PRIZM Distribution Report

PREPARED FOR: DALE HELMICH, LTD
STEVENS POINT PRIMARY TRADE AREA

6/22/01

Study Area: AGGREGATED ZIP CODES
Base Area: US TOTAL

Study Area Summary
Weight: 100.00

2000 PRIZM Distribution

Social Group	No.	PRIZM Cluster Nickname	Study Area Population	Study Area Percent	Study Area Households	Study Area Percent	Base Area Households Percent	*Index
			2000 PRIZM Distribution					
Elite Suburbs			0	0.0%	0	0.0%	9.4%	0.0
S1	1	Blue Blood Estates	0	0.0%	0	0.0%	1.2%	0.0
S1	2	Winner's Circle	0	0.0%	0	0.0%	2.2%	0.0
S1	3	Executive Suites	0	0.0%	0	0.0%	1.2%	0.0
S1	4	Pools & Patios	0	0.0%	0	0.0%	1.9%	0.0
S1	5	Kids & Cul-de-Sacs	0	0.0%	0	0.0%	3.0%	0.0
Urban Uptown			0	0.0%	0	0.0%	5.5%	0.0
U1	6	Urban Gold Coast	0	0.0%	0	0.0%	0.6%	0.0
U1	7	Money & Brains	0	0.0%	0	0.0%	1.1%	0.0
U1	8	Young Literati	0	0.0%	0	0.0%	0.9%	0.0
U1	9	American Dreams	0	0.0%	0	0.0%	1.4%	0.0
U1	10	Bohemian Mix	0	0.0%	0	0.0%	1.5%	0.0
2nd City Society			128	0.1%	58	0.1%	5.8%	1.7
C1	11	Second City Elite	0	0.0%	0	0.0%	1.9%	0.0
C1	12	Upward Bound	0	0.0%	0	0.0%	1.8%	0.0
C1	13	Gray Power	128	0.1%	58	0.1%	2.2%	4.5
Landed Gentry			16,845	15.3%	5,922	14.3%	6.9%	207.2
T1	14	Country Squires	0	0.0%	0	0.0%	1.4%	0.0
T1	15	God's Country	3,773	3.4%	1,255	3.0%	2.6%	115.4
T1	16	Big Fish, Small Pond	13,072	11.9%	4,667	11.3%	1.4%	807.1
T1	17	Greenbelt Families	0	0.0%	0	0.0%	1.5%	0.0
The Affluentials			0	0.0%	0	0.0%	7.9%	0.0
S2	18	Young Influentials	0	0.0%	0	0.0%	1.3%	0.0
S2	19	New Empty Nests	0	0.0%	0	0.0%	2.2%	0.0
S2	20	Boomers & Babies	0	0.0%	0	0.0%	1.0%	0.0
S2	21	Suburban Sprawl	0	0.0%	0	0.0%	1.4%	0.0
S2	22	Blue-Chip Blues	0	0.0%	0	0.0%	2.0%	0.0
Inner Suburbs			0	0.0%	0	0.0%	6.0%	0.0
S3	23	Upstarts & Seniors	0	0.0%	0	0.0%	1.4%	0.0
S3	24	New Beginnings	0	0.0%	0	0.0%	1.2%	0.0
S3	25	Mobility Blues	0	0.0%	0	0.0%	1.5%	0.0
S3	26	Gray Collars	0	0.0%	0	0.0%	2.0%	0.0

* The Index compares the Study Area's percent of households, by PRIZM Cluster, to that of the Base Area. An index of 150.0 indicates the percent of PRIZM Cluster households in the Study Area is 50% greater than that of the Base Area. An Index of 50.0 indicates the percent of PRIZM Cluster households in the Study Area is 50% less than that of the Base Area.

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PRIZM Distribution Report

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STEVENS POINT PRIMARY TRADE AREA

