



2021 ROOM TAX GRANT APPLICATION

Please return your completed proposal along with attachments to the Stevens Point Parks, Recreation & Forestry Department, 2442 Sims Ave., Stevens Point, WI 54481 or email to dkremer@stevenspoint.com before November 30, 2020.

Date

Title of Proposal

First Name

Last Name

Email Address

Phone Number

Street Address

City

State

Zip Code

Requested on Behalf of What Group

Tax Exempt Organization

Exempt #

No

Yes

Mission of the organization or group

Program Information

1. Please describe and explain to what degree is the public interested in this program? Please supply evidence.

2. Explain how the proposed program will impact our community's ability to attract visitors.

3. Please estimate the number of room nights that will be generated.

4. Describe how the quality of life in our community will be enhanced by completing this program.

5. Estimate how many people and what market segments will be served by this program.

6. Will the proposed program generate revenue? If yes, who is the recipient and estimate the amount.

7. Please explain who is responsible for ongoing staffing and maintenance needs. If none, leave blank.

8. How does your program differ from similar programs offered in this area? (Respond "DNA" if there are no other similar in this area)

9. Please list other sources for support and amounts? If none, leave blank.

.....

Budget Information

Please attach your proposed program budget using the budget template provided.

Would this program be developed incrementally?

 Need all support at once

 Need incremental support

Please include additional information, renderings or materials you believe will help the evaluating committee better understand your request.