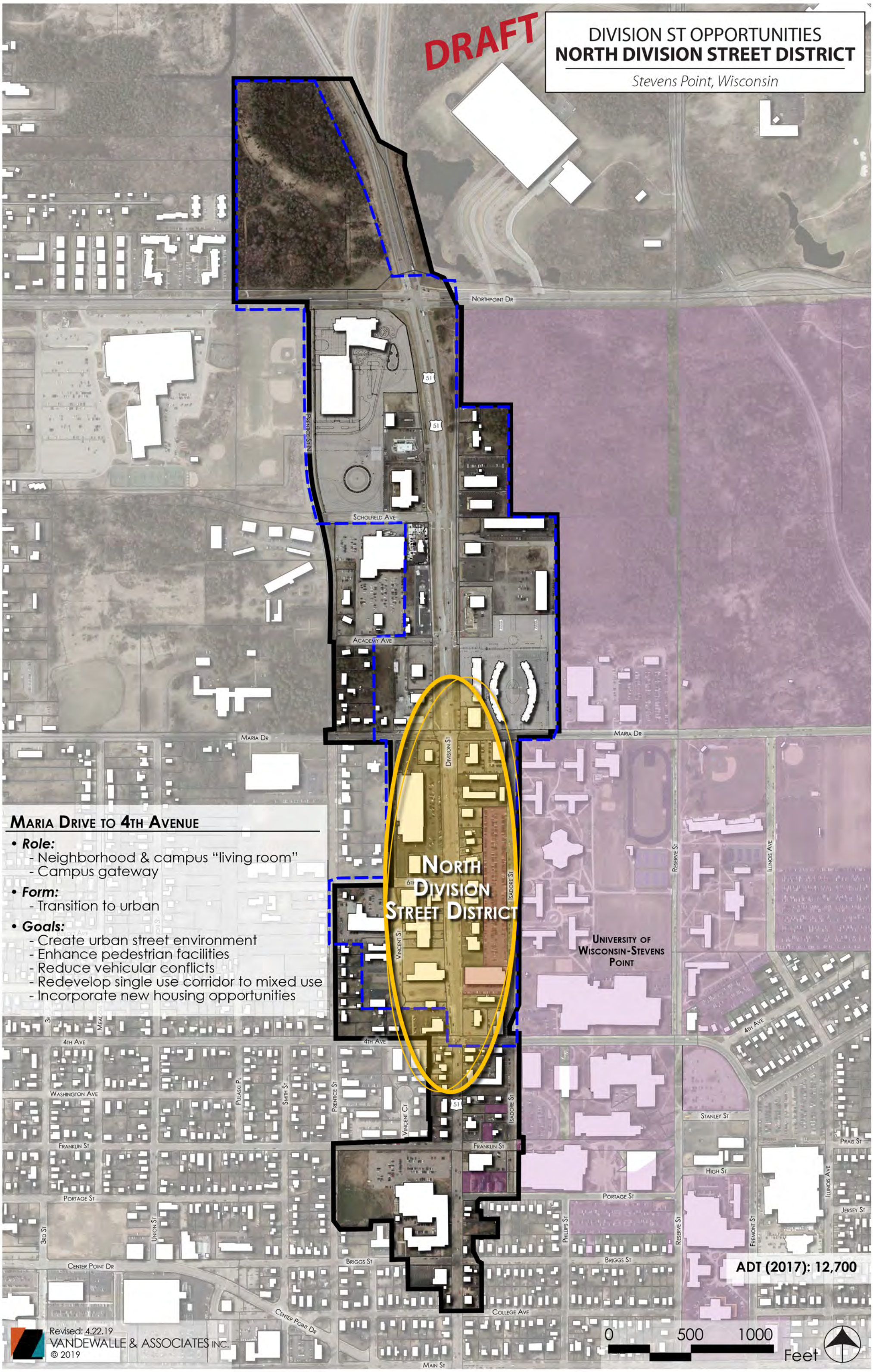
DIVISION ST OPPORTUNITIES
NORTH DIVISION STREET DISTRICT

Stevens Point, Wisconsin



Maria Drive to 4th Avenue

- ***Role:***
  - Neighborhood & campus "living room"
  - Campus gateway
- ***Form:***
  - Transition to urban
- ***Goals:***
  - Create urban street environment
  - Enhance pedestrian facilities
  - Reduce vehicular conflicts
  - Redevelop single use corridor to mixed use
  - Incorporate new housing opportunities