6/22/01

Study Area: AGGREGATED ZIP CODES
Base Area: US TOTAL

Study Area Summary
Weight: 100.00

2000 PRIZM Distribution

2000 PRIZM Distribution

Social Group	No.	PRIZM Cluster Nickname	Study Area Population	Study Area Percent	Study Area Households	Study Area Percent	Base Area Households Percent	*Index
Urban Midscale			0	0.0%	0	0.0%	6.4%	0.0
U2	27	Urban Achievers	0	0.0%	0	0.0%	1.6%	0.0
U2	28	Big City Blend	0	0.0%	0	0.0%	1.1%	0.0
U2	29	Old Yankee Rows	0	0.0%	0	0.0%	1.3%	0.0
U2	30	Mid-City Mix	0	0.0%	0	0.0%	1.1%	0.0
U2	31	Latino America	0	0.0%	0	0.0%	1.3%	0.0
2nd City Center			16,570	15.0%	5,956	14.4%	7.4%	194.6
C2	32	Middleburg Managers	3,004	2.7%	1,305	3.1%	1.8%	172.2
C2	33	Boomtown Singles	1,572	1.4%	676	1.6%	0.9%	177.8
C2	34	Starter Families	853	0.8%	341	0.8%	1.5%	53.3
C2	35	Sunset City Blues	1,752	1.6%	780	1.9%	1.7%	111.8
C2	36	Towns & Gowns	9,389	8.5%	2,854	6.9%	1.4%	492.9
Exurban Blues			18,057	16.4%	7,099	17.1%	6.1%	280.3
T2	37	New Homesteaders	1,323	1.2%	546	1.3%	1.7%	76.5
T2	38	Middle America	0	0.0%	0	0.0%	2.3%	0.0
T2	39	Red, White and Blues	16,734	15.2%	6,553	15.8%	1.8%	877.8
T2	40	Military Quarters	0	0.0%	0	0.0%	0.4%	0.0
Country Families			18,550	16.8%	6,639	16.0%	6.1%	262.3
R1	41	Big Sky Families	8,680	7.9%	2,996	7.2%	1.5%	480.0
R1	42	New Eco-topia	0	0.0%	0	0.0%	0.9%	0.0
R1	43	River City, USA	7,336	6.7%	2,731	6.6%	1.8%	366.7
R1	44	Shotguns and Pickups	2,534	2.3%	912	2.2%	1.9%	115.8
Urban Cores			0	0.0%	0	0.0%	5.1%	0.0
U3	45	Single City Blues	0	0.0%	0	0.0%	1.7%	0.0
U3	46	Hispanic Mix	0	0.0%	0	0.0%	1.5%	0.0
U3	47	Inner Cities	0	0.0%	0	0.0%	1.9%	0.0
2nd City Blues			3,513	3.2%	1,500	3.6%	7.2%	50.0
C3	48	Smalltown Downtown	2,750	2.5%	1,160	2.8%	1.8%	155.6
C3	49	Hometown Retired	763	0.7%	340	0.8%	1.3%	61.5
C3	50	Family Scramble	0	0.0%	0	0.0%	2.1%	0.0
C3	51	Southside City	0	0.0%	0	0.0%	1.9%	0.0

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PRIZM Distribution Report

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STEVENS POINT PRIMARY TRADE AREA

