Addendum

Exhibit B:
Claritas Reports

Claritas is a division of VNU Marketing Information, Inc., one of the nations leading providers of geodemographic commercial marketing and business information. For over 20 years, their data has been considered among the most comprehensive, reliable, accurate and up-to-date available. Their expertise lies in the depth and quality of integrated marketing databases they are able to supply their clients. Claritas is a valuable resource in performing all types of market analysis. Their numerous sources allow them to report, geographically, on business establishments by SIC, consumer demographics and psycho-graphics, crime indexes, healthcare, GIS, educational enrollment, actual and projected sales, development patterns and sites, direct mail criteria, competition analysis, and tracking, estimating and projecting target markets. They have over 60 databases composed of thousands of variables.