Revised: 4.22.19

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DIVISION ST OPPORTUNITIES
NORTH DIVISION STREET DISTRICT
Stevens Point, Wisconsin

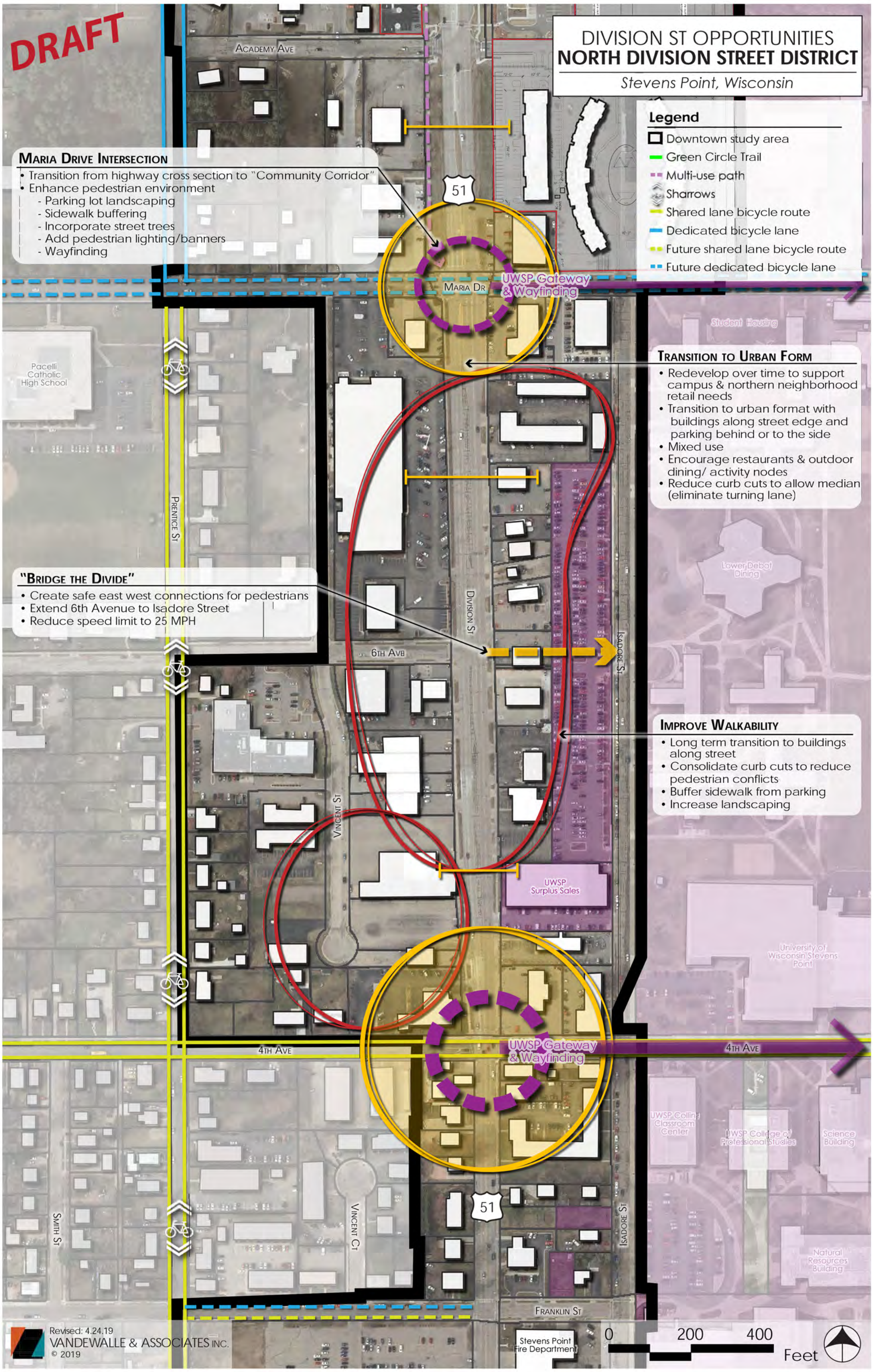
Legend
- Downtown study area
- Green Circle Trail
- Multi-use path
- Sharrows
- Shared lane bicycle route
- Dedicated bicycle lane
- Future shared lane bicycle route
- Future dedicated bicycle lane