6/22/01

Study Area: AGGREGATED ZIP CODES
Base Area: US TOTAL

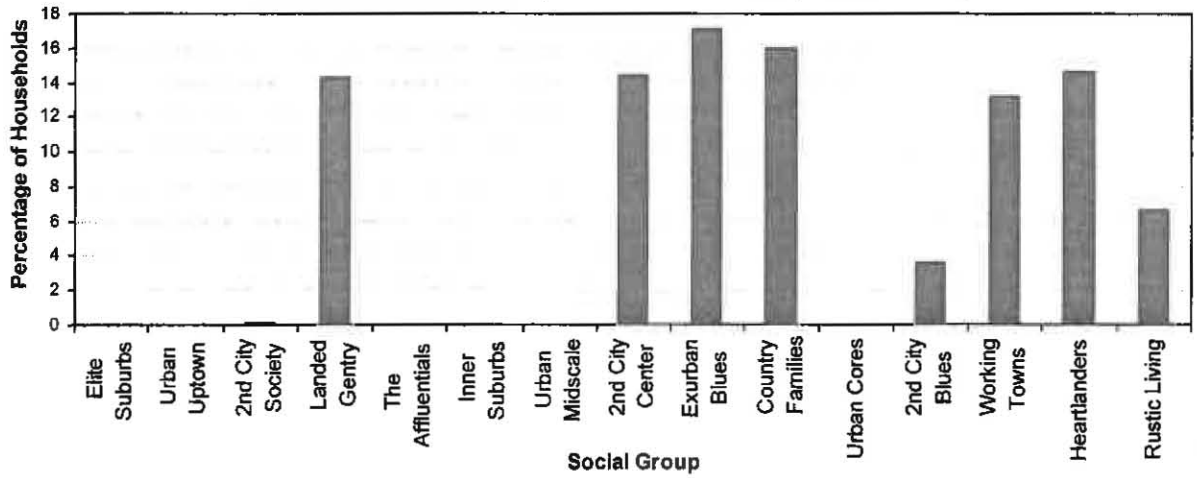
Study Area Summary
Weight: 100.00

2000 PRIZM Distribution

2000 PRIZM Distribution

Social Group	No.	PRIZM Cluster Nickname	Study Area Population	Study Area Percent	Study Area Households	Study Area Percent	Base Area Households Percent	*Index
Working Towns			12,393	11.2%	5,449	13.1%	7.0%	187.1
T3	52	Golden Ponds	1,781	1.6%	783	1.9%	1.7%	111.8
T3	53	Rural Industria	1,353	1.2%	587	1.4%	1.6%	87.5
T3	54	Norma Rae-ville	0	0.0%	0	0.0%	1.4%	0.0
T3	55	Mines and Mills	9,259	8.4%	4,079	9.8%	2.3%	426.1
Heartlanders			17,268	15.7%	6,081	14.7%	3.7%	397.3
R2	56	Agri-Business	13,980	12.7%	4,824	11.6%	1.5%	773.3
R2	57	Grain Belt	3,288	3.0%	1,257	3.0%	2.2%	136.4
Rustic Living			6,865	6.2%	2,741	6.6%	9.6%	68.8
R3	58	Blue Highways	3,423	3.1%	1,306	3.2%	1.9%	168.4
R3	59	Rustic Elders	3,082	2.8%	1,290	3.1%	2.0%	155.0
R3	60	Back Country Folks	102	0.1%	39	0.1%	2.2%	4.5
R3	61	Scrub Pine Flats	0	0.0%	0	0.0%	1.5%	0.0
R3	62	Hard Scrabble	258	0.2%	106	0.3%	2.0%	15.0
XX	63	Non-Residential	0	0.0%	0	0.0%	0.0%	0.0
XX	64	Not Classified	0	0.0%	0	0.0%	0.0%	0.0
		Total	110,189	100.0%	41,445	100.0%		

2000 Study Area Households by Social Group



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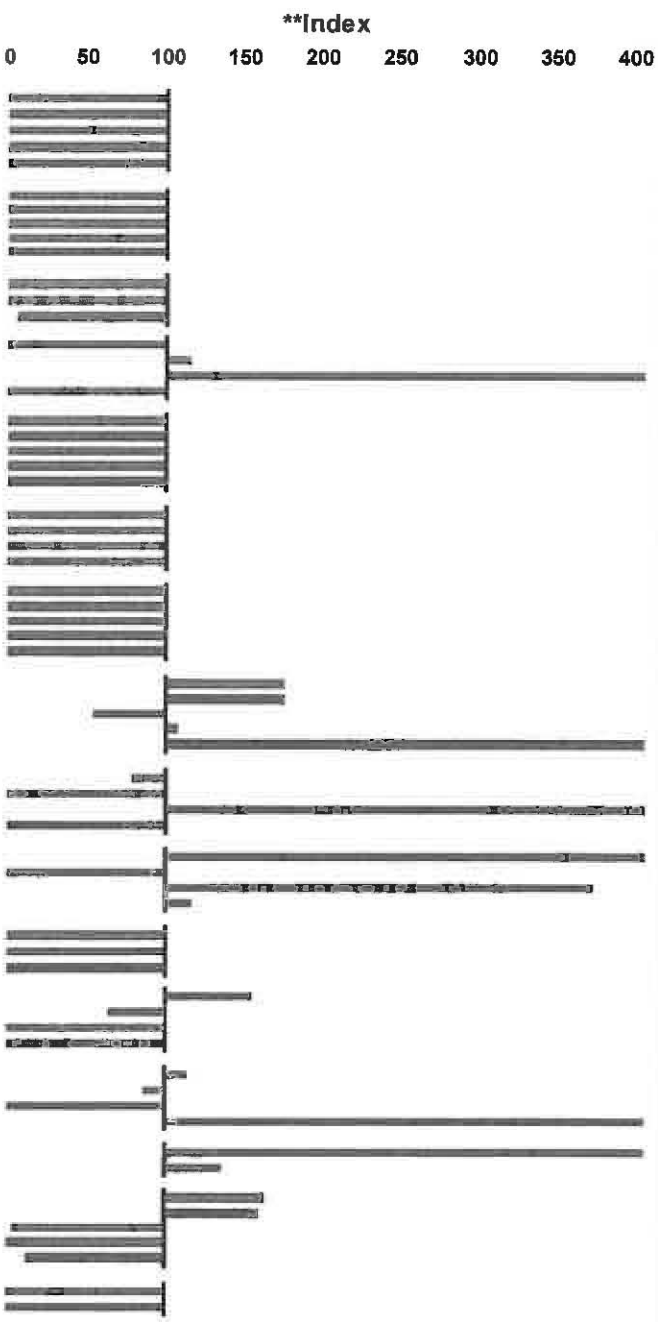
Study Area: AGGREGATED ZIP CODES
Base Area: US TOTAL