Maria Drive Intersection
- Transition from highway cross section to "Community Corridor"
- Enhance pedestrian environment
  - Parking lot landscaping
  - Sidewalk buffering
  - Incorporate street trees
  - Add pedestrian lighting/banners
  - Wayfinding

"Bridge the Divide"
- Create safe east west connections for pedestrians
- Extend 6th Avenue to Isadore Street
- Reduce speed limit to 25 MPH

Transition to Urban Form
- Redevelop over time to support campus & northern neighborhood retail needs
- Transition to urban format with buildings along street edge and parking behind or to the side
- Mixed use
- Encourage restaurants & outdoor dining/ activity nodes
- Reduce curb cuts to allow median (eliminate turning lane)

Improve Walkability
- Long term transition to buildings along street
- Consolidate curb cuts to reduce pedestrian conflicts
- Buffer sidewalk from parking
- Increase landscaping



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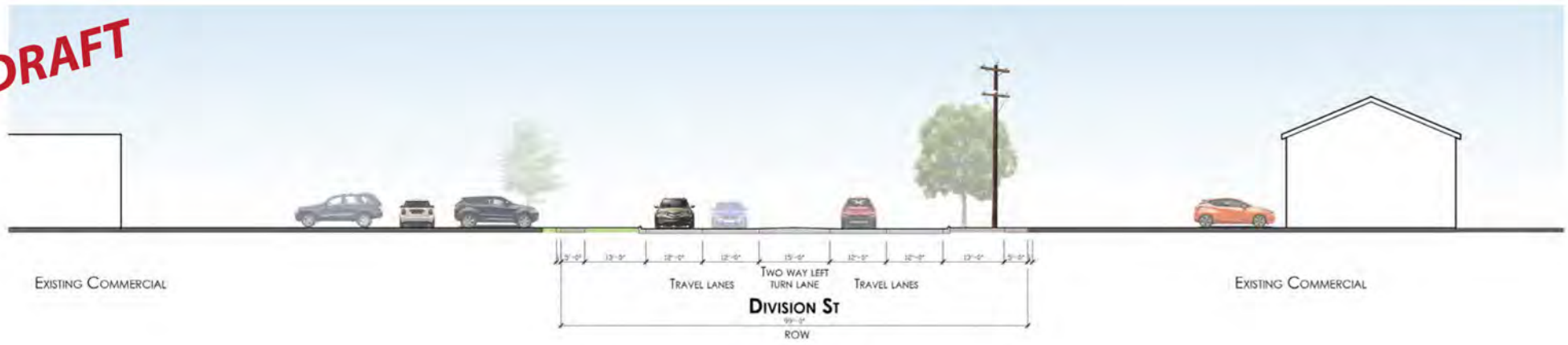

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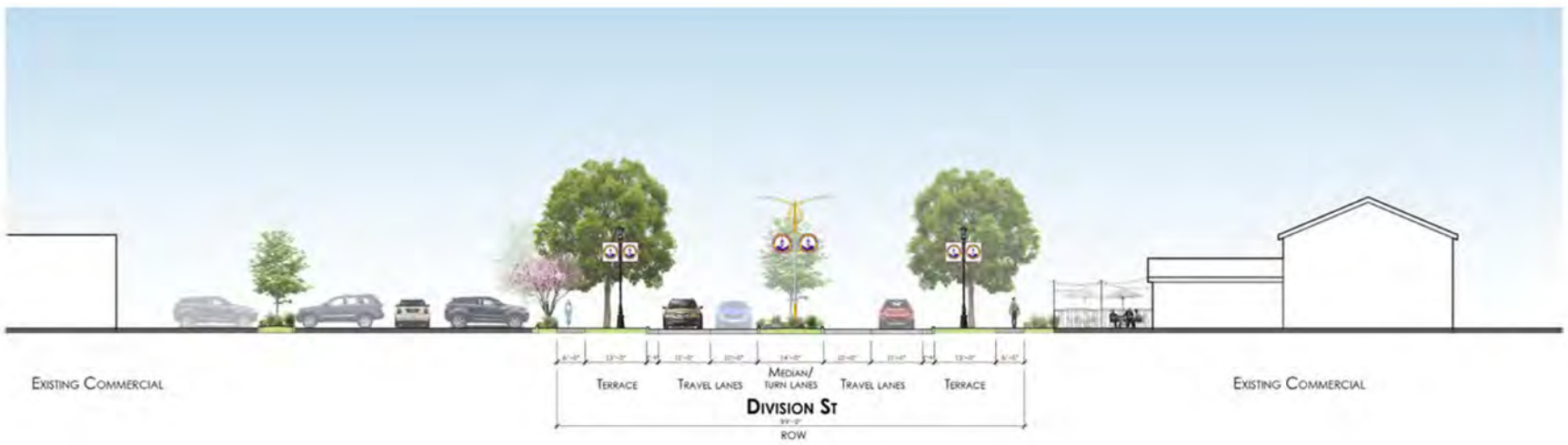