Study Area Summary
Weight: 100.00

Gr	No	PRIZM Cluster Name	Cluster Percent	Base Percent	*Index
S1	1	Blue Blood Estates	0.0%	1.2%	0.0
S1	2	Winner's Circle	0.0%	2.2%	0.0
S1	3	Executive Suites	0.0%	1.2%	0.0
S1	4	Pools & Patios	0.0%	1.9%	0.0
S1	5	Kids & Cul-de-Sacs	0.0%	3.0%	0.0
U1	6	Urban Gold Coast	0.0%	0.6%	0.0
U1	7	Money & Brains	0.0%	1.1%	0.0
U1	8	Young Literati	0.0%	0.9%	0.0
U1	9	American Dreams	0.0%	1.4%	0.0
U1	10	Bohemian Mix	0.0%	1.5%	0.0
C1	11	Second City Elite	0.0%	1.9%	0.0
C1	12	Upward Bound	0.0%	1.8%	0.0
C1	13	Gray Power	0.1%	2.2%	4.5
T1	14	Country Squires	0.0%	1.4%	0.0
T1	15	God's Country	3.0%	2.6%	115.4
T1	16	Big Fish, Small Pond	11.3%	1.4%	807.1
T1	17	Greenbelt Families	0.0%	1.5%	0.0
S2	18	Young Influentials	0.0%	1.3%	0.0
S2	19	New Empty Nests	0.0%	2.2%	0.0
S2	20	Boomers & Babies	0.0%	1.0%	0.0
S2	21	Suburban Sprawl	0.0%	1.4%	0.0
S2	22	Blue-Chip Blues	0.0%	2.0%	0.0
S3	23	Upstarts & Seniors	0.0%	1.4%	0.0
S3	24	New Beginnings	0.0%	1.2%	0.0
S3	25	Mobility Blues	0.0%	1.5%	0.0
S3	26	Gray Collars	0.0%	2.0%	0.0
U2	27	Urban Achievers	0.0%	1.6%	0.0
U2	28	Big City Blend	0.0%	1.1%	0.0
U2	29	Old Yankee Rows	0.0%	1.3%	0.0
U2	30	Mid-City Mix	0.0%	1.1%	0.0
U2	31	Latino America	0.0%	1.3%	0.0
C2	32	Middleburg Managers	3.1%	1.8%	172.2
C2	33	Boomtown Singles	1.6%	0.9%	177.8
C2	34	Starter Families	0.8%	1.5%	53.3
C2	35	Sunset City Blues	1.9%	1.7%	111.8
C2	36	Towns & Gowns	6.9%	1.4%	492.9
T2	37	New Homesteaders	1.3%	1.7%	76.5
T2	38	Middle America	0.0%	2.3%	0.0
T2	39	Red, White & Blues	15.8%	1.8%	877.8
T2	40	Military Quarters	0.0%	0.4%	0.0
R1	41	Big Sky Families	7.2%	1.5%	480.0
R1	42	New Eco-topia	0.0%	0.9%	0.0
R1	43	River City, USA	6.6%	1.8%	366.7
R1	44	Shotguns & Pickups	2.2%	1.9%	115.8
U3	45	Single City Blues	0.0%	1.7%	0.0
U3	46	Hispanic Mix	0.0%	1.5%	0.0
U3	47	Inner Cities	0.0%	1.9%	0.0
C3	48	Smalltown Downtown	2.8%	1.8%	155.6
C3	49	Hometown Retired	0.8%	1.3%	61.5
C3	50	Family Scramble	0.0%	2.1%	0.0
C3	51	Southside City	0.0%	1.9%	0.0
T3	52	Golden Ponds	1.9%	1.7%	111.8
T3	53	Rural Industria	1.4%	1.6%	87.5
T3	54	Norma Rae-ville	0.0%	1.4%	0.0
T3	55	Mines and Mills	9.8%	2.3%	426.1
R2	56	Agri-Business	11.6%	1.5%	773.3
R2	57	Grain Belt	3.0%	2.2%	136.4
R3	58	Blue Highways	3.2%	1.9%	168.4
R3	59	Rustic Elders	3.1%	2.0%	155.0
R3	60	Back Country Folks	0.1%	2.2%	4.5
R3	61	Scrub Pine Flats	0.0%	1.5%	0.0
R3	62	Hard Scrabble	0.3%	2.0%	15.0
XX	63	Non-Residential	0.0%	0.0%	0.0
XX	64	Not Classified	0.0%	0.0%	0.0



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** An Index greater than 400, on this graph, is represented by an open-ended bar.