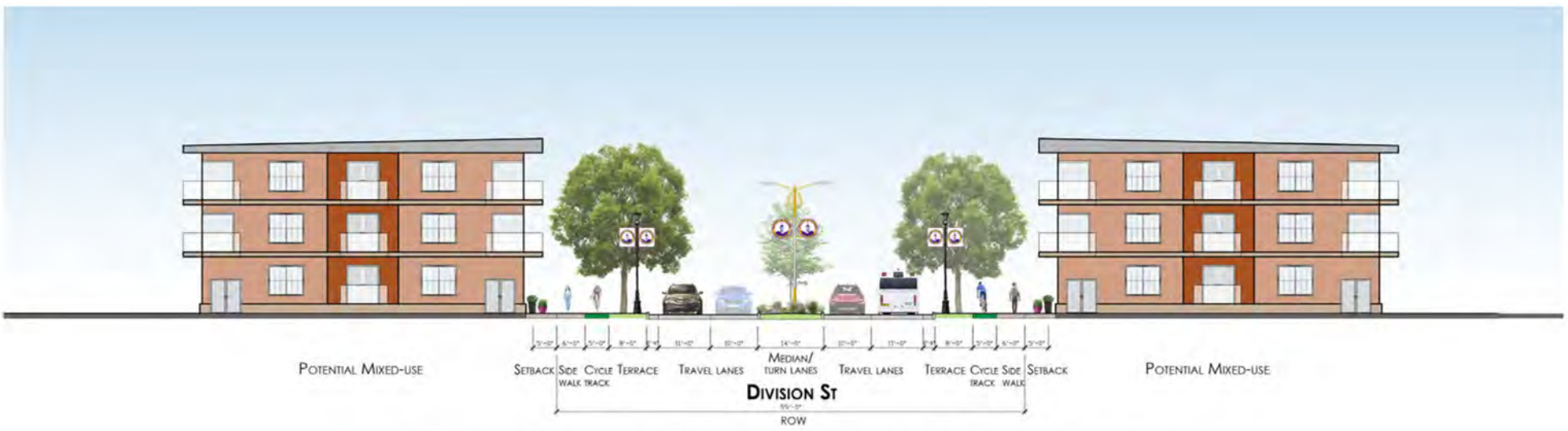
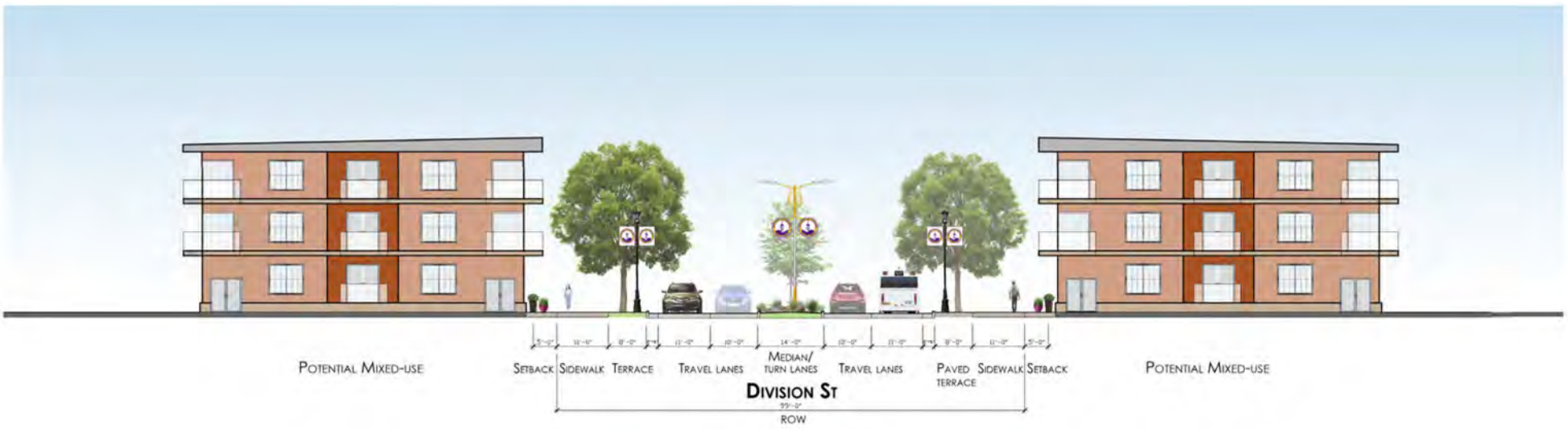


INTERIM OPTION



OPTION 1: SIDEWALK WITH CYCLE TRACK



OPTION 2: WIDE SIDEWALK

DIVISION STREET OPPORTUNITIES

Cross Section Study: North Division Street District

Stevens Point

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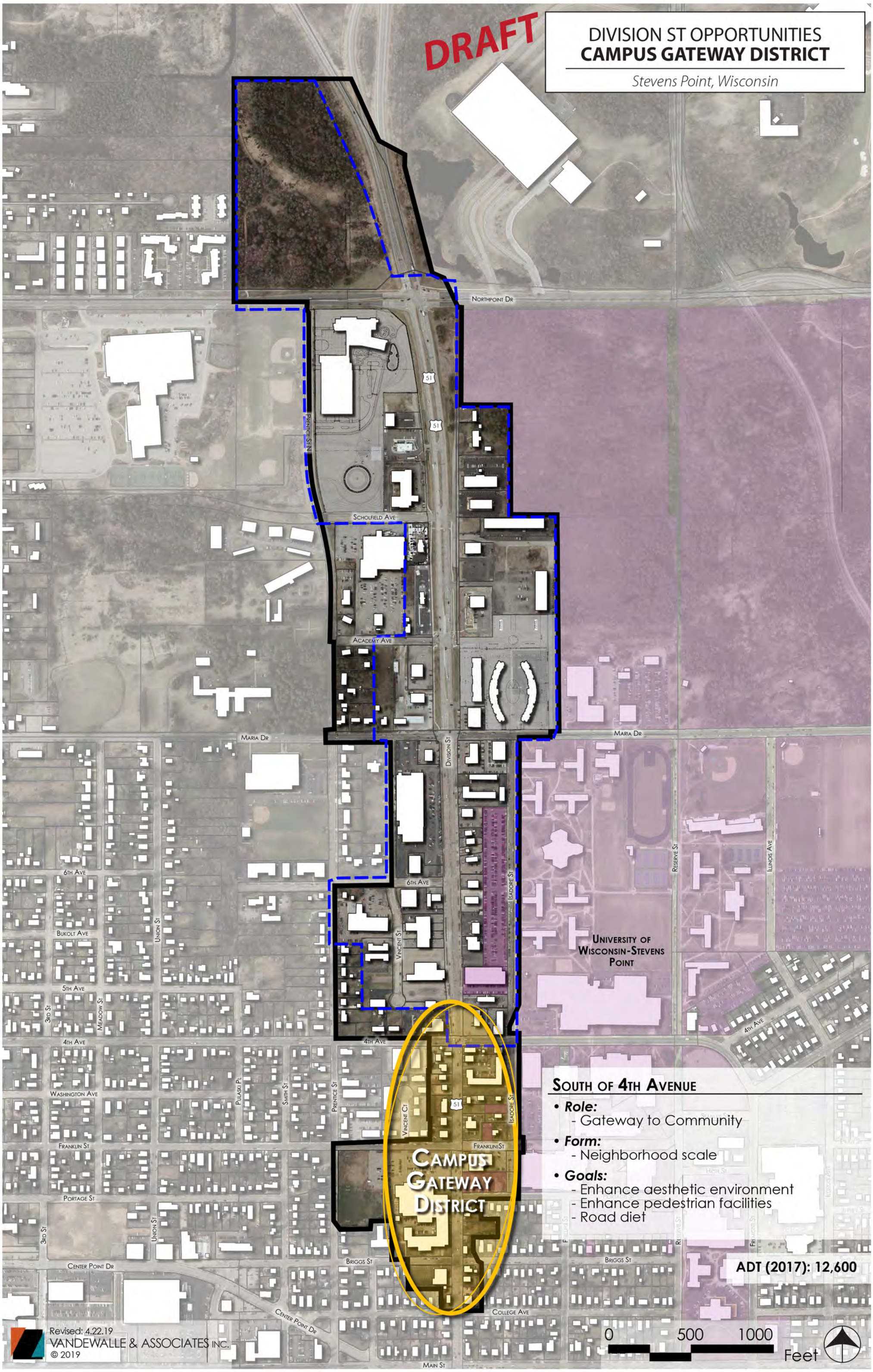
DIVISION ST OPPORTUNITIES
CAMPUS GATEWAY DISTRICT