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Social Group	No.	PRIZM Cluster Nickname	Study Area Population	Study Area Percent	Study Area Households	Study Area Percent	Base Area Households Percent	*Index
				2000 PRIZM Distribution				
Elite Suburbs			0	0.0%	0	0.0%	9.4%	0.0
S1	1	Blue Blood Estates	0	0.0%	0	0.0%	1.2%	0.0
S1	2	Winner's Circle	0	0.0%	0	0.0%	2.2%	0.0
S1	3	Executive Suites	0	0.0%	0	0.0%	1.2%	0.0
S1	4	Pools & Patios	0	0.0%	0	0.0%	1.9%	0.0
S1	5	Kids & Cul-de-Sacs	0	0.0%	0	0.0%	3.0%	0.0
Urban Uptown			0	0.0%	0	0.0%	5.5%	0.0
U1	6	Urban Gold Coast	0	0.0%	0	0.0%	0.6%	0.0
U1	7	Money & Brains	0	0.0%	0	0.0%	1.1%	0.0
U1	8	Young Literati	0	0.0%	0	0.0%	0.9%	0.0
U1	9	American Dreams	0	0.0%	0	0.0%	1.4%	0.0
U1	10	Bohemian Mix	0	0.0%	0	0.0%	1.5%	0.0
2nd City Society			1,760	1.7%	758	2.0%	5.8%	34.5
C1	11	Second City Elite	0	0.0%	0	0.0%	1.9%	0.0
C1	12	Upward Bound	0	0.0%	0	0.0%	1.8%	0.0
C1	13	Gray Power	1,760	1.7%	758	2.0%	2.2%	90.9
Landed Gentry			10,694	10.6%	3,596	9.4%	6.9%	136.2
T1	14	Country Squires	827	0.8%	248	0.6%	1.4%	42.9
T1	15	God's Country	0	0.0%	0	0.0%	2.6%	0.0
T1	16	Big Fish, Small Pond	6,601	6.5%	2,306	6.0%	1.4%	428.6
T1	17	Greenbelt Families	3,266	3.2%	1,042	2.7%	1.5%	180.0
The Affluentials			0	0.0%	0	0.0%	7.9%	0.0
S2	18	Young Influentials	0	0.0%	0	0.0%	1.3%	0.0
S2	19	New Empty Nests	0	0.0%	0	0.0%	2.2%	0.0
S2	20	Boomers & Babies	0	0.0%	0	0.0%	1.0%	0.0
S2	21	Suburban Sprawl	0	0.0%	0	0.0%	1.4%	0.0
S2	22	Blue-Chip Blues	0	0.0%	0	0.0%	2.0%	0.0
Inner Suburbs			0	0.0%	0	0.0%	6.0%	0.0
S3	23	Upstarts & Seniors	0	0.0%	0	0.0%	1.4%	0.0
S3	24	New Beginnings	0	0.0%	0	0.0%	1.2%	0.0
S3	25	Mobility Blues	0	0.0%	0	0.0%	1.5%	0.0
S3	26	Gray Collars	0	0.0%	0	0.0%	2.0%	0.0

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U2	28	Big City Blend	0	0.0%	0	0.0%	1.1%	0.0
U2	29	Old Yankee Rows	0	0.0%	0	0.0%	1.3%	0.0
U2	30	Mid-City Mix	0	0.0%	0	0.0%	1.1%	0.0
U2	31	Latino America	0	0.0%	0	0.0%	1.3%	0.0
2nd City Center			0	0.0%	0	0.0%	7.4%	0.0
C2	32	Middleburg Managers	0	0.0%	0	0.0%	1.8%	0.0
C2	33	Boomtown Singles	0	0.0%	0	0.0%	0.9%	0.0
C2	34	Starter Families	0	0.0%	0	0.0%	1.5%	0.0
C2	35	Sunset City Blues	0	0.0%	0	0.0%	1.7%	0.0
C2	36	Towns & Gowns	0	0.0%	0	0.0%	1.4%	0.0
Exurban Blues			12,419	12.3%	4,856	12.6%	6.1%	206.6
T2	37	New Homesteaders	6,009	5.9%	2,469	6.4%	1.7%	376.5
T2	38	Middle America	0	0.0%	0	0.0%	2.3%	0.0
T2	39	Red, White and Blues	6,410	6.3%	2,387	6.2%	1.8%	344.4
T2	40	Military Quarters	0	0.0%	0	0.0%	0.4%	0.0
Country Families			20,844	20.6%	7,410	19.3%	6.1%	316.4
R1	41	Big Sky Families	3,642	3.6%	1,306	3.4%	1.5%	226.7
R1	42	New Eco-topia	0	0.0%	0	0.0%	0.9%	0.0
R1	43	River City, USA	7,554	7.5%	2,412	6.3%	1.8%	350.0
R1	44	Shotguns and Pickups	9,648	9.6%	3,692	9.6%	1.9%	505.3
Urban Cores			0	0.0%	0	0.0%	5.1%	0.0
U3	45	Single City Blues	0	0.0%	0	0.0%	1.7%	0.0
U3	46	Hispanic Mix	0	0.0%	0	0.0%	1.5%	0.0
U3	47	Inner Cities	0	0.0%	0	0.0%	1.9%	0.0
2nd City Blues			0	0.0%	0	0.0%	7.2%	0.0
C3	48	Smalltown Downtown	0	0.0%	0	0.0%	1.8%	0.0
C3	49	Hometown Retired	0	0.0%	0	0.0%	1.3%	0.0
C3	50	Family Scramble	0	0.0%	0	0.0%	2.1%	0.0
C3	51	Southside City	0	0.0%	0	0.0%	1.9%	0.0