Stevens Point, Wisconsin



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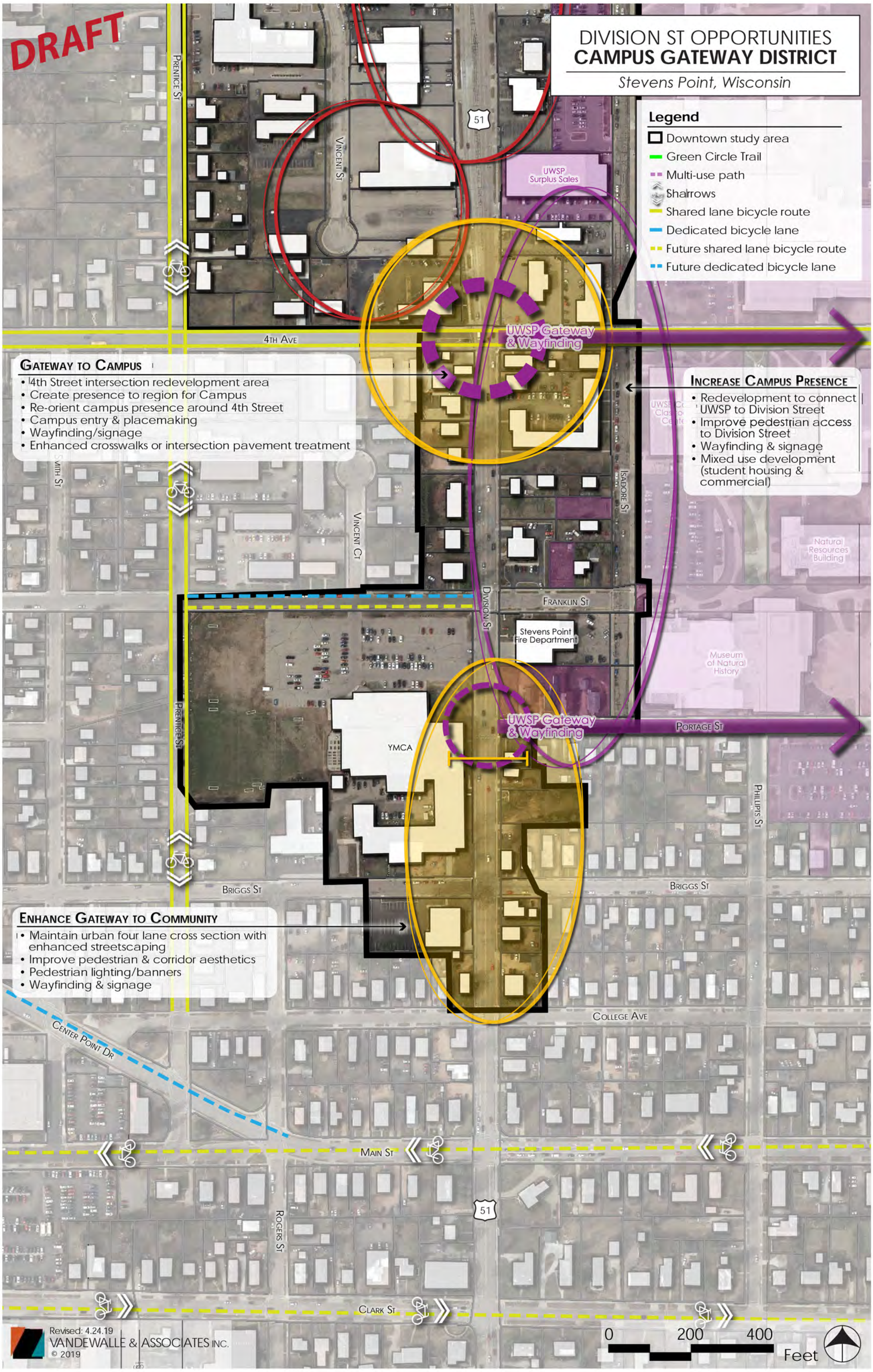
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DIVISION ST OPPORTUNITIES
CAMPUS GATEWAY DISTRICT
Stevens Point, Wisconsin
Legend
Downtown study area
Green Circle Trail
Multi-use path
Sharrows
Shared lane bicycle route
Dedicated bicycle lane
Future shared lane bicycle route
Future dedicated bicycle lane
GATEWAY TO CAMPUS
• 4th Street intersection redevelopment area
• Create presence to region for Campus
• Re-orient campus presence around 4th Street
• Campus entry & placemaking
• Wayfinding/signage
• Enhanced crosswalks or intersection pavement treatment
INCREASE CAMPUS PRESENCE
• Redevelopment to connect UWSP to Division Street
• Improve pedestrian access to Division Street
• Wayfinding & signage
• Mixed use development (student housing & commercial)
ENHANCE GATEWAY TO COMMUNITY
• Maintain urban four lane cross section with enhanced streetscaping
• Improve pedestrian & corridor aesthetics