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PRIZM Distribution Report

PREPARED FOR: DALE HELMICH, LTD
STEVENS POINT SECONDARY TRADE AREA

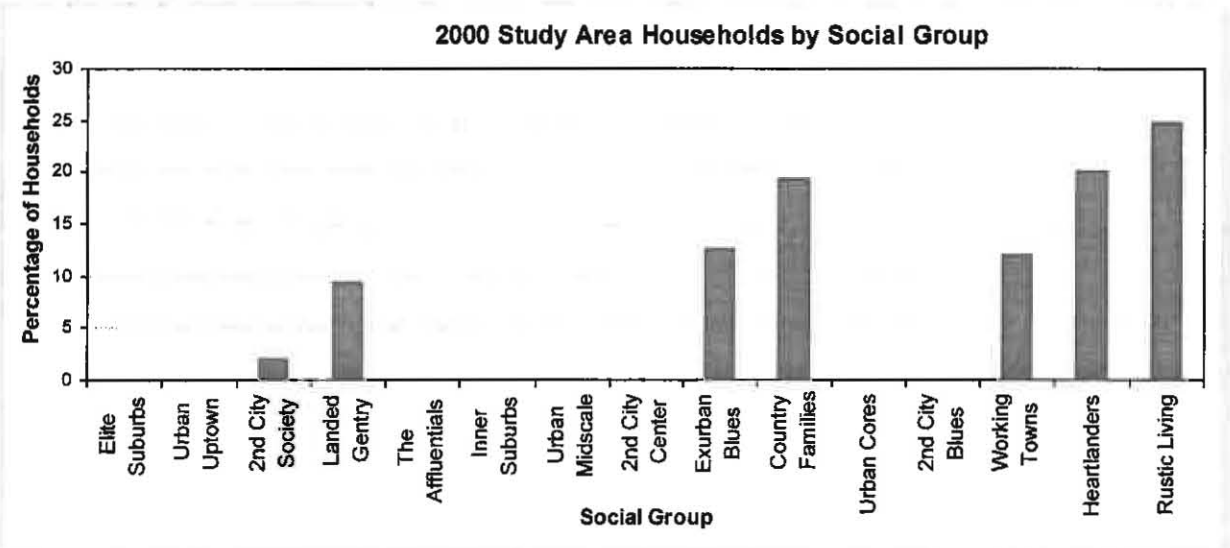
6/22/01

Study Area: AGGREGATED ZIP CODES
Base Area: US TOTAL

Study Area Summary
Weight: 100.00

2000 PRIZM Distribution

Social Group	No.	PRIZM Cluster Nickname	Study Area Population	Study Area Percent	Study Area Households	Study Area Percent	Base Area Households Percent	*Index
Working Towns			9,922	9.8%	4,629	12.1%	7.0%	172.9
T3	52	Golden Ponds	2,841	2.8%	1,286	3.3%	1.7%	194.1
T3	53	Rural Industria	2,085	2.1%	932	2.4%	1.6%	150.0
T3	54	Norma Rae-ville	0	0.0%	0	0.0%	1.4%	0.0
T3	55	Mines and Mills	4,996	4.9%	2,411	6.3%	2.3%	273.9
Heartlanders			22,652	22.4%	7,672	20.0%	3.7%	540.5
R2	56	Agri-Business	13,436	13.3%	4,564	11.9%	1.5%	793.3
R2	57	Grain Belt	9,216	9.1%	3,108	8.1%	2.2%	368.2
Rustic Living			22,712	22.5%	9,471	24.7%	9.6%	257.3
R3	58	Blue Highways	2,446	2.4%	926	2.4%	1.9%	126.3
R3	59	Rustic Elders	16,901	16.7%	7,130	18.6%	2.0%	930.0
R3	60	Back Country Folks	1,361	1.3%	532	1.4%	2.2%	63.6
R3	61	Scrub Pine Flats	0	0.0%	0	0.0%	1.5%	0.0
R3	62	Hard Scrabble	2,004	2.0%	883	2.3%	2.0%	115.0
XX	63	Non-Residential	0	0.0%	0	0.0%	0.0%	0.0
XX	64	Not Classified	0	0.0%	0	0.0%	0.0%	0.0
		Total	101,003	100.0%	38,392	100.0%		



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PRIZM Distribution Report

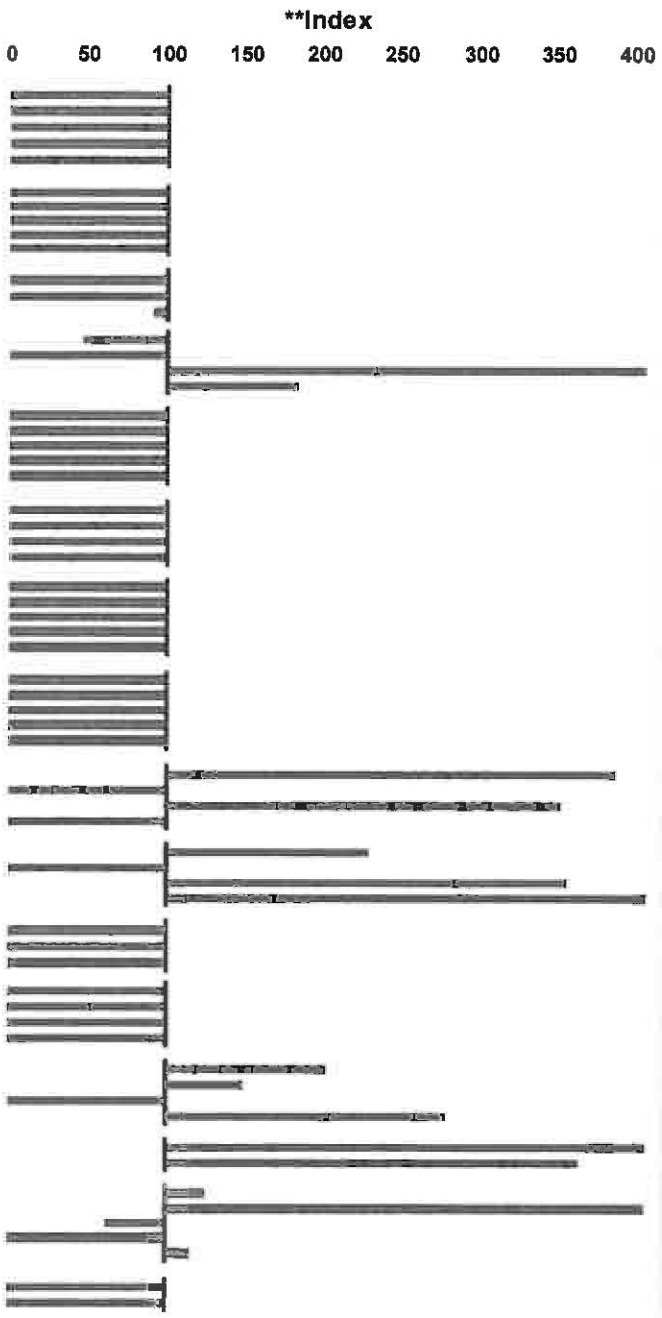
6/22/01

PREPARED FOR: DALE HELMICH, LTD
STEVENS POINT SECONDARY TRADE AREA

Study Area: AGGREGATED ZIP CODES
Base Area: US TOTAL

Study Area Summary
Weight: 100.00

Gr	No	PRIZM Cluster Name	Cluster Percent	Base Percent	*Index
S1	1	Blue Blood Estates	0.0%	1.2%	0.0
S1	2	Winner's Circle	0.0%	2.2%	0.0
S1	3	Executive Suites	0.0%	1.2%	0.0
S1	4	Pools & Patios	0.0%	1.9%	0.0
S1	5	Kids & Cul-de-Sacs	0.0%	3.0%	0.0
U1	6	Urban Gold Coast	0.0%	0.6%	0.0
U1	7	Money & Brains	0.0%	1.1%	0.0
U1	8	Young Literati	0.0%	0.9%	0.0
U1	9	American Dreams	0.0%	1.4%	0.0
U1	10	Bohemian Mix	0.0%	1.5%	0.0
C1	11	Second City Elite	0.0%	1.9%	0.0
C1	12	Upward Bound	0.0%	1.8%	0.0
C1	13	Gray Power	2.0%	2.2%	90.9
T1	14	Country Squires	0.6%	1.4%	42.9
T1	15	God's Country	0.0%	2.6%	0.0
T1	16	Big Fish, Small Pond	6.0%	1.4%	428.6
T1	17	Greenbelt Families	2.7%	1.5%	180.0
S2	18	Young Influentials	0.0%	1.3%	0.0
S2	19	New Empty Nests	0.0%	2.2%	0.0
S2	20	Boomers & Babies	0.0%	1.0%	0.0
S2	21	Suburban Sprawl	0.0%	1.4%	0.0
S2	22	Blue-Chip Blues	0.0%	2.0%	0.0
S3	23	Upstarts & Seniors	0.0%	1.4%	0.0
S3	24	New Beginnings	0.0%	1.2%	0.0
S3	25	Mobility Blues	0.0%	1.5%	0.0
S3	26	Gray Collars	0.0%	2.0%	0.0
U2	27	Urban Achievers	0.0%	1.6%	0.0
U2	28	Big City Blend	0.0%	1.1%	0.0
U2	29	Old Yankee Rows	0.0%	1.3%	0.0
U2	30	Mid-City Mix	0.0%	1.1%	0.0
U2	31	Latino America	0.0%	1.3%	0.0
C2	32	Middleburg Managers	0.0%	1.8%	0.0
C2	33	Boomtown Singles	0.0%	0.9%	0.0
C2	34	Starter Families	0.0%	1.5%	0.0
C2	35	Sunset City Blues	0.0%	1.7%	0.0
C2	36	Towns & Gowns	0.0%	1.4%	0.0
T2	37	New Homesteaders	6.4%	1.7%	376.5
T2	38	Middle America	0.0%	2.3%	0.0
T2	39	Red, White & Blues	6.2%	1.8%	344.4
T2	40	Military Quarters	0.0%	0.4%	0.0
R1	41	Big Sky Families	3.4%	1.5%	226.7
R1	42	New Eco-topia	0.0%	0.9%	0.0
R1	43	River City, USA	6.3%	1.8%	350.0
R1	44	Shotguns & Pickups	9.6%	1.9%	505.3
U3	45	Single City Blues	0.0%	1.7%	0.0
U3	46	Hispanic Mix	0.0%	1.5%	0.0
U3	47	Inner Cities	0.0%	1.9%	0.0
C3	48	Smalltown Downtown	0.0%	1.8%	0.0
C3	49	Hometown Retired	0.0%	1.3%	0.0
C3	50	Family Scramble	0.0%	2.1%	0.0
C3	51	Southside City	0.0%	1.9%	0.0
T3	52	Golden Ponds	3.3%	1.7%	194.1
T3	53	Rural Industria	2.4%	1.6%	150.0
T3	54	Norma Rae-ville	0.0%	1.4%	0.0
T3	55	Mines and Mills	6.3%	2.3%	273.9
R2	56	Agri-Business	11.9%	1.5%	793.3
R2	57	Grain Belt	8.1%	2.2%	368.2
R3	58	Blue Highways	2.4%	1.9%	126.3
R3	59	Rustic Elders	18.6%	2.0%	930.0
R3	60	Back Country Folks	1.4%	2.2%	63.6
R3	61	Scrub Pine Flats	0.0%	1.5%	0.0
R3	62	Hard Scrabble	2.3%	2.0%	115.0
XX	63	Non-Residential	0.0%	0.0%	0.0
XX	64	Not Classified	0.0%	0.0%	0.0



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** An Index greater than 400, on this graph, is represented by an open-ended bar.

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