• Pedestrian lighting/banners
• Wayfinding & signage
PRENTICE ST
VINCENT ST
51
UWSP Surplus Sales
4TH AVE
UWSP Gateway & Wayfinding
SMITH ST
VINCENT CT
ISADORE ST
Natural Resources Building
DIVISION ST
FRANKLIN ST
Stevens Point Fire Department
Museum of Natural History
YMCA
PORTAGE ST
PHILLIPS ST
BRIGGS ST
COLLEGE AVE
CENTER POINT DR
MAIN ST
ROGERS ST
CLARK ST
0
200
400
Feet
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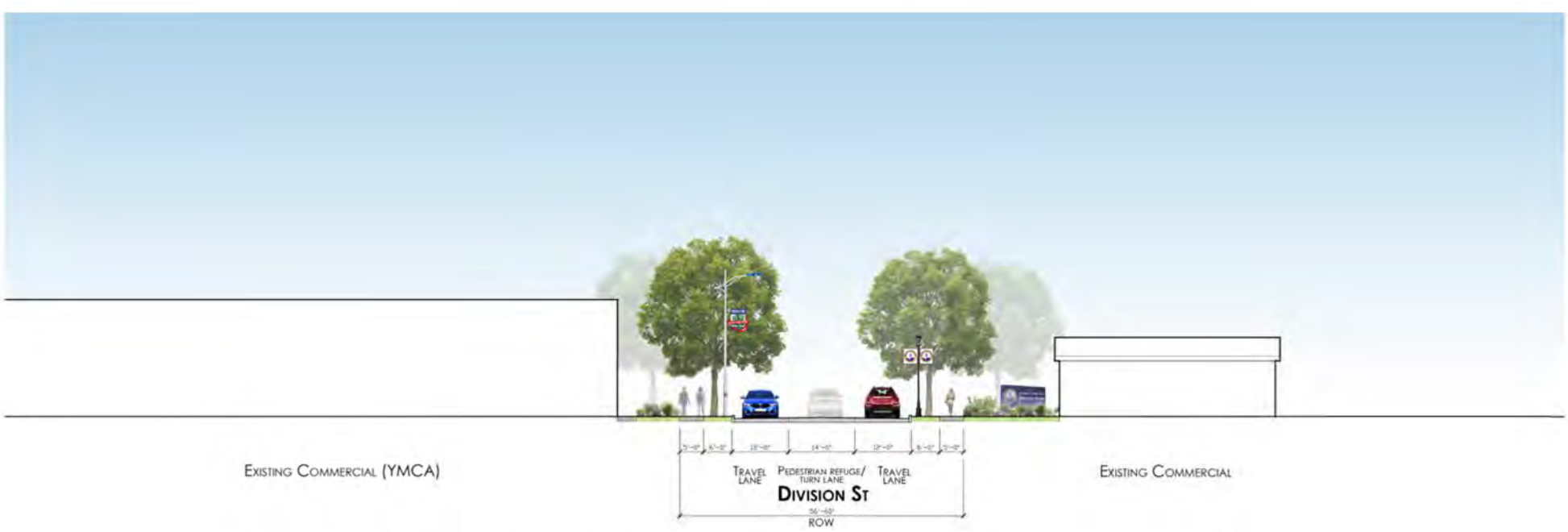
EXISTING

OPTION 1: TWO LANES WITH MEDIAN



OPTION 2: TWO THROUGH LANES WITH CENTER TURN LANE

DIVISION STREET OPPORTUNITIES

Cross Section Study: Campus Gateway District

Stevens Point

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DIVISION ST OPPORTUNITIES
4TH AVENUE GATEWAY - PHASE 1

Stevens Point, Wisconsin

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DIVISION ST OPPORTUNITIES
4TH AVENUE GATEWAY - PHASE 2

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DIVISION ST OPPORTUNITIES
4TH AVENUE GATEWAY

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